

**Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center** 

P. O. Box 216 \* 501 Rehoboth Avenue, Rehoboth Beach, DE 19971 - 302-227-2233 \* 800-441-1329 \* Hotline 302-227-6446 \* Fax 302-227-8351 - rehoboth@beach-fun.com \* www.beach-fun.com

# **GOVERNOR'S ENTREPRENEURIAL & SMALL BUSINESS CONFERENCE**

The deadline to register for the Governor's Entrepreneurial & Small Business Conference is tomorrow, Wednesday, October 14. The conference will be held on Tuesday, October 20 from 7:30 AM – 2:30 PM at the Chase Center in Wilmington and topics will include keys to positioning and accessing external financing to start, grow and scale in Delaware; how to get State funding; expanding entrepreneurial and small business support in Delaware, and more. For more information and to register, click here. <u>http://inde.delaware.gov/gebc/</u>.

# FROM THE CENTRAL DELAWARE CHAMBER OF COMMERCE – FREE EXPO

Drop by on Wednesday, October 21 from 11:00 AM - 2:00 PM at the Harrington Raceway & Casino Gold Room – this Expo is intended to acquaint those who buy and those who sell in the food industry in Central and Southern Delaware. The goal is to pair local buyers with local suppliers to build relationships one neighbor at a time. Local restaurateurs, farmers market coordinators, bakeries and institutions such as private schools/colleges, hospitals, and health care facilities would benefit the most from this free event.

# VISITORS GUIDE ADVERTISING INFORMATION

There is still time to place your advertising in the 2016 Official Area Visitors Guide. 140,000 Guides are scheduled to be printed and are mailed out in response to mass marketing advertising placed in publications such as Oprah, Woman's Day and Good Housekeeping, to name a few. The Guides are also distributed locally. For details, contact Meghan at 302-227-6446 or meghan@beach-fun.com. Additional advertising starts as low as \$160!

## A FEW VOLUNTEERS STILL NEEDED FOR THE SEA WITCH FESTIVAL

10 AM – 2 PM: **Saturday, October 24th** – Costume Parade Monster Police – These folks will be responsible for light crowd control on Rehoboth Ave during the Costume Parade. They will be stationed in front of pre-placed crowd control barricades during the parade. In exchange for their volunteer efforts Monster Police volunteers receive a spooktacular, orange "Monster Police Vest" and a front row view of the festivities.

12 – 5 PM: **Sunday, October 25th** – Monster Art – Supervise the Grove Park pavilions where kids can draw pictures to be sent to Operation Gratitude for troops overseas.

2 – 4 PM: **Sunday, October 25th** – Pet Parade Monster Police - These folks will be responsible for light crowd control on the Rehoboth Boardwalk during the Costume Dog Parade. They will meet the "Monster Police Chief" beside the Henlopen Hotel at 2 PM to receive their vest and station. In exchange for their volunteer efforts Monster Police volunteers receive a spooktacular, orange "Monster Police Vest" and a front row view of the festivities.

## TIME TO GET THE RESORT AREA DRESSED IN A COSTUME FOR SEA WITCH!

The Chamber is busily planning for the 26th Annual Sea Witch Halloween & Fiddler's Festival to be held October 23rd – 25th. This year's festival theme is "Be A Sea Witch Scaredy Cat!" Start thinking Halloween now! The Chamber is inviting downtown businesses to decorate for the festival, which draws over 185,000+ visitors to the resort. The three businesses that capture the spirit of Sea Witch best with their décor will be awarded (1) Website Banner on the Chamber's website, <u>www.beach-fun.com</u>, to run for (1) year. The Chamber and our visitors will be looking for pumpkins, scarecrows, ghosts, and goblins all throughout town! Participating businesses must email a picture of their entry to the chamber at <u>events@beach-fun.com</u> by 5 PM on Friday, October 23rd to be eligible for judging. Winners will be announced via the Chamber website and member fax/email blast on Monday, October 26th.

REMEMBER - Use your marquis to welcome visitors to the Rehoboth Beach - Dewey Beach resort area's fall festivals!

For a complete Calendar of Events, visit the Chamber website – <u>www.beach-fun.com</u>. If you have questions, please give Carol a call on the member hotline – 227-6446 or her cell phone at 542-7547.