

Rehoboth Beach-Dewey Beach Chamber of Commerce

"The Nation's Summer Capital"

P.O. Box 216

Rehoboth Beach, DE 19971-0216

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FOR IMMEDIATE RELEASE
Run through July 31, 2015

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37th ANNUAL SANDCASTLE CONTEST

The Rehoboth Beach-Dewey Beach Chamber of Commerce (RBDBCC) is pleased to host the 37th Annual Sandcastle Contest on Saturday, August 1, 2015. Over 100 teams are expected to express their artistic flair. Past creations have included a breakfast meal, Funland rides, Pyramids, Dolphins, Olympic athletes and of course traditional sandcastles. Beachgoers who would rather watch than work are welcome to view the incredible creations upon their completion beginning at 3:00 PM free of charge.

The contest will be held at Fisherman's Beach at the north end of the Rehoboth Beach Boardwalk, near the Henlopen Hotel in Rehoboth Beach, DE. The contest is open to both adults and children. Sculptures may be started at any time on the day of competition, but must be completed for judging by 3:00 PM. Participants may register their entry anytime between 8:30 AM and 2:30 PM. **Children under 18 MUST be accompanied by an adult when registering for competition.** Winners will be announced at approximately 5:00 PM. Judges are volunteers for RBDBCC.

RBDBCC Business Members are encouraged to compete in the business category, represent your company in the sand! Entries will be judged on "Structural Engineering," "Use of Materials," "Imagination," "Overall Aesthetic Appeal", as well as "Representation of Business." The winning business will receive a trophy and bragging rights for the entire year!

SCULPTING DEMONSTRATIONS ON FRIDAY, JULY 31st – Sand sculpting artist Andy West will be on the beach at Rehoboth Avenue & the Boardwalk, 5 – 7 PM on Friday, July 31st giving sculpting demonstrations & lessons. Learn some skills then put them to the test during the competition on Saturday!

THE PRIZES

Prizes will be awarded to the top 10 Judge's Favorites in both the adult and 7-14 child divisions. 1 Judge's Favorite will be awarded in the Business category. Special awards given to all participants in the 6 & under child's division.

People's Choice Awards – Two People's Choice Awards will be given during this year's contest. The general public can vote on their favorite **ADULT** and **CHILD** division creation, by completing an event evaluation. All regular contest rules apply.

THE RULES

- Participants will be divided into four divisions: Business, Adult (15 and older), Child 7-14, and Child 6 and under.
- There is no limit to the number of participants per team. Participants may not be on multiple teams.

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- Piles of sand must be formed by manpower only. Mechanized assistance is not allowed.
- To be judged, creations must be built within placed "Feather" flag boundaries.
- The sand sculptures must contain only objects natural to the beach (shells, stones, seaweed, etc.) Participants must stay away from the dunes and dune grass.
- Sculptures may not be dampened or sprayed with any solutions other than water. In other words: NO STICKY STUFF!
- Sculptures must be finished by 3:00 PM.

This event is WEATHER DEPENDENT. In the event of bad weather, set up and registration may be delayed up until 10:30 AM. If bad weather continues, this event will be postponed until the following year. If bad weather occurs during the contest, participants may continue at will or at the discretion of lifeguards. Judging may be cancelled at anytime if warranted by current weather conditions.

For more information, call the Rehoboth Beach-Dewey Beach Chamber of Commerce at (302) 227 – 6446 or visit the Chamber website at www.beach-fun.com.

2015 TOP SPONSORS TO DATE:

- LC Homes – *Tidal Wave Sponsor*
- Arena's Deli – *Swell Sponsor*
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- Rita's of Rehoboth – *Rip Wave Sponsor*

Additional 2015 Event Sponsors to Date Include: Jiffy Lube Lewes/ Jiffy Car Wash,
Star of the Sea Condominium

SANDCASTLE PHOTOS

Photos from the 2014 Sandcastle Contest are available on the Chamber website --

www.beach-fun.com.

- **For Photos, click on Photo Tour on the left side of the home page**
- **Click forward until you reach Sandcastle Contest.**
- **While the photo tour slide show is running, click on the photo you want- it will open in a new window.**
- **To download the picture, right click on it and scroll down to "Save Picture As."**