

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event
August 7-9, 2015	3,558	70's Mix	Summer Vibes Fest
August 5-7, 2016	3,619	80's Sunny	Art League Show
August 14-16, 2015	3,559	80's Sunny	Art League Show
August 12-14, 2016	3,614	90's Sunny	Art League Show
August 21-23, 2015	3,671	80's Sunny	No Event
August 19-21, 2016	3,625	80's Sunny	No Event
August 28-30, 2015	3,404	70's Sunny	No Event
August 26-28, 2016	3,567	80's Sunny	No Event
September 4-6, 2015	3,584	80's Sunny	Labor Day
September 2-4, 2016	2,837	70's Storm	Labor Day & Tropical Storm Hermine
September 11-13, 2015	3,562	80's Cloudy	Pow Wow
September 9-11, 2016	3,571	70's Cloudy	Sandcastle Contest
September 18-20, 2015	3,595	70's Sunny	Polkamotion; DB Triathlon
September 16-18, 2016	3,582	70's Sunny	DB Triathlon
September 25-27, 2015	3,342	70's Cloudy	DB Music Festival
September 23-25, 2016	3,432	80's Sunny	DB Music Festival
October 2-4, 2015	2,590	60's Nor'easter	Sidewalk Sale
September 30-October 2, 2016	3,071	70's Cloudy	Elvis Fest
October 9-11, 2015	3,377	70's Sunny	Columbus Day
October 7-9, 2016	3,240	Rain	Sidewalk Sale
October 16-18, 2015	3,339	60' Sunny	Jazz Festival
October 14-16, 2016	3,306	60's Cloudy	Jazz Festival
October 23-25, 2015	3,578	60's Sunny	Sea Witch® Festival
October 21-23, 2016	2,686	70's Cloudy	None
October 30-November 1, 2015	2,192	60's Sunny	Sidewalk Sale Re-Do
October 28-30, 2016	3,868	70's Sunny	Sea Witch® Festival

Wednesday	Room Count
August 5, 2015	3,041
August 3, 2016	2,972
August 12, 2015	3,039
August 10, 2016	3,109
August 19, 2015	2,825
August 17, 2016	3,245
August 26, 2015	2,524
August 24, 2016	2,744
September 2, 2015	1,898
August 31, 2016	2,070
September 9, 2015	2,385
September 7, 2016	2,241
September 16, 2015	2,481
September 14, 2016	2,446
September 23, 2015	2,004
September 21, 2016	2,100
September 30, 2015	1,334
September 28, 2016	1,530
October 7, 2015	1,632
October 5, 2016	1,514
October 14, 2015	1,466
October 12, 2016	1,654
October 21, 2015	1,399
October 19, 2016	1,704
October 28, 2015	1,157
October 26, 2016	1,228

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - November 1, 2015 · 126,155  
 January - October 30, 2016 · 126,584

#### WEDNESDAY

January - October 28, 2015 · 74,315  
 January - October 26, 2016 · 77,268

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

### Visitor Center Visitation

	2016	2015	2014	2013	2012
SEP	1,302	1,451	1,568	1,703	1,418
OCT	1,408	1,567	1,988	1,587	1,204



### DE Dept. Of Labor Statistics

(September 2016); Delaware's seasonally adjusted unemployment rate in September 2016 was 4.3%, unchanged from August 2016. There were 20,700 unemployed Delawareans in September 2016 compared to 22,900 in September 2015. The U.S. unemployment rate was 5.0% in September 2016, up from 4.9% in August 2016. In September 2015, the U.S. unemployment rate was 5.1%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published October 21, 2016.  
<http://lmi.delawareworks.com>