

REPORTS and STATISTICS

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 5-7, 2016	3,619	80's Sunny	Art League Show	August 3, 2016	2,972
August 3-5, 2017	3,584	80's Sunny	Art League Show	August 2, 2017	2,880
August 12-14, 2016	3,614	90's Sunny	Art League Show	August 10, 2016	3,109
August 11-13, 2017	3,419	80's Cloudy	Art League Show	August 9, 2017	2,966
August 19-21, 2016	3,625	80's Sunny	No Event	August 17, 2016	3,245
August 18-20, 2017	3,568	80's Sunny	Summer Vibes Fest	August 16, 2017	2,990
August 26-28, 2016	3,567	80's Sunny	No Event	August 24, 2016	2,744
August 25-27, 2017	3,485	80's Sunny	No Event	August 23, 2017	2,694
September 2-4, 2016	2,837	70's Storm	Labor Day & Tropical Storm Hermine	August 31, 2016	2,070
September 1-3, 2017	3,204	60's Cloudy	Labor Day	August 30, 2017	2,057
September 9-11, 2016	3,571	70's Cloudy	Sandcastle Contest	September 7, 2016	2,241
September 8-9, 2017	3,030	70's Sunny	Sandcastle Contest	September 6, 2017	1,976
September 16-18, 2016	3,582	70's Sunny	DB Triathlon	September 14, 2016	2,446
September 15-17, 2017	3,269	70's Sunny	Dewey Beach Triathlon	September 13, 2017	1,973
September 23-25, 2016	3,432	80's Sunny	DB Music Festival	September 21, 2016	2,100
September 22-24, 2017	3,495	80's Sunny	No Event	September 20, 2017	2,114
September 30-October 2, 2016	3,071	70's Cloudy	Elvis Fest	September 28, 2016	1,530
September 29-October 1, 2017	3,215	70's Sunny	Elvis Fest	September 27, 2017	1,517
October 7-9, 2016	3,240	Rain	Sidewalk Sale	October 5, 2016	1,514
October 6-8, 2017	3,499	80's Sunny	Sidewalk Sale, Greyhounds	October 4, 2017	1,584
October 14-16, 2016	3,306	60's Cloudy	Jazz Festival	October 12, 2016	1,654
October 13-15, 2017	3,292	70's Rainy	Jazz Festival	October 11, 2017	1,422
October 21-23, 2016	2,686	70's Cloudy	None	October 19, 2016	1,704
October 20-22, 2017	2,871	70's Sunny	None	October 18, 2017	1,522
October 28-30, 2016	3,868	70's Sunny	Sea Witch® Festival	October 26, 2016	1,228
October 27-29, 2017	3,872	70's Sunny/Rain	Sea Witch® Festival	October 25, 2017	1,244

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - October 30, 2016 · 126,584
January - October 29, 2017 · 128,757

WEDNESDAY

January - October 26, 2016 · 77,268
January - October 25, 2017 · 76,100

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2017	2016	2015	2014	2013
AUG	1,916	2,332	2,619	2,404	2,908
SEPT	1,175	1,302	1,451	1,568	1,703
OCT	1,569	1,408	1,567	1,988	1,587

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Delaware Labor Force Trends

(September 2017); Delaware's seasonally adjusted unemployment rate in September 2017 was 4.9%, unchanged from 4.9% in August 2017. There were 23,400 unemployed Delawareans in September 2017 compared to 20,400 in September 2016. The U.S. unemployment rate was 4.2% in September 2017, down from 4.4% in August 2017. In September 2016, the U.S. unemployment rate was 4.9%, while Delaware's rate was 4.3%.

Source: Delaware Department of Labor - Monthly Labor Review; published October 20, 2017. <http://lmi.delawareworks.com>