

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
January 23-25, 2015	1,550	40's Cloudy	None	January 21, 2015	925
January 22-24, 2016	1,377	30's Snow	None	January 20, 2016	993
January 30 - February 1, 2015	2,007	30's Sunny	Polar Bear Blunge	January 28, 2015	893
January 29-31, 2016	1,602	30's Sunny	None	February 27, 2016	970
February 6-8, 2015	1,675	40's Sunny	None	February 4, 2015	937
February 5-7, 2016	2,143	40's Sunny	Polar Bear Plunge	February 3, 2016	1,065
February 13-15, 2015	2,392	30's Cloudy	Holiday	February 11, 2015	1,041
February 12-14, 2016	2,305	30's Snow	Holiday/Merchants' Attic	February 10, 2016	1,027
February 20-22, 2015	1,736	10's Sunny	None	February 18, 2015	1,011
February 19-21, 2016	2,034	30's Sunny	None	February 17, 2016	1,114
February 27-March 1, 2015	1,813	40's Sunny	None	February 25, 2015	1,117
February 26-28, 2016	2,440	40's Sunny	None	February 24, 2016	1,054
March 6-8, 2015	1,756	40's Sunny	Chocolate Fest	March 4, 2015	958
March 4-6, 2016	1,800	50's Sunny	Gumbo Fest	March 2, 2016	1,089
March 13-15, 2015	2,015	50's Rain/Cloudy	None	March 11, 2015	1,118
March 11-13, 2016	2,169	60's Cloudy	None	March 9, 2016	1,195

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - March 15, 2015 · 19,748
 January - March 13, 2016 · 21,269

WEDNESDAY

January - March 11, 2015 · 11,411
 January - March 9, 2016 · 11,752

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2016	2015	2014	2013	2012
JAN	371	337	305	286	347
FEB	358	307	438	304	504



DE Dept. Of Labor Statistics

(January 2016); Delaware's seasonally adjusted unemployment rate in January 2016 was 4.7%, down from 4.9% in December 2015. There were 22,500 unemployed Delawareans in January 2016, compared to 23,100 in January 2015. The U.S. unemployment rate was 4.9% in January 2016, down from 5% in December 2015. In January 2015, the U.S. unemployment rate was 5.7%, while Delaware's rate was 5.0%.

Source: DE Monthly Labor Review; published March 4, 2016.
<http://lmi.delawareworks.com>

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