

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event
January 1-3, 2016	1,931	50's Sunny	New Year
January 6-8, 2017	1,406	30's Snow	No Event
January 8-10, 2016	1,611	50's Sunny	No Event
January 13-15, 2017	1,795	30's Sunny	No Event
January 15-17, 2016	1,857	50's Sunny	Holiday
January 20-22, 2017	1,777	40's Rainy	No Event
January 22-24, 2016	1,377	30's Snow	No Event
January 27-28, 2017	1,783	40's Sunny	No Event
January 29-31, 2016	1,602	30's Sunny	No Event
February 3-5, 2017	2,201	30's Sunny	Polar Bear Plunge
February 5-7, 2016	2,143	40's Sunny	Polar Bear Plunge
February 10-12, 2017	1,952	50's Sunny	No Event
February 12-14, 2016	2,305	30's Snow	Holiday/Merchants' Attic
February 17-19, 2017	2,644	70' Sunny	Holiday/Merchants' Attic
February 19-21, 2016	2,034	30's Sunny	None
February 24-26, 2017	2,096	70's Sunny	None
February 26-28, 2016	2,440	40's Sunny	None
March 3-5, 2017	1,922	40's Cloudy	None
March 4-6, 2016	1,800	50's Sunny	Gumbo Fest
March 10-12, 2017	1,927	40's Rainy	None

Wednesday	Room Count
December 30, 2015	1,258
January 4, 2017	968
January 6, 2016	944
January 11, 2017	972
January 13, 2016	1,043
January 18, 2017	1,028
January 20, 2016	993
January 25, 2017	1,012
January 27, 2016	970
February 1, 2017	916
February 3, 2016	1,065
February 8, 2017	934
February 10, 2016	1,027
February 15, 2017	922
February 17, 2016	1,114
February 22, 2017	1,083
February 24, 2016	1,054
March 1, 2017	1,088
March 2, 2016	1,089
March 8, 2017	1,121

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - March 6, 2016 · 19,100
 January - March 12, 2017 · 19,503

WEDNESDAY

January - March 2, 2016 · 10,557
 January - March 8, 2017 · 10,044

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2017	2016	2015	2014	2013
JAN	246	371	337	305	286
FEB	401	358	307	438	304

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Delaware Labor Force Trends

(January 2017); Delaware's seasonally adjusted unemployment rate in January 2017 was 4.4%, up from 4.3% in December 2016. There were 20,600 unemployed Delawareans in January 2017 compared to 21,500 in January 2016. The U.S. unemployment rate was 4.8% in January 2017, up from 4.7% in December 2016. In January 2016, the U.S. unemployment rate was 4.9%, while Delaware's rate was 4.5%.

Source: Delaware Department of Labor - Monthly Labor Review; published March 3, 2017. <http://lmi.delawareworks.com>