

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013

Date	Room Count	Weather	Event
February 10-12, 2012	1,848	30's, Rain/Snow	Valentine's Day Wknd/Merchants' Attic
February 8-10, 2013	1,546	40's, Rain	No Event
February 17-19, 2012	2,413	50's, Sunny	President's Day Weekend
February 15-17, 2013	2,335	40's, Rain/Snow	President's Day Wknd/Merchants' Attic
February 24-26, 2012	1,898	40's, Partly Sunny	No Event
February 22-24, 2013	1,846	40's, Rainy	No Event
March 2-4, 2012	1,640	50's, Cloudy	Chocolate Festival
March 1-3, 2013	1,896	50's, Cloudy	Chocolate Festival
March 9-11, 2012	1,860	50's, Cloudy	No Event
March 8-10, 2013	2,005	40's, Sunny	No Event
March 16-18, 2012	1,711	60's, Cloudy	Merchant's Attic
March 15-17, 2013	2,214	40's, Sunny	Merchant's Attic
March 23-25, 2012	1,789	70's, Foggy	No Event
March 22-24, 2013	2,079	40's, Sunny	No Event
March 30-April 1, 2012	2,108	50's, Sunny	No Event
March 29-31, 2013	2,171	50's, Sunny	Easter

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2013	2012	2011	2010	2009
MAR	648.....	725.....	674.....	750.....	741

DE Dept. Of Labor Statistics

(Feb. 2013); Delaware's seasonally adjusted unemployment rate in February 2013 was 7.2%, up from a revised 7.1% in January 2013. There were 32,000 unemployed Delawareans in February 2013, compared to 31,200 in February 2012. The U.S. unemployment rate was 7.7% in February 2013, down from 7.9% in January 2013. In February 2012, the U.S. unemployment rate was 8.3%.

Source: DE Monthly Labor Review; Vol. XX, Number 3, 3/22/13

**Quality begins
on the inside and
works its way out.**

Bob Moawad

