

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
May 3-5, 2013	2,856	50's, Sunny	No Event	2013	N/A
May 2-4, 2014	2,955	60's, Sunny	Pop Fest	April 30, 2014	1,246
May 10-12, 2013	2,945	60's, Mix of Sun/Clouds	Mother's Day	2013	N/A
May 9-11, 2014	2,906	60's, Mix of Sun/Clouds	Mother's Day	May 7, 2014	1,419
May 17-19, 2013	3,154	60's, Cloudy	Sidewalk Sale	2013	N/A
May 16-18, 2014	3,162	60's, Cloudy/Rain	Sidewalk Sale	May 14, 2014	2,792
May 24-26, 2013	3,310	60's, Sunny	Memorial Day	2013	N/A
May 23-25, 2014	3,320	70's, Sunny	Memorial Day	May 21, 2014	2,911
May 31-June 2, 2013	3,256	70's, Sunny	NASCAR Race	2013	N/A
May 30-June 1, 2014	2,869	70's, Sunny	NASCAR Race	May 28, 2014	2,553
June 7-9, 2013	2,945	60's, Cloudy	No Event	2013	N/A
June 6-8, 2014	3,165	70's, Sunny	No Event	June 4, 2014	2,945
June 14-16, 2013	3,047	70's, Cloudy	No Event	2013	N/A
June 13-15, 2014	3,214	70's, Sunny	No Event	June 11, 2014	2,996
June 21-23, 2013	3,351	70's, Sunny	No Event	2013	N/A
June 20-22, 2014	3,285	70's, Sunny	No Event	June 18, 2014	2,446

Year to Date Occupancy TOTAL Comparison

January - June 23, 2013 · 58,810

January - June 22, 2014 · 59,673

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2014.....	2013.....	2012.....	2011.....	2010.....
MAY	2,207.....	1,719.....	1,777.....	1,687.....	1,503.....



DE Dept. Of Labor Statistics

(May 2014); Delaware's seasonally adjusted unemployment rate in May 2014 was 5.9%, up from 5.8% in April 2014. There were 26,500 unemployed Delawareans in May 2014, compared to 30,300 in May 2013. The U.S. unemployment rate was 6.3% in May 2014, unchanged from 6.3% in April 2014. In May 2013, the U.S. unemployment rate was 7.5%, while Delaware's rate was 6.8%.

Source: DE Monthly Labor Review; Vol. XXI, Number 6, 6/20/2014

QUOTE OF THE MONTH

"When in a hole, rule number one is...don't dig!"

Edie Raether