

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
March 7-9, 2014	1,823	40's Cloudy	None	March 5, 2014	1,049
March 6-8, 2015	1,756	40s Sunny	Chocolate Festival	March 4, 2015	958
March 14-16, 2014	2,385	40's Sunny	Merchants' Attic	March 12, 2014	1,207
March 13-15, 2015	2,015	50's Rainy	None	March 11, 2015	1,118
March 21-23, 2014	2,225	50's Cloudy	None	March 19, 2014	1,113
March 20-22, 2015	2,318	50's Cloudy	Merchants' Attic	March 18, 2015	1,090
March 28-30, 2014	1,931	60's Cloudy	None	March 26, 2014	1,142
March 27-29, 2015	2,151	40's Rain	None	March 25, 2015	1,213
April 4-6, 2014	2,250	50's Sunny	Get Down in Town	April 2, 2014	1,167
April 3-5, 2015	2,186	50's Cloudy	Easter	April 1, 2015	1,322
April 11-13, 2014	2,897	60's Sunny	No Event	April 9, 2014	1,224
April 10-12, 2015	2,710	70's Sunny/Cloudy	Get Down in Town	April 8, 2015	1,340
April 18-20, 2014	2,423	50's Sunny/Cloudy	Easter	April 16, 2014	1,519
April 17-19, 2015	2,927	70's Sunny	Pope Fest/Treasure Fest	April 15, 2015	1,303
April 25-27, 2014	2,852	60's Sunny/Cloudy	No Event	April 23, 2014	1,311
April 24-26, 2015	2,789	50's Cloudy	Beach Goes Camo	April 22, 2015	1,294
May 2-4, 2014	2,955	60's Sunny	Pop Fest	April 30, 2014	1,246
May 1-3, 2015	3,227	50's Cloudy	Coastal DE Running Festival	April 29, 2015	1,188
May 9-11, 2014	2,906	60's Sunny/Cloudy	Mother's Day	May 7, 2014	1,419
May 8-10, 2015	3,602	70's Sunny/Cloudy	Mother's Day, Treasure Fest	May 6, 2015	1,218

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - May 11, 2014 · 40,658

January - May 10, 2015 · 41,658

#### WEDNESDAY

January - May 7, 2014 · 20,454

January - May 6, 2015 · 19,889

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 4,006 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.). and indicates the highest occupancy between Fri/Sat/Sun.

### Visitor Center Visitation

	2015	.....	2014	.....	2013	.....	2012	.....	2011
APRIL	1,153	.....	1,234	.....	1,021	.....	1,025	.....	1,109



### DE Dept. Of Labor Statistics

(March 2015); Delaware's seasonally adjusted unemployment rate in March 2015 was 4.6%, down from 4.8% in February 2015. There were 21,000 unemployed Delawareans in March 2015, compared to 26,700 in March 2014. The U.S. unemployment rate was 5.5% in March 2015, unchanged from February 2015. In March 2014, the U.S. unemployment rate was 6.6%, while Delaware's rate was 6.0%.

Source: DE Monthly Labor Review; April 17, 2015.  
[www.delawareworks.com/oelmi](http://www.delawareworks.com/oelmi)

