

Rehoboth Beach-Dewey Beach Chamber of Commerce P.O. Box 216 • 501 Rehoboth Avenue Rehoboth Beach, DE 19971 302-227-2233 • 800-441-1329 • Hotline 302-227-6446 Fax 302-227-8351 rehoboth@beach-fun.com • www.beach-fun.com

WEATHER ADVISORY - JUST IN

From Sussex County Emergency Operations Center – due to heavy rains, DelDOT currently asks motorists to avoid travel on Sussex County Delaware roads until storm subsides. Many road closures – flash flood warning in effect until 5:15 PM – as of 1:30 PM, four inches of rain have fallen. For latest information go to <u>www.deldot.gov</u>. or dema.delaware.gov.

2014 VISITORS GUIDE ADVERTISING

Don't miss the chance to advertise in the 2014 Visitors Guide – minimum of 140,000 printed. Rates start as low as \$160.00 – contact Meghan – <u>Meghan@beach-fun.com</u> or 227-6446 for more information.

ICE CREAM STORE FEATURED ON COOKING CHANNEL

The Ice Cream Store – already praised as one of the top seven ice cream dipping stores in the country by Reader's Digest and named as home to one of the most inventive ice cream flavors in the country by Newsweek Magazine – and its owner Chip Hearn, are being featured in a key segment of "Ice Cream Nation," a Cooking Channel special slated to air at 8:00 PM on Sunday, July 14.

2013 SANDCASTLE CONTEST – SATURDAY, AUGUST 3

The Chamber is pleased to host the 35th annual Sandcastle Contest on Saturday, August 3, 2013. Over 100 teams are expected to express their artistic flair. Past creations have included a breakfast meal, Funland rides, Pyramids, Dolphins, Olympic athletes and of course traditional sandcastles. Beachgoers who would rather watch than work are welcome to view the incredible creations upon their completion beginning at 3:00 PM free of charge. The contest will be held at Fisherman's Beach at the north end of the Rehoboth Beach Boardwalk, near the Henlopen Hotel. The contest is open to both adults and children. Sculptures may be started at any time on the day of competition, but must be completed for judging by 3:00 PM. Participants may register their entry anytime between 8:30 AM and 2:30 PM. Winners will be announced at approximately 5:00 PM. Judges are volunteers for RBDBCC. Registered teams will have the opportunity to purchase Event T-shirts at a discounted rate of \$5.00 per shirt.

NEW THIS YEAR

SCULPTING DEMONSTRATIONS ON FRIDAY, AUGUST 2^{ND} – Sand sculpting artist Darrell O'Connor will be on the beach at Rehoboth Avenue & the Boardwalk, 5 – 7 PM on Friday, August 2^{nd} giving sculpting demonstrations & lessons. Learn some skills then put them to the test during the competition on Saturday!

NEW RBDBCC MEMBER CATEGORY - RBDBCC Business Members are encouraged to compete in the new business category, represent your company in the sand! Entries will be judged on "Structural Engineering," "Use of Materials," "Imagination,", "Overall Aesthetic Appeal", as well as "Representation of Business." The winning business will receive a trophy and bragging rights for the entire year!

COMMUNITY SCULPTURE - Spectators can join in the fun too! Sand sculpting expert Darrell O'Connor will begin work on a community sculpture at 10 AM. Spectators can assist Darrell with this creation; 2 assistants will be allowed in the sculpting zone on a rotating basis every 30 minutes. The sculpture will be completed by 3 PM.

RUNNING OF THE BULL – THE STARBOARD, DEWEY BEACH – SATURDAY, JULY 13

KELLY J. FRITCHMAN 5 K

Saturday, July 13 – 8:00 AM – Irish Eyes, Lewes –for more information - 302-734-2714 kjfscholarship@comcast.net

For a complete Calendar of Events, visit the Chamber website - <u>www.beach-fun.com</u>. If you have questions, please give Carol a call on the Member Hotline at 302-227-6446 or on her cell phone at 302-542-7547.