

Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center

The State's Largest Local Chamber



Membership Information

The Rehoboth Beach - Dewey Beach Chamber of Commerce and Visitors Center was founded in 1940 and as the State's current largest local Chamber celebrates 75 years of continuous service!

Our full time, year round staff in both the Visitors Center and administrative office creates and organizes programs that benefit business, the community and visitor. As the main marketing arm for the Resort Area, the Chamber advertises, greets & assists visitors, answers thousands of questions, and acts as a referral service for 1,300 business Members.

The Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center is a powerful voice responding to issues of legislation at all levels. The Chamber legislative representative is the voice of the business community at Legislative Hall. Members meet throughout the year, are provided with newsletters, invited on a regular basis to business after hours networking events and depend on the Chamber for unity.



This booklet includes Member testimonials and the many benefits of Chamber Membership. The membership application can be found on the back cover or online at www.Beach-Fun.com.

Our Members are working together to improve the economic and civic vitality of the community. We invite you to join us!

Carol Everhart, CEO/President

Our Mission is to . . .
**Promote Business, Tourism
and Civic Responsibility.**



Member Hotline 302-227-6446

800-441-1329 · FAX 302-227-8351

rehoboth@beach-fun.com · Beach-Fun.com

Download our **FREE App!**

501 Rehoboth Avenue · P.O. Box 216
Rehoboth Beach, Delaware 19971

2015 Board of Directors . . . Ready to Stir Things Up!



Pictured from left to right: Scott Swingle, Steve Montgomery, Jay Becker, Marvin Carney, Kay Wheatley, Dale Lomas, Keith Martin, Paul Kuhns, Susan Townley-Wood, Kyle Morgan, Rob Marshall, Bill Klemkowski, Jerry Esposito, Mike Meoli, Chip Hearn & Carol Everhart.
Not pictured: Vicki Tull, Matt Turlinski, Rachel Webster, Chris Weeks.

Chamber of Commerce & Visitors Center Staff

Members can call either the Member Hotline at 302-227-6446 or 302-227-2233 (staff positions and extensions are listed below).

Visitors Center Staff

Katie Bragg, Visitors Center Managerkatie@beach-fun.comExt. 0
Staff: Sue Krick, Susan Maclary,rebothvc@beach-fun.com ...Ext. 0
Karen McMahan, Daria Rowe

Chamber of Commerce Staff

Kate Bell, Events.....events@beach-fun.comx. 11
Carol Everhart, President/CEOcarol@beach-fun.comx. 13
Joy Kidd, Administrative Assistantjoy@beach-fun.comx. 14
Patty Burkentine, Membership.....patty@beach-fun.comx. 15
Meghan McCalley, Finance/Creativemeghan@beach-fun.com.....x. 16
Linda Mills, Administrative Assistancelinda@beach-fun.com.....x. 18
Elsa Muñoz, Distributionelsa@beach-fun.comx.25



Pictured from left to right: Linda Mills, Patty Burkentine, Elsa Muñoz, Susan Maclary, Carol Everhart, Joy Kidd, Sue Krick, Karen McMahan, Meghan McCalley and Kate Bell. Inset: Katie Bragg. Not pictured: Daria Rowe.

Frequently Asked Questions

What is the official geographic territory serviced by the Chamber?

The official service territory includes the 19971 zip code area, which runs from Midway on Route One East to Downtown Rehoboth and South into Dewey following Route 1 to the Indian River Bridge. The Chamber actively seeks membership with all establishments located within or doing business in this geographic area. Any business is welcome to join the Chamber.

For the purpose of business membership location counts, geographic territories are defined as follows:

For the purposes of membership counts, the geographic boundaries are defined as Route One, Downtown, Dewey Beach and Other:

- Route One: Midway to the Y split at Route 1 & 1A
- Downtown: The Y split at Route 1 & 1A Rehoboth Avenue to beach and adjacent blocks
- Dewey: The split at Route 1 & 1A to the middle of Indian River Bridge
- Other: Any location not listed in above categories

How do businesses located outside the Chamber's designated service area become members?

Many businesses weigh the services offered by various Chambers and choose to only join the Rehoboth Beach-Dewey Beach Chamber of Commerce. Numerous other businesses decide to join several Chambers when the services offered make good advertisement, information distribution and/or business sense.



Complimentary Services

- Chamber Mobile App that provides direct "Touch and Call" contact to your business by phone or website; Apple & Android Devices
- Basic listing & logo in your business category on the Chamber's website
- Website statistics, mobile app downloads and social media counts reported in the *Focus On* newsletter - both in print and online
- Posting of pictures, events and more on the Chamber's Facebook Page, plus follow the Chamber on Twitter
- Distribution and design of Chamber Member Program coupons
- Spotlight feature in Chamber's *Focus On* newsletter, mailed to 1,200 and inserted in 4,000 copies of the Cape Gazette newspaper
- Posting of specials, packages, promotions and calendar of events
- Beach Job Board for Members to post job openings
- Photo & video gallery, Chamber publications and option to order a Visitors Guide on the Chamber's website
- Receive copies of the Delaware Today Magazine, Morning Star Business Report, and Chamber *Focus On* Newsletter
- Email and fax distribution of Member Information Sheets alerting Members of events, hot topics, and Legislative Alerts & issues
- Referral of our Members by Visitors Center staff seven days a week plus 24 hour automated phone service & referral
- An average of 200,000+ annual requests for area information and Member's promotional product are mailed or responded to by staff
- Distribution space for Member product in the Visitors Center
- Access to current demographics, accommodation occupancy counts & visitation statistics
- Member Key Tag offering nearly 200 Member-2-Member discounts
- Ribbon cutting and press opportunities

Member Benefits

- As a Member of the 501(c)(6) non-profit Chamber, your membership fee is tax deductible as a business expense
- Chamber Legislative Representative provides updates on business issues and alerts from Legislative Hall
- Utility savings through Members Electric Buying Group. To date, this service has saved Members over 1 million dollars!
- Member information sessions & seminars, networking events and meetings such as Business After Hours, Member Showcase and General Membership Meetings with guest speakers, and local & state officials
- Event participation opportunity with Member discount
- Events & Special Projects involvement include: Business After Hours, Member Showcase, Candidates Forums, Dewey Beach Movies & Bonfires, Fall & Spring Sidewalk Sales, General Membership & Award Meetings, Green Force Meetings, Holiday Happenings, Hospitality & Leadership Seminars, Realtor Bags Distribution, Ribbon Cuttings, Sandcastle Contest, Sea Witch Halloween Festival, Santa's House on the Boardwalk, and Sussex Outdoors Beach Feet on the Go

Member Testimonials

"Our Chamber of Commerce membership is invaluable and provides a partner that we can reinvest with and help promote the community." *Scott D. Swingle · WSFS Bank*

"The Realtor Bags are a great gift to give out and the guests really seem to appreciate them!"
Jo-Ann Bacher · Jack Lingo REALTOR

"Our longtime membership in the Chamber of Commerce has yielded valuable dividends. The Chamber's work to improve our community benefits everyone." *Bob Moore · The Bellmoor*

". . . the Rehoboth Beach-Dewey Beach Chamber of Commerce events are honestly one of the most organized and easiest that I work with throughout the year. So thank you."
Lt. Jamie Riddle · City of Rehoboth Police Dept.

"The Chamber offers wonderful services and the customer service is outstanding! Not only did they save me money but peace of mind."
Heather Knowles · RE/MAX Realty Group

"The Chamber's Electric Buying Group has saved us money to re-invest in our business."
Dennis Diehl · just COMFORT shoes

Chamber Local, State and National Representation & Recognition

American Business Association; American Chamber of Commerce Executives; Better Business Bureau; CIEE - Council on International Educational Exchange; Delaware State Chamber of Commerce; Dewey Beach Business Partnership; ISOP-Intl. Student Outreach Program; Junior Achievement of Delaware; Rehoboth Railroad Station Preservation Society; Rehoboth Convention Hall and Special Events Committee; Rehoboth Art League; Rehoboth Main Street; Rehoboth Beach Historical Society; Reunion Friendly Network; Route One Pedestrian Safety Task Force; Southern Delaware Tourism; Sussex Economic Development Advisory Committee (SEDAC); Sussex Outdoors; Travel Industry Association of America; Tourism Works for America; U.S. Chamber of Commerce

Governor's Tourism Award for: Quality Service, Tourism Awareness, Public Sector Program, Outstanding Special Event, Annual Hall of Fame Event; Special Events Directory & Events Business News "Top 250 Events"; Eight Time Winner of the American Bus Association's Top 100 Events in 1993, 1996, 2003, 2009, 2012, 2013, 2014 & 2015; Sea Witch Fiddlers' Festival proclaimed the State's Official Fiddlers' Festival, 2008; Delaware Senate Tribute for the 25th Anniversary of the Sea Witch Festival, 2014; Delaware Today's Best of: Annual Event 2004 (Sea Witch) and Best Business Networking Group 2005



Resort Area Awards

- Thrillist.com named Rehoboth Beach One of the Fourteen Best Small Beach Towns in America
- Family Vacation Critic names Rehoboth Beach one of the 2015 Ten Best Beaches for Families
- Rehoboth Beach named #4 in the USA Today's 10Best Reader's Choice for Best Coastal Small Towns
- Rehoboth Beach named as one of the Best Family Beaches on East Coast by ABC Travel Guide
- The Delaware Shore was selected by "Where to Retire" magazine as one of "America's 100 Best Places to Retire"
- Coastal Living Magazine names Rehoboth Beach as one of their 10 Great Coastal Boardwalks
- NerdWallet Travel names Rehoboth Beach as part of their top 10 Family Friendly Beach Towns
- FlipKey names Rehoboth Beach as one of the Top East Coast Beaches
- Delaware ranked #3 as a Bike Friendly State by the League of American Bicyclists
- Rehoboth Beach selected as one of America's Best Little Beach Towns by Travel + Leisure
- Rehoboth Beach named in America's 10 Best Beach Towns by Parents Magazine
- Sea Witch Festival named one of the Best Fall Beach Festivals for Families by Family Vacation Critic
- Southern Delaware selected by Where to Retire magazine as a Top Retirement Destination in the Nation
- AARP "Dream City"
- Readers Digest "Americas Favorite"
- Named a 2006 Top Restored Beach by American Shore and Beach Preservation Association (asbpa)
- Sherman's Travel's Top 10 American Boardwalks
- National Geographic's Top 10 U.S. Boardwalks
- Southern Living's Top 10 Budget Getaways
- Rehoboth & Dewey Beach Receive National Recognition as Five-Star Beaches by the National Resources Defense Council for Superior Water Quality
- Delmarva Beaches Voted Among Cleanest in the Nation
- Forbe's Magazine's Traveler No. 4 on Top Boardwalks List
- Rehoboth Beach Voted Best Beach for the 2010 Express Best Of Contest
- Rehoboth Beach shares the vote with Bethany Beach for America's Best Boardwalk by the American Profile Magazine
- Rehoboth Beach selected as one of the Top 10 Best U.S. Beaches for Families in the nation by the Family Vacation Critic

**To see current list of awards, visit Beach-Fun.com . . .
click on Site Index then scroll down and click on Awards.**



Invitation to Membership

We accept the Chamber's challenge to promote business, tourism and civic responsibility.

Business Name (to be shown in print) _____

Business Owner _____

Contact Person _____

Business Address (physical location - to be shown in print & on website) _____

City _____ State _____ Zip _____

Business Mailing Address (if different from above) _____

City _____ State _____ Zip _____

Phone Numbers (please include area code) _____

Business (to be shown in print & on website) _____

Home Number _____ Cell _____

Fax _____

Check to Receive Chamber/Member Notices by Fax or Email

Email Address _____

Web Address _____

Business Description (describe the product or service you provide) _____

Business Category (select one)

- Accommodation Real Estate Restaurant/Eatery
 Retail Service Attraction Patron Member

General Information (used for legislative & demographics)

No. of Employees (avg) _____ Avg. Annual Payroll _____

Open Year Round? YES NO If no, dates open _____

Services Please mark if you want to be contacted about services. Yes or No

Member to Member Discount (optional) _____

SIGNATURE _____

Date _____ Chamber Rep _____

Note: Signature acknowledges ownership of required business license(s).

For Chamber Use ONLY

GEO LOC Downtown Route 1 Dewey Lewes Other

Publication Sub-Category _____
(select from a current option)

Check the type of membership and amount:

Business (\$210.00) Non Profit (\$110.00) Patron (\$110.00)

Check # _____ VISA/MC/AMEX/DISC Cash Date _____

Applications are reviewed by the Board of Directors once a month; notification of approval will be made via mail. If you have any questions or would like assistance in completing the application, please contact the Chamber staff at 302-227-6446.