

January, February, OCUS March 2017

Rehoboth Beach-Dewey Beach Chamber of Commerce

Mission: To promote business, tourism and civic responsibility.

Your 2017 Board of Directors & Representative

Charged Up and Ready To Serve!



Jay Becker Hudson, Jones, Jaywork & Fisher



Barbara Brewer Atlantic Sands Hotel & Conference Center



Marvin Carney MLC Productions



Vince DiFonzo TKo Hospitality Mgmt. (Board Representative)



Jerry Esposito Tidewater Utilities



Carol Everhart **RBDBCC** President/CEO



Chip Hearn Ice Cream Store & **Peppers**



Bill Klemkowski Jake's Seafood House



Paul Kuhns Arena's Deli & Summer House



Dale Lomas Atlantic Liquors & Crosswinds Motel



Rob Marshall Atlantic Oceanside Resort



Keith Martin Hotel Rehoboth



McDonald's



Steve Montgomery Bethany Blues & The Starboard



Carrie Lingo Jack Lingo Realtor



Kyle Morgan Mercantile Processing Inc.



Scott Swingle Wilmington Savings Fund Society (WSFS)



Rachel Webster Rehoboth Toy & Kite



Chris Weeks Becker Morgan Group



Kay Wheatley Řehoboth Products Co.



Susan Wood The Cultured Pearl

Rehoboth Beach-Dewey Beach

Chamber of Commerce & Visitors Center

"The Nation's Summer Capital"

P.O. Box 216 · 501 Rehoboth Avenue Rehoboth Beach, DE 19971-0216 302-227-2233 · 800-441-1329

Member Hotline · 302-227-6446

Fax · 302-227-8351 rehoboth@beach-fun.com www.Beach-Fun.com

Chairman of the Board	Jay Becker
First Chair	Steve Montgomery
Second Chair	Barbara Brewer
Third Chair/Treasurer	Carrie Lingo
Immediate Past Chair	Paul Kuhns

Board of Directors

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CEO/PresidentCo	arol Everhart
Legal Counsel Joh	n M. Murray
Legal Counsel	Jay Becker
Legislative Consultant	Mark Lally

Chamber Staff Contact Information

Sophia Sawicki, Visitors Center Manager	Ext. 0
Visitors Center Staff	Ext. 0
Sue Krick, Susan Maclary, Karen McMał	non
and Nancy Stewart	
Kate VanVorst, Events	Ext. 11
Carol Everhart, President/CEO	Ext. 13
Joy Kidd, Administration	Ext. 14
Patty Burkentine, Membership	Ext. 15
Meghan McCalley, Finance/Marketing	Ext. 16

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2017 Upcoming Calendar

DATE MEETING or EVENT	TIME/PLACE
March 9Executive Board of Directors Mtg	10:30 am/Jake's Seafood
March 9Full Board of Directors Mtg	11:30 am/Jake's Seafood
March 11Town of Dewey Beach Mtg	9:00 am/Lifesaving Station
March 17City of Rehoboth Beach Mtg	7:00 pm/Fire Station, 2nd Floor

For more Resort Area Events, visit www.Beach-Fun.com

2017 Business After Hours

Members are invited to attend monthly Business After Hours! These mixers are a great opportunity to meet and network with your fellow Members. Each event runs from **5-7 PM**. A \$1.00 donation is collected at the door which creates the pot for the 50/50 raffle. Business card drawings are held and door prizes are given out to the lucky winners!

Thursday, March 16 · Starboard

Thursday, April 20 · Lefty's Alleys & Eats

Thursday, May 18 · Rehoboth Ale House

Thursday, June 15 · i.g. Burton, Lewes

Thursday, July 20 · Nassau Valley Vineyards

Thursday, September 14 · Hyatt Place, Dewey Beach

Thursday, October 12 · The Resort at Massey's Landing

Thursday, November 16 · Cilantro de Cocina Mexico

Thursday, December 7 · Stand By . . . To Be Announced

Chamber & Visitors Center Staff



From Left to Right. Kate VanVorst - Events, Meghan McCalley - Finance/Creative,
Sue Krick - Visitors Center, Patty Burkentine - Membership, Sophia Sawicki - Visitors Center Manager,
Carol Everhart - President/CEO, Susan Maclary - Visitors Center, Karen McMahon - Visitors Center,
Nancy Stewart - Visitors Center, Joy Kidd - Administrative Assistant.

Not Pictured: Kevin Mumford - Distribution.



READY. SET. GROW.

No matter how your small business defines growth, chances are, we have a solution to make it happen.

Maybe it's faster, more efficient credit card processing, access to a line of credit to help expand your business, products and services tailored to meet the needs of your business as it grows — or perhaps a combination of all of these.

Fulton Bank offers you the resources to help your business grow - whether you need to expand, renovate, or acquire. Plus, we are the Preferred Lender for the Small Business Administration (SBA). The Fulton Bank advantage means you get the products and services of a large bank, along with the dedicated one-to-one service of a community bank.

It's a great time to get growing. Visit a branch to meet your local relationship manager today.

Fulton Bank

1.800.FULTON.4 fultonbank.com

Fulton Bank, N.A. Member FDIC. Loans are subject to credit approval. Fulton Bank is not affiliated with the U.S. Small Business Administration.

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Residential and Commercial, Registered Master Plumber

"Over 70 Years Of Service"

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www.clendanielplumbingheating.com MILTON - LEWES - REHOBOTH





BRAG BOARD

Chamber Elves Busy Over the Holidays

The Chamber's Visitors Center never looked so good over the holidays! Special thanks to Chamber employee, Karen McMahon for decorating for the fall and Christmas seasons! Plus, Murphy Electric strung the lights and set up the lighted train display.



Santa's House on the Boardwalk was delivered by Matt's Auto Care and again, Murphy Electric made sure it and the surrounding light displays were ready for the visitors...young and old!





Luff Earns CFE Credential

Member George E. Luff II (CPA, CVA, CFF, MAFF) of Luff and Associates, P.A. CPAs of Delaware has earned the globally preferred Certified Fraud Examiner (CFE) credential. In order to become a CFE, Mr. Luff has met a stringent set of criteria and passed a rigourous exam administered by the ACFE in Washington, D.C. Congratulations!! More info at www.luffcpas.com.

Thanks for the Opportunity

I want to thank you for the opportunity to share Pathways to Success information on WGMD this morning. Bob Steele was a wonderful interviewer and understood the importance of our work with youth.





Jacques Bowe, Pathways to Success Program Administrator at Sussex Technical High School and Bill Collick, Dean of Students at Cape Henlopen High School, were also there to explain our work and our upcoming Young Men's Summit and our need for sponsors. For more information, visit www.pathways-2-success.org.

Thanks for Contribution

On behalf of Delaware Hospice, I would like to express our gratitude to you for the Chamber's contribution of \$50 in memory of Cheryl A. Blackman.

Thank you again for your kind gift, Sue Bernetich, VP of Development





Cheryl was a costume parade judge at the 2016 Sea Witch[®] Festival.

Local Bank Changes Name

Sussex County Federal Credit Union announced that effective November 16, 2016; they changed their name to Tidemark Federal Credit Union.



Tidemark FCU CEO, Pamela Fleuette stated

"We aren't shifting our focus or changing our direction, we're just changing our name; it's a sign of growth as we expand our services from Sussex County DE into Wicomico, Worcester and Somerset Counties in MD. The change better reflects our members and our goals for the future."

Tidemark Federal Credit Union has existed as a notfor-profit, member-owned, cooperative financial institution for more than 57 years; serving those who live, work, worship, attend school and/or volunteer in Sussex County DE and more recently Wicomico, Worcester, and Somerset Counties in MD.

More info at 302-629-0100 or www.tidemarkfcu.org.

BEACH GOES BLUE...RED & WHITE TOO!



Saturday · June 10, 2017
Rehoboth Beach & Dewey Beach

The Rehoboth Beach-Dewey Beach Chamber of Commerce and USO invite you to join us on Saturday, June 10, 2017, as we salute Police Officers, Firefighters, Paramedics, our Military & all those who serve!

Contact Kate for more details and sponsorship info! 302-227-6446 or kate@beach-fun.com

Planned Activities To Date

- 7-9AM. USO Foot Race & Walk. Registration @ 7 AM; Race @ 8 AM
- 8 AM. Bandstand Area Closed for Military Village (booths/equipment).
- 8 AM. Additional Military equipment & local emergency service vehicles located throughout the Resort Area (Visitors Center, Fire Department, business parking lots, etc.)
- 10 AM-10 PM. Military Village Open
 - Village Improvement Association to hand out small, Chamber provided flags at Bandstand
 - Discounts offered by participating businesses to those who present service ID (all Military branches, police officers, fire fighters, EMS, paramedics, etc.)
 - Music & DJ throughout day at the Bandstand
 - Several organizations are planning to participate in the event by
 offering activities, etc.: Rehoboth Beach Police, Dewey Beach
 Police, Delaware State Police, Sussex County EMS, Rehoboth
 Beach Fire Dept., Rehoboth Beach Patrol, Dewey Beach Patrol,
 Ft. Miles, VFW, American Legion, Rehoboth Beach Library,
 Rehoboth Beach Museum, USO Delaware
- 6-6:45 PM. USO Show Troup at the Bandstand
- 7-8 PM. City of Rehoboth Beach Military Band at the Bandstand
- 8:15-9 PM. USO Show Troup at the Bandstand
- 9:15-10 PM. Rehoboth Beach-Dewey Beach Chamber of Commerce Rock Band at the Bandstand
- 10-10:30 PM. Light Show on the Beach & Boardwalk in Rehoboth Beach choreographed to music.

NEW OPPORTUNITY FOR DOWNTOWN REHOBOTH RETAIL MEMBERS



Visitors to the Resort Area area are asking for a visual of places to shop!

In response, the Chamber is creating a locator map titled "Shoppin' Spots" that will highlight shopping areas. The map will also be included in the 2018 Visitors Guide. The first effort is a pilot program and will focus on Downtown Rehoboth Beach.

A Member will automatically be listed on the Shoppin' Spots map if they participate in the Retail Special or advertise in the Visitors Guide. Or, a non-participating Member can purchase a listing for \$25.00. The listing includes the business name and phone number and will be listed in your retail location category.

Featured to the left is a sample layout of the Shoppin' Spots Map.

For more information, contact Patty at 302-227-6446!

WELCOME ABOARD NEW MEMBERS

Boomtank Media, LLC

Carolyn Cole 308 Lakeside Drive Rehoboth Beach, Delaware 19971 410-207-6584 www.boomtank.com Service - Business Services

Cape Business Network

Danny Fisher 19266 Coastal Hwy, PMB2, Unit 4 Rehoboth Beach, Delaware 19971 302-629-4814 www.capebusinessnetwork.com Service - Organization/Association/Agencies

Creative Concepts

Pat Purdum 97 Tulip Drive Rt.1 & 9 at Five Points Lewes, Delaware 19958 302-645-6200 www.creativeconceptsfurniture.com Retail - Furniture

Creative Courtyards

Ashley Houdbert 20184 Phillips Street Rehoboth Beach, Delaware 19971 302-226-1994 www.creativecourtyards.com Service - Landscape Contractor

Delaware Sleep Disorder Centers

Andrea Gambardella 18675 Coastal Highway, Suite 2A Rehoboth Beach, Delaware 19971 302-313-5061 www.delsleep.com Service - Sleep Products/Service

Edgemoor Vinyl/Roll-A-Way of Delmarva

Ashly Furbay 11327 Worcester Highway Berlin, Maryland 21811 410-641-3880 www.rollawaydelmarva.com www.edgemoorvinyl.com Service - Builder/Contractor

Farr Engineering Free Properties, LLC

Jim Farr Serving Delaware, Pennsylvania & New York 914-474-1980 www.farr-engineering.com Service - Engineering

Home Theatre Solutions

Rob Wolfgang 16394 Samuel Paynter Blvd., Ste. 103 Milton, Delaware 19968 1-800-690-2029 www.htsav.net Service - Home Theater Systems

The Jones Group of Delaware, LLC

Dennis Jones Serving New Castle, Kent & Sussex Counties 302-567-8500 www.jonesgroupde.com Service - Private Investigation

McGee Fence

Jason McGee 34238 DuPont Blvd. Frankford, Delaware 19945 410-641-0910 www.mcgeefence.com Service - Fencing

Money Mailer of East Central Delmarva

Scott Anthony PO Box 1630 Ocean View, Delaware 19970 302-855-9209 www.moneymailerdelmarva.com Service - Business Services

Ocean Tower Construction LLC

Georgiana Cojocaru 12905 Coastal Highway Ocean City, Maryland 21842 443-366-5556 www.oceantowerconstruction.com Service - Builder/Contractor

Ocean View Landscaping LLC

Jamie Burrows 19 Central Avenue Ocean View, Delaware 19970 302-539-3366 Service - Landscape Contractor

Pathways to Success, Inc.

Sarah Gilmour 231 South Race Street Georgetown, Delaware 19947 302-381-1494 www.pathways-2-success.org Service - Non-Profit

Pro Rehab Chiropractic

Jeanie Kline 105 West Fourth Street Lewes, Delaware 19958 302-245-1079 www.prorehabchiro.com Service - Health Services

Rely On Us, LLC

Chris Tackett 20245 Bay Vista Road, Suite 205 Rehoboth Beach, Delaware 19971 302-727-7005 www.relyonus.services Service - Cleaning Service

Shore View Personalized Medical Care

Uday Jani MD, FACP 28312 Lewes-Georgetown Highway Milton, Delaware 19968 302-684-0990 Service - Health Services

Starboard Raw

Steve Montgomery 2001 Coastal Highway, Unit 102 Dewey Beach, Delaware 19971 302-227-9000 www.starboardraw.com Restaurant/Eatery

The Ruff Life by Sara England Designs

Sara England 46B Baltimore Avenue Rehoboth Beach, Delaware 19971 301-685-1239 www.saraenglanddesigns.com Retail - Gifts & Specialty Shops

TGHRentals

David Clarke 37240 Rehoboth Avenue Ext. Rehoboth Beach, Delaware 19971 610-212-1192 www.tghrentals.com Real Estate - Rentals

Weis Markets

Jaime Hynoski 19287 Miller Road Rehoboth Beach, Delaware 19971 302-227-5756 www.weismarkets.com Retail - Grocery/Convenience Store

West Rehoboth Children & Youth

Brenda Milbourne 19801 Norwood Street Rehoboth Beach, Delaware 19971 302-227-5442 Service - Organization



THANK YOU RENEWING MEMBERS

1776 Restaurant · Accents · Adams Oceanfront Motel · Admiral on Baltimore · All Saints' Church & St. George's Chapel Allen Insurance Group · Anderson Carpet One · Applied Bank · Artisans' Bank · Atlantic Jewelry Expressions Corporation · Atlantic Liquors Atlantis Inn · Back Bay Art Glass · Baker Petroleum · Bank of Delmarva · Barton's Grand Rental · Bath, Kitchen & Tile Center Bay Resort Motel · Bay Road Cottages · Bayside Audiology & Hearing Aid Services · The Beacon Motel · Beebe Healthcare · Bellmoor Inn Bennett Termite & Pest Solutions · Berkshire Hathaway HomeServices Gallo Realty · Better Business Bureau of DE Big Oaks Family Campground · Biggs Museum of American Art · Boardwalk Builders · Boardwalk Plaza Hotel · Body Shop Fitness Center Brandywine Senior Living · Breakers Hotel & Suites · Brighton Suites · Browseabout Books · Bryce Lingo & Shaun Tull, Jack Lingo · BSD Cadbury at Lewes · Candy Kitchen Shoppes · Cape Gazette · Cape May - Lewes Ferry · Cape Suites Associates · CHEF Chesapeake Insurance Advisors · Chimes Delaware · Cilantro Cocina De Mexico · City of Rehoboth Beach · Clean Delaware Coastal Rentals & Hydraulics/CRH Tented Events · Coastline Pool & Cleaning Services · Cochran's Apartments · The Comfort Inn Country Club Estates Property Owners Assoc. · Country Life Homes · Country Bank · Creative Resource Group · Crystal Restaurant The Cultured Pearl · D.F. Quillen & Sons · D3 Corp., Web Solutions · Dante Property Management Delaware Beach Life · Delaware Breast Cancer Coalition · Delaware Coast Press · Delaweb Designs · Delmarva Document Solutions Delmarva Power · Delmarva Temporary Staffing · Derrickson Properties · Dewey Beach Parasailing & Crab Claw Adventures Edgewater House · Ellis & Szabo LLP · The Evergreene Companies · Richard T. Faull (Patron Member) Fine Line Websites & IT Consulting · Forgotten Mile Ale House · Fulton Bank · Funland · FuturTech Consulting George Sherman Corp. · Grand Rental Station · Grotto Pizza · Gunnip & Company LLP · Hampton Inn · Harbor Healthcare Center Harvard Business Services · The Henlopen Condominium Council · The Henlopen Hotel · High Seas Motel · Home Theatre Solutions Homestead Bed & Breakfast at Rehoboth Beach · Homestead Campground · Hyatt Place Dewey Beach - Bay Center i.g. Burton/Family Dealerships-BMW, Mercedes · Iguana Grill Restaurant and Cantina · Inner Peace Massage & Wellness Jack Lingo, Inc., Realtor · Jeanine O'Donnell, State Farm Lewes · Jefferson, Urian, Doane & Sterner · Jimmy's Grille Rehoboth Joe Maggio Realty Real Estate Brokerage · Kathy Marshall Realtor, Ocean Atlantic Sotheby's Intl. Realty · Kings Creek Country Club L & W Insurance · Legum & Norman · Lewes Meineke Car Care Center · Lewes-Rehoboth Rotary Club · Long & Foster Real Estate Loungin' Lizzard · Luff & Associates, P.A., C.P.A.'s/EZ Payroll · M Insurance Services · MacIntosh Engineering · Mann & Sons Marshall, Wagner & Associates, P.A. · McDonald's · Nancy Meadows (Patron Member) · Melson Appraisal Service Memories Vacation Homes · Michy's Relaxed Dining · Midway Chiropractic · Morris James · Morton Electric Motors · Mr. Go Glass Neverland Kennel & Cattery · Nicola Pizza · Nuttle Lumber Co. · Oak Construction Co. · Ocean Atlantic Sotheby's International Realty Oceanus Motel · One Virginia Avenue Condominium · Outback Steakhouse · Overfalls Foundation · Painting with a Twist - Lewes Papa John's Pizza · Parcel Plus · Pat Campbell-White & Carla Scheder - Rehoboth Beach Team · Patrician Towers Condominium Patterson-Schwartz Real Estate Rehoboth Office · Penn-Del Lock · Perfect Wedding Guide · Philly Pretzel Factory Pirates of Lewes Expeditions · Races 2 Run · Raymond F. Book & Associates, CPA's & Wealth Mgmt. Group · RE/MAX Realty Group Rehoboth Art League · Rehoboth Auto Repair · Rehoboth Bay Realty Co. · Rehoboth Bay Sailing Assoc. · Rehoboth Beach Dental Rehoboth Beach Public Library · Rehoboth Car Wash · Residences at Lighthouse Cove · ResortQuest Realty · Restaurants Plus Robin Hood Restaurant · Rogers Sign Co. · Royal Rose Inn Bed & Breakfast · Royal Treat Breakfast & Ice Cream Parlor S.K. Management, Inc. at Pier Point Marina · Salt Air · Sammy's Kitchen · Sea Shell Shop/Shell We Golf · Seagreen Bicycle Secure Self Storage · SERVPRO of Sussex County · Sherri Martin Associates/Jack Lingo Realty · The Shirt Factory Shore Property Maintenance · ShoreEasy.com · Short's Marine · Something Comfortable · Special Olympics Delaware Star of The Sea Condominium · State Farm Insurance · Steen, Waehler & Schrider-Fox · Stephan & Co. · Stuart Kingston Gallery Summer House Restaurant & Saloon · Sundew Painting · Sunny Day Guides · Sunsations · Super G Sussex County Parkinson Education & Support · Tanger Outlet Center · TDS Brochure Distributors · Telewire Communications Thrashers French Fries · Tidemark Federal Credit Union · Times Printing Co. · Tunnell & Raysor Unfinished Business A Community Thrift Store · VegRehoboth · Vernon Powell Shoes · VFW Post 7447 · Victoria's Restaurant Robert Waegele (Patron Member) · Walmart · WBOC TV 16 · The Wellnet Foundation EDEN Project · WGMD-FM 92.7 Wheeler, Wolfenden & Dwares, PA · Williams Insurance Agency · Woody's Dewey Beach · Wright, Steven B., D.M.D.

The businesses listed above have recently renewed their membership investment during the period of October 31, 2016 - January 31, 2017. **Thank you for your continued support!**

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Installation AWARD Winners & Sponsors

2017 Mae Hall McCabe Award · Jimmy O'Conor

2016 Business of the Year · Seaboard Hotels and the Simpler Family

90 Years+ in Business • J. Conn Scott Showhouse & D.F. Quillen

Chamber Volunteers of the Year • Katie Handy & Gwen Osborne

Dewey Beach Volunteer of the Year · Debbie Knight

Dewey Beach Lifeguard of the Year · Michael Sabino

Scholarship Award Winners • Andres Rebman - Matt Haley; Jeffrey Folk - DE Coast Press; Savannah Shockley - True Blue Jazz

Individual Service Awards • Diane Hanson - Former Town of Dewey Beach Mayor; Gary Mauler - Former Town of Dewey Beach Commissioner; Vicki Tull - Former RBDBCC Board of Director

20+ Years of Chamber & Community Support • All Saints' & St. George's Chapel; Aloysius, Butler & Clark; Atlantic Cellular; Atlantic Oceanside Resort; Atlantic Sands Hotel & Conference Center; Bay Resort Motel; Big Oaks Family Campground; Breakers Hotel & Suites; Brighton Suites; Browseabout Books; Casapulla's South; City of Rehoboth Beach; The Comfort Inn; Crowley Associates Realty; Delmarva Power; Delmarva Temporary Staffing; The Edgewater House; Etched in Time; Harbor Healthcare Center; The Henlopen Condominium Council; Mann & Sons; WMDT 47

Top Sponsorship Recognitions • \$3,000 & Up: Bewitched & BEDazzled B&Bs; Delaware Today; Discover Bank; Insight Homes; M&T Bank; Rehoboth Beach Animal Hospital; The Resort at Massey's Landing; Schell Brothers; WBOC TV16; WSFS (Wilmington Savings Fund Society); WMDT 47; WRDE NBC Coast TV. \$500 or More: 7 Eleven; Affinity Energy Management; Apple Electric; Applebee's Neighborhood Grill & Bar; Applied Bank; Arena's Deli; Atlantic Liquors; Atlantic Sands Hotel & Conference Center; Beach Boutique; Berkshire Hathaway HomeServices Gallo Realtors; Bethany Blues Lewes; Big Fish Grill & Seafood Market; Boulevard Ford; Buffalo Wild Wings; Cape Gazette; Cape May-Lewes Ferry; City of Rehoboth Beach; Clear Space Theatre Company; Coastal Kids Pediatric Dentistry; County Bank; Crabby Dick's Marketplace & Grill; Crosswinds Motel; The Cultured Pearl; Custom Mechanical; Delaware Beaches, Yogi Bear's Jellystone Park Camp & Resorts; Delmarva Power; Dewey Beer Co.; Dewey Business Partnership; Dogfish Head Brewings & Eats; Dolles Candyland; Fairfield Inn & Suites; Forgotten Mile Ale House; Fractured Prune; Fulton Bank, Delaware National Division; Grand Rental Station; The Greene Turtle; Grotto Pizza; Hyatt Place Dewey Beach; The Ice Cream Store; Jack Lingo REALTOR; Jake's Seafood House; Jeanine O'Donnell, State Farm Insurance-Lewes; Jiffy Lube, Lewes; Jimmy's Grille, Coastal Highway; Johnson Orthodontics; Kiwanis Club of Coastal Delaware; Maplewood Dental Associates; Meoli Companies; Monograms Unlimited; Nassau Valley Vineyards; Painting with a Twist, Lewes; PETCO; Pieces of Time; The Residences at Lighthouse Cove; Seaboard Hotels; Starboard Restaurant; Sussex Outdoors; Sweet Frog Frozen Yogurt; Tanger Outlet Center; Town of Dewey Beach; Trinity Logistics; Woody's Dewey Beach Bar & Grill

Installation AWARD Winners & Sponsors



Jimmy O'Conor



Seaboard Hotels & The Simpler Family



J. Conn Scott Showhouse



D. F. Quillen & Sons



Gwen Osborne & Katie Handy



Debbie Knight



Michael Sabino



Matt Haley Scholarship



True Blue Jazz Scholarship



DE Coast Press Scholarship



Diane Hanson



Gary Mauler



20+ Years of Membership



\$3,000+ Sponsors

REPORTS and STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room	Weather	Event
	Count		
November 6-8, 2015	2,216	70's Sunny	Cocoa Crawl
November 4-6, 2016	2,635	60's Sunny	None
November 13-15, 2015	2,177	60's Sunny	Film Festival
November 11-13, 2016	2,508	60's Sunny	Film Festival
November 20-22, 2015	2,050	50's Sunny	None
November 18-20, 2016	2,077	60's Sunny	None
November 27-29, 2015	2,276	60's Sunny	Tree Lighting
November 25-27, 2016	2,385	50's Cloudy	Tree Lighting
December 4-6, 2015	2,531	50's Sunny	RB Marathon
December 2-4, 2016	2,465	50's Sunny	RB Marathon
December 11-13, 2015	1.810	60's Sunny	None
December 9-11, 2016	1,816	30's Sunny	None
December 18-20, 2015	1,544	40's Rain	None
December 16-18, 2016	1,559	30's Rain	None
December 25-27, 2015	1.709	60's Sunny	Holiday
December 23-25, 2016	1,446	50's Rain	Holiday

Wednesday	Room
Weunesday	Count
	Count
November 4, 2015	1,367
November 2, 2016	1,192
November 11, 2015	1,227
November 9, 2016	1,422
November 18, 2015	1,046
November 16, 2016	1,170
November 25, 2015	1,258
November 23, 2016	972
December 2, 2015	1,020
November 30, 2016	970
December 9, 2015	966
December 7, 2016	1,023
December 16, 2015	1,028
December 14, 2016	979
December 23, 2015	1,053
December 21, 2016	867

Year to Date Occupancy TOTAL Comparison

VEEKEND

January - December 27, 2015 · 142,468 **January - December 23, 2015** · 83,280

WEDNESDAY

January - December 25, 2016 · 143,475 January - December 21, 2016 · 85,863

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room	Weather	Event
	Count		
January 1-3, 2016	1,931	50's Sunny	New Year
January 6-8, 2017	1,406	30's Snow	No Event
January 8-10, 2016	1,611	50's Sunny	No Event
January 13-15, 2017	1,795	30's Sunny	No Event
January 15-17, 2016	1,857	50's Sunny	Holiday
January 20-22, 2017	1,777	40's Rainy	No Event
January 22-24, 2016	1,377	30's Snow	No Event
January 27-28, 2017	1,783	40s Sunny	No Event
January 29-31, 2016	1,602	30's Sunny	None
February 3-5, 2017	2,201	30's Sunny	Polar Bear Plunge
February 5-7, 2016	2,143	40's Sunny	Polar Bear Plunge
February 10-12, 2017	1,952	50's Sunny	No Event

weanesaay	Koom
	Count
December 30, 2015	1,258
January 4, 2017	968
January 6, 2016	944
January 11, 2017	972
January 13, 2016	1,043
January 18, 2017	1,028
January 20, 2016	993
January 25, 2017	1,012
January 27, 2016	970
February 1, 2017	916
February 3, 2016	1,065
February 8, 2017	934

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - February 7, 2016 · 10,521 January - February 12, 2017 · 10,914

WEDNESDAY

January - February 3, 2016 \cdot 6,273 January - February 8, 2017 \cdot 5,830

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.



DE Dept. Of Labor Statistics

(December 2016); Delaware's seasonally adjusted unemployment rate in December 2016 was 4.3%, unchanged from November 2016. There were 20,300 unemployed Delawareans in December 2016 compared to 23,000 in December 2015. The U.S. unemployment rate was 4.7% in December 2016, up from 4.6% in November 2016. In December 2015, the U.S. unemployment rate was 5.0%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published January 20, 2017. http://lmi.delawareworks.com

REPORTS and STATISTICS

Website Results for www.Beach-Fun.com | 2015 vs. 2016 & 2016 vs. 2017

Month	Pagev	riews	Users	Jsers/Visits Absolute Unique Bounce Rate * Avg. Time on Site * Visitors		Bounce Rate *		on Site *		
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016
January	40,846	36,863	9,625	10,299	8,690	9,415	42.37%	49.39%	2:51	2:22
February	43,396	45,436	10,743	13,358	3,065	3,755	43.81%	49.42%	2:41	2:07
March	62,043	54,147	15,562	15,909	14,499	14,530	44.33%	50.88%	2:30	2:08
April	74,574	66,091	18,042	18,447	16,782	17,036	43.85%	50.39%	2:33	2:12
May	105,675	81,709	25,947	22,044	24,209	20,808	43.53%	47.92%	2:26	2:12
June	135,928	128,917	31,393	36,583	29,234	34,960	42.62%	50.63%	2:31	1:59
July	172,621	146,498	41,988	39,388	39,134	37,295	43.98%	47.55%	2:23	2:04
August	138,070	113,298	34,583	31,499	31,814	29,548	46.28%	50.03%	2:22	2:03
September	82,665	76,917	24,171	25,850	21,562	23,683	52.79%	58.50%	2:04	1:41
October	118,884	137,574	39,483	46,127	34,500	42,304	60.26%	58.37%	1:34	1:25
November	31,226	30,103	10,108	11,398	8,364	9,282	57.03%	63.23%	1:50	1:18
December	29,563	23,476	9,737	8,086	8,577	7,109	56.61%	56.98%	1:55	1:39
YTD Totals	1,035,491	941,029	271,382	278,988	240,430	249,725	48.12%	52.77%	2:18	1:55

^{*} YTD Total Average

Month	Pageviews		Users/Visits		Absolute Visi	Unique tors	Bounce Rate *		Avg. Time	on Site *
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
January	36,863	35,856	10,299	10,682	9,415	9,896	49.39%	45.53%	2:22	2:02
YTD Totals	36,863	35,856	10,299	10,682	9,415	9,896	49.39%	45.53%	2:22	2:02

^{*} YTD Total Average

Top Pages Viewed - January 2017

Po	ge on Site	. Page Views
1	Current Events	2,852
2	Order a Free Visitors Guide	2,461
3	Area Activities	1,749
4	Accommodations	1,661
5	Attractions	1,304
6	Dewey Beach Activities	1,197
7	Thank You Page/Visitors Guide	1,072
8	Sea Witch® Festival Page	897
9	Dining	644
10	Photo/Video Tour	548

Top 10 States to Visit Website - January 2017

Sta	te	Visits
1	Pennsylvania	2,700
2	Delaware (partly Member driven)	2,216
3	Maryland	1,709
4	New York	995
5	New Jersey	921
6	District of Columbia	570
7	Virginia	563
8	Massachusetts	394
9	Ohio	362
10	Michigan	233

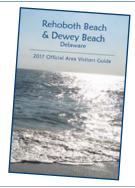


Visitors Guide YTD
Distribution Comparison
(based on ad placement response)

2016 vs. 2017 (January)

2016: 9,378

2017: 3,780



CITY OF REHOBOTH BEACH UPDATES

City of Rehoboth Beach considers eliminating commercial refuse collection.

Because state law now requires all businesses to recycle, and because the City finds itself unable to institute commercial recyclables collection in addition to existing commercial refuse collection due to equipment and labor costs, the City is considering dropping refuse collection services for all its current commercial refuse collection clients. Discussion has suggested that if this occurs the City would notify its commercial clients and give them until December 30, 2017 to seek out another refuse and recyclables collection vendor. Current commercial refuse collection contracts end June 30, 2017 and unless cancelled would be billed for another 6 month period in order to allow enough time to transition to a new vendor. Multi-family and residential refuse and recycling collection clients in both commercial and residential zones would not be impacted. Nothing is firm yet as discussion continues.

Due to the growing needs of the Chamber's Administrative Office, an offer to lease 306 Rehoboth Avenue has been made to the City. The Chamber will retain the current Visitors Center location at 501 Rehoboth Avenue.

Dear Sam:

I would like to thank Sharon and you for meeting with me on Tuesday to further discuss the Chamber's interest in leasing and moving our offices to 306 Rehoboth Avenue, once the new City Hall is completed. As a follow-up to our discussion, the Chamber would like to revise the lease amount previously offered. The property is still a match for the Chamber, now and in the future, offering storage, meeting space and administrative office needs.

The Chamber is offering \$40,000 per year beginning in January of 2018. In addition, the Chamber can continue and expand, if requested, the sale of City parking permits and services.

We hope that the Chamber's past history as a tenant of the City, as well as being a resident friendly tenant that does not create noise, and does not require modification to the building footprint or parking, will be an added benefit to the City and part of your consideration. The City also benefits by retaining ownership of both properties.

We look forward to additional conversation.

Came Everland

Sincerely, Carol A. Everhart · RBDBCC President/CEO



Photo Credit: www.CapeGazette.com

City of Rehoboth Beach discusses new beach rules...Heads Up!

In response to complaints and safety concerns, the City of Rehoboth Beach Mayor & Commissioners are currently discussing the tightening of some beach rules. Consideration of rules (during certain time frames) would disallow tents, cooking/or open fires, changing or enclosed structures, etc. on the beach. Discussion also included the allowance for small, child sized igloo type enclosures and umbrellas on the beach. This item is on the February 17, 2017 Rehoboth Beach Commissioners' Meeting Agenda.



OPPORTUNITIES TO PROMOTE YOUR BUSINESS

Reserve your spot in the popular Resort Area Coupon Book and Dining Guide!!

Chamber Coupon Book

Members can purchase a coupon for \$125 that includes free design. 50,000 Books are printed.

Dining Guide

Restaurants can purchase a two page menu spread for \$800, which includes either a half page ad in the Visitors Guide or product in the Realtor Bags...at no charge. 25,000 Guides are printed.

Deadline for artwork & payment is April 13th. Both publications are distributed to the Visitors Center, Boardwalk Kiosk, realtors, and accommodations during the last week of May.





Landscaper? Electrician? Painter? Want to spread the word about your business?

Mail a postcard!! The Chamber can design and print your postcard and deliver to the post office. You just pick the zip codes that you want to mail to...no list required. Cost includes \$200 production fee. The quantity of printed pieces & postage is direct cost only.

Sample Postcard Below



Reach Resort Area weekly renters through Memorial Day to Labor Day Weekend!

For \$.10 cents per single insert piece, a Member can have their product placed in up to 11,000+Realtor Bags. As a Member, you can purchase as little or as many inserts as you wish as well as select the best time frame for your product. The bags are delivered weekly to 10 local



Realtors (Berkshire Hathaway Gallo Realty, Coldwell Banker Resort Realty, Crowley Associates Realty, Lingo Realty, Long & Foster, Maggio Shields, Mann & Sons, Rehoboth Bay Realty, REMAX Realty Group, and Ocean Atlantic Sotheby's). The stuffed Realtor bags are delivered to the realtors by the Chamber for weekend distribution to week long renters. The number of product/specials/etc. and area information in the bags is kept to under 30 pieces.

Reach your fellow Members by advertising in the Focus On Newsletter!

Four printed issues with a minimum of 16 pages. 4,400 copies are printed for each issue and are mailed to the Membership and elected officials, and inserted into the Cape Gazette newspaper. New for 2017, there will also be up to three electronic newsletters that will



be emailed to 1,100+ Members & contacts. All ads are full color and include ad design.

Ad Size	Price Per Ad	Ad Dimensions
Business Card Ad	\$50.00	3.5625" wide x 2.25" high
Front Page Footer	\$100.00	7.25" wide x 1.5" high
Quarter Page Ad	\$100.00	3.5625" wide x 4.625" high
Half Page Ad	\$125.00	7.25" wide x 4.625" high
Full Page Ad	\$175.00	7.25" wide x 9.375" high

Contact Patty for more info! patty@beach-fun.com · 302-227-6446

MEMBERS IN THE SPOTLIGHT

T-Mobile

For years folks on the Eastern Shore have been stuck with overpaying for mobile service from the area's limited providers. Now T-Mobile has you covered! America's "un-carrier", T-Mobile US, Inc. is redefining the way consumers and businesses in the Rehoboth Beach – Dewey Beach resort area buy wireless services through leading product and service innovation. T-Mobile's advanced nationwide 4G LTE network can now deliver outstanding wireless experiences to customers on the Eastern Shore. Delaware residents can join the 67.4 million customers who are unwilling to compromise on quality and value and enjoy the benefits of T-Mobile's coverage, price, and service.

Enjoy unlimited everything with T-Mobile; unlimited talk, text, and data! Stream anywhere with unlimited music and video! Take advantage of America's fastest 4G LTE network, with more LTE technologies launched in the last three years than any competitor in the industry. Sign up now and get four (4) lines for \$140 with unlimited everything!

Visit the NEW location today at 18585 Coastal Highway, Unit 12 at the Midway Shopping Center in Rehoboth Beach or call 302-313-5229 for more information. ◆

The Swell Tiki Bar & Grill

The Swell is located in Henlopen Junction on Rehoboth Avenue. It offers a cool, causal environment with amazing food. There is something for every palate: appetizers, flatbreads, burgers and dinner entrees equivalent to that of fine dining. In addition to a recently updated regular menu, The Swell offers daily dinner and drink specials, including their almost famous fried chicken and fish dinners as well as a variety of steak, seafood and pasta dishes that pair wonderfully with domestic draft, house wine and cocktail specials. The Swell supports live, local music; offering a variety of performances throughout the week to go along with their weekly lineup of events.

The Swell is now available to host special, private events for up to 60 people. Dine in and take out available. You don't want to miss this fun-filled environment in a local neighborhood space... Only at The Swell!

Check them out on Facebook at The Swell Tiki Bar & Grill! For more information or reservations call 302-227-9355.

Grandpa Mac

Grandpa Mac has opened their second location in Rehoboth Beach on Coastal Highway in the Harbor Shopping Center at 18756 Coastal Highway. This location is open 11 AM – 9 PM every day and features fresh homemade pasta dishes, salads, paninis and soups, as well as beer and wine. Visit www.grandpamac.com to view the menu and read about all the daily specials. Online ordering is also available via the website.

Pro-Rehab Chiropractic

The Pro-Rehab Chiropractic team is dedicated to providing excellence in treatment for their patients. They treat patients for many conditions resulting from car accidents, work place and sports injuries and more. Pro-Rehab will develop an effective treatment plan specific to each individual patient's needs; not only do they alleviate patient pain, they fully assist on their path back to health.

Pro-Rehab offices utilize the latest technologies in rehabilitation services to isolate problem areas faster and more accurately than traditional methods. They offer many services including: cryotherapy, acupuncture, electrical stimulation, gait training, home program, intermittent compression, isokinetic evaluation/ exercise, joint mobilization/ manipulation, therapeutic massage, and cupping. Pro-Rehab Chiropractic is Workers Comp and Auto Accident Certified.

Pro Rehab Chiropractic is located at 105 W Fourth Street in Lewes. Call 302-652-2225 to set an appointment or for more information.

Creative Concepts

Created in 1973, Creative Concepts is the dream of Bobbi and Wayne Lednum.
Originally a window fashion and accessory store, it soon expanded to include furniture in order to create a full-service shopping experience with value-added complimentary design services.

Today two locations, on Routes 1 & 9 in Lewes and Routes 26 and 17 in Ocean View, showcase nearly 30,000 Sq. Ft. of unique, chic furniture and accessories that appeal to everyone's taste at fair prices-all year long. Both locations feature Hunter Douglas Galleries. The Ocean View location is a Hunter Douglas Centurion Gallery showcasing the largest selection and latest technology in motorized shades.

For more information, visit www.creativeconceptsfurniture.com or call 302-645-6200.

RIBBON CUTTINGS & CELEBRATIONS



The Swell Tiki Bar & Grill



T Mobile



Grandpa Mac, Coastal Highway



Winter WonderFEST



Inner Peace Massage & Wellness



Baywood Greens, New Home Model



Pro Rehab Chiropractic



Dimitra Yoga Rehoboth

MORE RIBBON CUTTINGS & CELEBRATIONS





























COUNT CRABULA IS COUNTING ON YOUR HELP

Your Chamber, as a non-profit organization, is again asking its members to consider sponsorship of Chamber events. The growth of the Sea Witch[®] Festival and continuation of the Chamber's newest spring event - Beach Goes Blue... Red & White Too!, requires additional safety, security, transportation & promotion.

The mission of events and festivals is not to create profit for the Chamber, but to produce an economic impact for the business community by bringing visitation to the resort area. We succeed because of member support and hope you will assist in our efforts. Please feel free to contact Kate at 302-227-6446 for sponsorship information!

MEMBERS IN THE SPOTLIGHT

The Jones Group of Delaware, LLC

The Jones Group of Delaware conducts independent investigations for individuals and organizations with issue-specific challenges that can be resolved through physical, documentary, and/or testimonial evidence. Investigations include domestic violence, missing persons, child abuse, child custody, elder abuse, asset recovery, insurance fraud, employment verification, franchise enforcement, workers' compensation fraud, embezzlement, vandalism, and theft. As professional investigators, their mission is to obtain the information needed to support a client's needs.

As a Security Systems and Protective Services company, the Jones Group of Delaware supports residential, commercial, and hospitality groups through risk and vulnerability assessments, and electronic and physical security countermeasures, to include personal emergency response systems (PERS) for independent seniors. Security and risk assessments are conducted at customer sites to identify risks, threats and vulnerabilities with practical remedies implemented to mitigate risk.

Background investigations are conducted to ensure retail outlets, businesses, and hospitality groups have the facts needed to qualify new hires. Also known as employment screens, a Bl can help determine if an applicant is trustworthy, reliable, and suitable for employment at your location. The background process supports an employer's need to validate identifiable skill sets and character traits, and strengthens their ability to hire the best candidate for the job.

The Jones Group of Delaware, LLC is further committed to safe and environments through cost-effective program and policy development. They can design programs and policies at your organization that promote safe, secure, and compliant workplace environments for employees, customers and guests, while supporting your brand, operations, and facilities. Initial consultations are free, and confidential. They can be contacted via email at jonesgroupdelaware@gmail.com, online at jonesgroupde.com or by phone at 302-567-8500. •

CHAMBER CHICK TIES THE KNOT



Kate Bell, the Chamber's event coordinator, married Adam VanVorst on November 12th.

The pair said their vows at St. Edmonds Catholic Church and celebrated with family & friends at Nassau Valley Vineyards. The Chamber Chicks wish the newlyweds a prosperous future filled with many happy memories!!

The Peninsula Clubhouse

Delaware's award-winning community, The Peninsula on the Indian River Bay, celebrated the official opening of their new 33,000 square-foot clubhouse on Saturday, December 17. Designed to take advantage of the striking views of the water, the Jack Nicklaus Signature Golf Course, and the surrounding environment, the clubhouse features an awe-inspiring architectural design that embodies the gracious character of The Peninsula. Designers artfully incorporated windows and balconies into the dramatic clubhouse composition, giving residents the opportunity to enjoy the views from every angle.

The interior space features a wine room, fine dining, banquet space, wood burning pizza oven, billiard room, locker rooms, premier golf shop, and interactive HD golf simulator. With a veranda that wraps around the back of the building, residents can also enjoy the alfresco seating area with a fireplace.

The Peninsula on The Indian River Bay is an award-winning, 800-acre, master-planned community located in Sussex County in Coastal Delaware. This one-of-a-kind resort community combines best-in-class amenities with beautifully designed new homes. For more info, call 302-947-4717 or visit peninsula-delaware.com. •



Established in 2005, **The Pirates of Lewes**Expeditions is an interactive family adventure. A turnkey opportunity to own a 4.5 out of 5 Star Trip Advisor recommended business. Includes a 40 foot fiberglass pirate ship, kids costumes, treasure supplies & more.



www.pirates of lewes expeditions.com

Lots of Smiling Faces at Installation















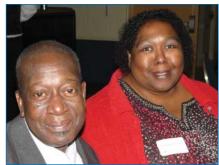


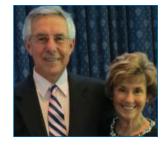


















Pictures also posted on the Chamber's Facebook Page!

Lots of Smiling Faces at Installation

































The Chamber Chicks would like to thank all of our Table Sponsors, Photo Booth and Members who donated items for the Balloon Pop, Volunteer and Sponsor Gift Bags! We couldn't do it without YOU!



Pictures also posted on the Chamber's Facebook Page!

THANKS to our November Hosts!



Arena's Deli \cdot 20312 Coastal Hwy \cdot Rehoboth Beach \cdot 302-226-2233 \cdot www.arenasdeliandbar.com ShoreEasy.com \cdot 29L Atlantic Avenue \cdot Ocean View \cdot 302-360-8696 \cdot www.shoreeasy.com



























THANKS to our December Hosts!

Jake's Seafood House · 19178 Coastal Hwy · Rehoboth · 302-644-7711 · jakesseafoodhouse.com Cape Gazette · 17585 Nassau Commons Blvd · Lewes · 302-645-7700 · www.capegazette.com WRDE NBC Coast TV · 17585 Nassau Commons Blvd · Lewes · 302-227-9733 · www.wrdetv.com



























THANKS to our January Host! 16989 Kings Highway · Lewes ·302-644-SUDS

www.crookedhammockbrewery.com



























THANKS to our February Host! 52 Rehoboth Avenue · Rehoboth Beach · 302-226-0550

www.theblackwallhitch.com















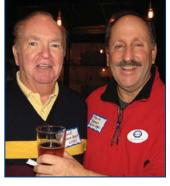








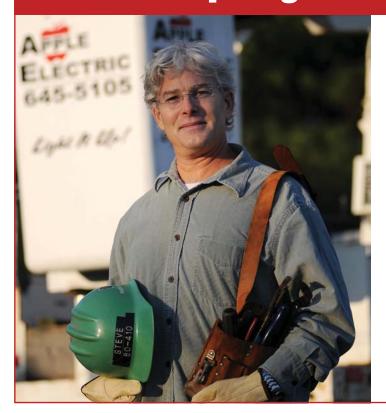








Remember Spring Forward • March 12th





645-5105

\$99 Spring Safety Special

Apple Electric will change the **BATTERIES** in every smoke detector in your home and ensure they are in proper working order!



Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center

> 501 Rehoboth Avenue · P.O. Box 216 Rehoboth Beach, DE 19971

PRESORT STANDARD U.S. POSTAGE PAID REHOBOTH BEACH DE PERMIT NO. 24