

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 23-25, 2013	3,320	70's, Sunny	None	August 21, 2013	2,667
August 22-24, 2014	3,347	70's, Cloudy	None	August 20, 2014	2,747
August 30-September 1, 2013	3,429	70's, Sunny	Labor Day Weekend	August 28, 2013	2,391
August 29-August 31, 2014	3,442	70's, Sunny	Labor Day Weekend	August 27, 2014	2,402
September 6-8, 2013	3,378	70's, Sunny	None	September 4, 2013	2,178
September 5-7, 2014	3,333	80's, Sunny	Nanticoke Indian Pow Wow	September 3, 2014	2,153
September 13-15, 2013	3,202	70's, Sunny	DB Triatholon	September 11, 2013	2,220
September 12-14, 2014	3,320	70's, Sunny	DB Triatholon	September 10, 2014	2,153
September 20-22, 2013	3,356	70's, Sunny	None	September 18, 2013	1,756
September 19-21, 2014	3,388	70's, Sunny	DB Music Conference	September 17, 2014	1,994
September 27-29, 2013	3,429	70's, Sunny	Nascar/Elvis Festival	September 25, 2013	1,870
September 26-28, 2014	3,428	70's, Sunny	Nascar/Elvis Festival	September 24, 2014	1,783
October 4-6, 2013	3,304	80's, Sunny	Fall Sidewalk Sale	October 2, 2013	1,566
October 3-5, 2014	2,883	60's, Rainy	Fall Sidewalk Sale	October 1, 2014	1,402
October 11-13, 2013	3,026	60's, Cloudy	Columbus Day Weekend	October 9, 2013	1,381
October 10-12, 2014	3,043	60's, Rain	Columbus Day Weekend	October 8, 2014	1,422
October 18-20, 2013	2,955	60's, Sunny	RB Jazz Festival	October 16, 2013	1,381
October 17-19, 2014	3,092	70's, Sunny	RB Jazz Festival	October 15, 2014	1,383
October 25-27, 2013	3,038	50's, Sunny	Sea Witch Festival	October 23, 2013	1,398
October 24-26, 2014	3,518	70's, Sunny	Sea Witch Festival	October 22, 2014	1,287
November 1-3, 2013	2,468	60's, Sunny	Punkin Chunkin	October 30, 2013	1,143
October 31-November 2, 2014	2,128	50's, Rain	None	October 29, 2014	1,306

Year to Date Occupancy TOTAL Comparison

January - November 3, 2013 · 121,069

January - November 2, 2014 · 122,181

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2014.....	2013	2012.....	2011	2010
AUG	2,404.....	2,908	2,472	2,831.....	2,669
SEPT	1,568.....	1,703	1,418	1,578.....	1,768
OCT	1,988.....	1,587	1,204	1,310.....	1,190



DE Dept. Of Labor Statistics

(September 2014); Delaware's seasonally adjusted unemployment rate in September 2014 was 6.5%, unchanged from August 2014. There were 29,400 unemployed Delawareans in September 2014, compared to 29,300 in September 2013. The U.S. unemployment rate was 5.9% in September 2014, down from 6.1% in August 2014. In September 2013, the U.S. unemployment rate was 7.2%, while Delaware's rate was 6.6%.

Source: DE Monthly Labor Review; Vol. XXI, Number 10, 10/17/2014.