

Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center

Membership Information



Member Hotline 302-227-6446

302-227-2233 · FAX 302-227-8351

rehoboth@beach-fun.com · Beach-Fun.com

Find us on Facebook & Twitter!

306 Rehoboth Avenue (Administrative Offices)

501 Rehoboth Avenue (Visitors Center)

Rehoboth Beach, Delaware 19971

OUR MISSION: To promote business, tourism and civic responsibility.



The Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center was founded in 1940 and as the State's current largest local Chamber celebrates 78 years of continuous service!

Our full time, year round staff in both the Visitors Center and administrative office creates and organizes programs that benefit business, the community, and visitor. As the main marketing arm for the Resort Area, the Chamber advertises, greets & assists visitors, answers thousands of questions, and acts as a referral service for 1,300 business Members.

The Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center is a powerful voice responding to issues of legislation at all levels. The Chamber legislative representative is the voice of the business community at Legislative Hall. Members meet throughout the year, are provided with newsletters, invited on a regular basis to business after hours networking events and depend on the Chamber for unity.

This booklet includes Member testimonials and lists many benefits of Chamber Membership. The membership application can be found on the back cover or online at www.Beach-Fun.com.

Our Members are working together to improve the economic and civic vitality of the community. We invite you to join us!

Carol Everhart, President/CEO

Chamber of Commerce & Visitors Center Staff



Carol



Nancy, Sue, & Meredith



Emily



Lisa



Meghan



Susan & Sophia

2018 Chamber of Commerce Board of Directors



Jerry Becker
Hudson, Jones,
Jaywork & Fisher



Barbara Brewer
Rehoboth Beach
Film Society



Marvin Carney
MLC Productions



Vince DiFonzo
TKo Hospitality
Management



Jerry Esposito
Tidewater Utilities



Carol Everhart
RBDDBCC
President/CEO



Chip Hearn
Ice Cream Store &
Peppers



Bill Klemkowski
Jake's Seafood House



Carrie Lingo
Jack Lingo Realtor



Dale Lomas
Atlantic Liquors &
Crosswinds Motel



Rob Marshall
Atlantic Oceanside
Resort



Keith Martin
Hotel Rehoboth



Michael Meoli
McDonald's



Steve Montgomery
Bethany Blues &
The Starboard



Mitch Resnick
Right Balance Pilates



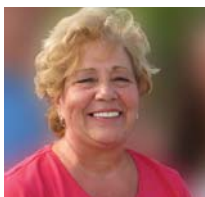
Scott Swingle
WSFS Bank



Rachel Webster
Rehoboth Toy & Kite



Chris Weeks
Becker Morgan
Group



Kay Wheatley
Rehoboth
Products Co.



Susan Wood
The Cultured Pearl

Frequently Asked Questions

What is the official geographic territory serviced by the Chamber?

The official service territory includes the 19971 zip code area, which runs from Midway on Route One East to Downtown Rehoboth and South into Dewey following Route 1 to the Indian River Bridge. The Chamber actively seeks membership with all establishments located within or doing business in this geographic area. Any business, including those outside of the 19971 zip code, is welcome to join the Chamber.

Membership Geographic Territories:

For the purposes of membership counts, the geographic boundaries are defined as Route One, Downtown, Dewey Beach and Other:

- Route One: Midway to the Y split at Route 1 & 1A
- Downtown: The Y split at Route 1 & 1A Rehoboth Avenue to beach and adjacent blocks
- Dewey: The split at Route 1 & 1A to the middle of Indian River Bridge
- Other: Any location not listed in above categories

How do businesses located outside the Chamber’s designated service area become members?

Many businesses weigh the services offered by various Chambers and choose to only join the Rehoboth Beach-Dewey Beach Chamber of Commerce while others decide to join several Chambers when the services offered make good advertisement, information distribution and/or business sense.



Got Questions? We Have Answers!

Please feel free to contact the Chamber of Commerce & Visitors Center via the Member Hotline at 302-227-6446 or 302-227-2233 (*extensions listed below*).

- Visitors Center Staff:** Sue Krick, Susan Maclary,rehobothvc@beach-fun.com x. 10 and Nancy Stewart
- Emily Grothey**, Event Coordinator.....events@beach-fun.com x. 11
- Carol Everhart**, President/CEOcarol@beach-fun.com x. 13
- Lisa Newnom**, Administrative Assistantlisa@beach-fun.com x. 14
- Sophia Sawicki**, Membership Representative.sophia@beach-fun.com x. 15
- Meghan McCalley**, Office Manager/Graphicsmeghan@beach-fun.com..... x. 16
- Additional Team Members:** Zach Babbie, Cheryl Cassanelli, Casey Cutler, Susan Drake, Elizabeth Leshine, Karen McMahon, Meredith Thomas, and Mariella Trosko

Complimentary Services

- Basic listing and logo in your business category on the Chamber's website
- Website statistics and social media counts reported online and in newsletter
- Posting of pictures, events, and more on the Chamber's Facebook & Twitter pages
- Distribution and design of Chamber Member Program coupons
- Spotlight feature in the Chamber's *Focus On* newsletter; 4,400 printed per issue, mailed to Members & elected officials; a portion inserted into the Cape Gazette; electronic issues emailed to 1,100+
- Posting of specials, packages, promotions and calendar of events
- Beach Job Board for Members to post help wanted
- Photo & video gallery, Chamber publications and option to order a Visitors Guide on the Chamber's website
- Gratis copies of the Delaware Today Magazine, Morning Star Business Report, and Chamber *Focus On* Newsletter
- Email and fax distribution of Member Information Sheets alerting Members of events, hot topics, and Legislative Alerts & issues
- Referral of our Members by Visitors Center staff seven days a week
- An average of 200,000+ annual requests for area information and Member's promotional product are mailed or responded to by staff
- Distribution space for Member product in the Visitors Center
- Access to current demographics, accommodation occupancy counts & visitation statistics
- Member Key Tag offering nearly 200 Member2Member discounts
- Ribbon cutting and press opportunities
- Gratis luncheon for new Members at one General Membership Meeting

Member Benefits

- As a Member of the 501(c)(6) non-profit Chamber, your membership fee is tax deductible as a business expense
- Chamber Legislative updates and alerts on business issues
- Member information sessions & seminars, networking events and meetings such as Business After Hours, and General Membership Meetings with guest speakers, and local & state officials
- Event participation and sponsor opportunity with Member discount
- Events & Special Projects involvement include: Beach Goes Red, White & Blue!, Business After Hours, Candidates Forums, Dewey Beach Movies & Bonfires, Fall & Spring Sidewalk Sales, General Membership & Award Meetings, Green Force Meetings, Holiday Happenings, Hospitality & Leadership Seminars, Realtor Bags Distribution, Ribbon Cuttings, Sandcastle Contest, Sea Witch® Halloween & Fiddlers' Festival, Santa's House on the Boardwalk

Fee Based Services

- Fee based services are available ranging from web & print advertising, to mailing services, email blasts and more. Contact the membership representative for more information...302-227-6446!

Member Testimonials

"Our Chamber of Commerce membership is invaluable and provides a partner that we can reinvest with and help promote the community." *Scott D. Swingle · WSFS Bank*

"The Realtor Bags are a great gift to give out and the guests really seem to appreciate them!" *Jo-Ann Bacher · Jack Lingo REALTOR*

"Our longtime membership in the Chamber of Commerce has yielded valuable dividends. The Chamber's work to improve our community benefits everyone." *Bob Moore · The Bellmoor*

". . . the Rehoboth Beach-Dewey Beach Chamber of Commerce events are honestly one of the most organized and easiest that I work with throughout the year. So thank you." *Lt. Jaime Riddle · City of Rehoboth Police Dept.*

"The Chamber offers wonderful services and the customer service is outstanding! Not only did they save me money but peace of mind." *Heather Knowles · RE/MAX Realty Group*

Chamber Local, State and National Representation & Recognition

American Business Association; American Chamber of Commerce Executives; Better Business Bureau; CIEE - Council on International Educational Exchange; Delaware State Chamber of Commerce; Dewey Beach Business Partnership; ISOP-Intl. Student Outreach Program; Junior Achievement of Delaware; MERR Institute; Rehoboth Convention Hall/Special Events/Bandstand Committee; Rehoboth Art League; Rehoboth Beach Historical Society; Rehoboth Beach Main Street; Reunion Friendly Network; Route One Pedestrian Safety Task Force; Southern Delaware Tourism; Sussex Economic Development Advisory Committee (SEDAC); Sussex Outdoors; Travel Industry Association of America; Tourism Works for America; U.S. Chamber of Commerce; USO of DE

Delaware Today's Best of: Annual Event 2004 (Sea Witch®) and Best Business Networking Group 2005; Governor's Tourism Award for: Quality Service, Tourism Awareness, Public Sector Program, Outstanding Special Event, Annual Hall of Fame Event; Special Events Directory & Events Business News "Top 250 Events"; Eight Time Winner of the American Bus Association's Top 100 Events in 1993, 1996, 2003, 2009, 2012, 2013, 2014 & 2015; Sea Witch® Fiddlers' Festival proclaimed the State's Official Fiddlers' Festival, 2008; Delaware Senate Tribute for the 25th Anniversary of the Sea Witch Festival®, 2014; Sea Witch Festival® awarded the 2015 Southern Delaware Tourism Award; Sea Witch Festival® named Sussex County's "Best Festival or Event" by Coastal Style Magazine's 2017 "Best Of", July 2017.



Resort Area Awards

- Dewey Beach ranked 28th on Top Value Reviews' list of Top 30 Greatest Small Beach Towns on the East Coast
- Coastal Living Magazine Rehoboth Beach Area Awards: Best Place to See Live Music on the Coast; Best Beach in the USA; Best Beach Boardwalk; A Happiest Seaside Town; Best Beach Boardwalk Food
- Readers of Coastal Style Magazine voted the Sea Witch® Halloween & Fiddlers' Festival a "Best Of" winner for 2015
- Rehoboth Beach named as one of the Best States to Retire 2015 by Kiplinger.com
- Rehoboth Beach was chosen as "Favorite Beach" by radio station Eagle 97.7's Petch & Amy's 1st Annual Local Awards
- Thrillist.com named Rehoboth Beach One of the Fourteen Best Small Beach Towns in America
- Family Vacation Critic names Rehoboth Beach one of the 2015 Ten Best Beaches for Families
- Rehoboth Beach named #4 in the USA Today's 10Best Reader's Choice for Best Coastal Small Towns
- Rehoboth Beach named as one of the Best Family Beaches on East Coast by ABC Travel Guide
- The Delaware Shore was selected by "Where to Retire" magazine as one of "America's 100 Best Places to Retire"
- Coastal Living Magazine names Rehoboth Beach as one of their 10 Great Coastal Boardwalks
- NerdWallet Travel names Rehoboth Beach as part of their top 10 Family Friendly Beach Towns
- FlipKey names Rehoboth Beach as one of the Top East Coast Beaches
- Delaware ranked #3 as a Bike Friendly State by the League of American Bicyclists
- Rehoboth Beach selected as one of America's Best Little Beach Towns by Travel + Leisure
- Rehoboth Beach named in America's 10 Best Beach Towns by Parents Magazine
- Sea Witch® Festival named one of the Best Fall Beach Festivals for Families by Family Vacation Critic
- Southern Delaware selected by Where to Retire magazine as a Top Retirement Destination in the Nation
- AARP "Dream City"
- Readers Digest "Americas Favorite"
- Named a 2006 Top Restored Beach by American Shore and Beach Preservation Association (asbpa)
- Sherman's Travel's Top 10 American Boardwalks
- National Geographic's Top 10 U.S. Boardwalks
- Southern Living's Top 10 Budget Getaways
- Rehoboth & Dewey Beach Receive National Recognition as Five-Star Beaches by the National Resources Defense Council for Superior Water Quality
- Delmarva Beaches Voted Among Cleanest in the Nation
- Forbe's Magazine's Traveler No. 4 on Top Boardwalks List
- Rehoboth Beach Voted Best Beach for the 2010 Express Best Of Contest
- Rehoboth Beach shares the vote with Bethany Beach for America's Best Boardwalk by the American Profile Magazine
- Rehoboth Beach selected as one of the Top 10 Best U.S. Beaches for Families in the nation by the Family Vacation Critic

To see current list of awards, visit
Beach-Fun.com . . .click on Site Index
 then scroll to and click on Awards.



Invitation to Membership

We accept the Chamber's challenge to promote business, tourism and civic responsibility.

Business Name (to be shown in print) _____

Business Owner _____

Contact Person _____

Business Address (physical location - to be shown in print & on website) _____

City _____ State _____ Zip _____

Business Mailing Address (if different from above) _____

City _____ State _____ Zip _____

Phone Numbers (please include area code) _____

Business (to be shown in print & on website) _____

Home Number _____ Cell _____

Fax _____

Check to Receive Chamber/Member Notices by Fax or Email

Email Address _____

Web Address _____

Business Description (describe the product or service you provide) _____

Business Category (select one)

Accommodation Real Estate Restaurant/Eatery

Retail Service Attraction Patron Member *

* Patron Member may attend Chamber functions, receive emails & publications. Volunteer hours are encouraged. Member services such as print/web advertising may not be purchased.

General Information (used for legislative & demographics)

No. of Employees (avg) _____ Avg. Annual Payroll _____

Open Year Round? YES NO If no, dates open _____

Member to Member Discount (optional) _____

SIGNATURE _____

Date _____ Chamber Rep _____

Note: Signature acknowledges ownership of required business license(s).

Box to be completed by Chamber Staff.

GEO LOC Downtown Route 1 Dewey Lewes Other

Business Sub-Category _____

Business (\$235) Non-Profit (\$135) Patron * (\$150)

Check # _____ VISA/MC/AMEX/DISC Cash Date _____