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# DELAWARE TRANSIT CORPORATION WINS FIRST PLACE IN APTA 2018 ADWHEEL AWARD FOR DART'S BEACH BUS MARKETING CAMPAIGN

The Delaware Transit Corporation (DTC) has earned high honors in the marketing and communications world of the public transportation industry, winning first place for "Best Marketing and Communications to Increase Ridership or Sales – Comprehensive Campaign" from the American Public Transportation Association (APTA) 2018 AdWheel Awards for its innovative DART Beach Bus campaign. The objective of the Beach Bus campaign was to raise awareness of the new Lewes Transit Center and Park & Ride, increase ridership and, in turn, reduce traffic congestion during the summer. The public was offered the option to ride in the comfort of the air-conditioned bus, avoiding the stress and aggravation of driving in bumper-to-bumper traffic.

## FROM CHAMBER MEMBER GUNNIP & COMPANY, L.L.P.

Gunnip & Company is offering a presentation that will explain and give examples of how the Tax Cuts and Jobs Act will affect you and/or your business on Thursday, March 1, 2018 from 8:00-9:00 AM at the Rehoboth Beach Public Library, 226 Rehoboth Avenue. Registration/breakfast will begin at 7:30 AM. To register, e-mail mbrooks @gunnip.com. This presentation is designed for individuals and tax practitioners seeking to understand the new tax legislation.

### FROM THE DELAWARE DEPARTMENT OF EDUCATION

You are invited to attend the 4th Annual Delaware Pathways Conference on March 21, 2018 from 8:30 AM-4:00 PM at the Chase Center in Wilmington. The Delaware Pathways Conference will be held in partnership with the National College Access Network (NCAN). NCAN's member organizations work with students to ensure that they are prepared to succeed in both college and career. Together, Delaware Pathways and NCAN are uniquely positioned to provide a rich professional learning opportunity for conference attendees. Employers interested in supporting youth and adult learners and building a skilled workforce are encouraged to attend. The registration cost is \$25 per person which includes coffee service and lunch. To register, click here.

### FROM CONGRESSWOMAN LISA BLUNT-ROCHESTER

Congresswoman Lisa Blunt-Rochester will hold "Casework Office Hours" to help Delawareans who need assistance with a federal agency. The first session will be held on Wednesday, March 7 from 10:00 AM-3:00 PM at 28 The Circle in Georgetown. During this time, a caseworker from her staff will be on hand and ready to assist. If you have any questions about Casework Office Hours, please feel free to contact (302) 858-4773.

### FROM THE INTERNATIONAL STUDENT OUTREACH PROGRAM

The Delaware Bicycle Council seeks volunteers to paint stencils on sidewalks at intersections and driveways to alert cyclists to look for traffic before crossing. If you are interested in helping, contact Maryanne Kauffman – mc.kauffman100@gmail.com.

### FROM FACTORY SPORTS – LEWES

Programs starting the first week of March: Youth Volleyball, Youth Flag Football, Preschool/Homeschool Gym Class, Youth Indoor Field Hockey, Adult Outdoor Field Hockey, Adult Basketball Club, Youth Basketball Pick up, Personal training- Basketball, Pickleball - Speed & Agility, Strength & Conditioning (Youth, Adult, Senior). For information and to register, contact dom@factorysportsde.com or call (302) 703-6964.