

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event	Wednesday	Room Count
January 6-8, 2017	1,406	30's Snow	No Event	January 4, 2017	968
January 5-7, 2018	1,356	10's Snowy	No Event	January 3, 2018	1,003
January 13-15, 2017	1,795	30's Sunny	No Event	January 11, 2017	972
January 12-14, 2018	1,781	30's Cloudy	No Event	January 10, 2018	1,044
January 20-22, 2017	1,777	40's Rainy	No Event	January 18, 2017	1,028
January 19-21, 2018	1,671	40's Sunny	No Event	January 17, 2018	1,095
January 27-29, 2017	1,783	40's Sunny	No Event	January 25, 2017	1,012
January 26-28, 2018	1,786	40's Sunny	No Event	January 24, 2018	1,034
February 3-5, 2017	2,201	30's Sunny	Polar Bear Plunge	February 1, 2017	916
February 2-4, 2018	2,051	40's Sunny	Polar Bear Plunge	January 31, 2018	1,001
February 10-12, 2017	1,952	50's Sunny	No Event	February 8, 2017	934
February 9-11, 2018	1,738	50's Cloudy	No Event	February 7, 2018	1,061
February 17-19, 2017	2,644	70' Sunny	Holiday/Merchants' Attic	February 15, 2017	922
February 16-18, 2018	2,399	50's Sunny	Holiday/Merchants' Attic	February 14, 2018	1,183
February 24-26, 2017	2,096	70's Sunny	None	February 22, 2017	1,083
February 23-25, 2018	2,030	40's Cloudy	None	February 21, 2018	1,074
March 3-5, 2017	1,922	40's Cloudy	None	March 1, 2017	1,088
March 2-4, 2018	2,049	40's Sunny	None	February 28, 2018	1,173
March 10-12, 2017	1,927	40's Rainy	None	March 8, 2017	1,121
March 9-11, 2018	1,998	50's Sunny	None	March 7, 2018	1,095

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - March 12, 2017 · 19,503
January - March 11, 2018 · 18,859

WEDNESDAY

January - March 8, 2017 · 10,044
January - March 7, 2018 · 10,763

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2018	2017	2016	2015	2014
JAN	94	246	371	337	305
FEB	157	401	358	307	438



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Delaware Labor Force Trends

(January 2018); Delaware's seasonally adjusted unemployment rate in January 2018 was 4.5%, unchanged from December 2017. There were 21,500 unemployed Delawareans in January 2018 compared to 21,900 in January 2017. The U.S. unemployment rate was 4.1% in January 2018, unchanged from December 2017. In January 2017, the U.S. unemployment rate was 4.8%, while Delaware's rate was 4.6%.

Source: Delaware Department of Labor - Monthly Labor Review; published March 6, 2018. <http://lmi.delawareworks.com>