FOR IMMEDIATE RELEASE
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26th ANNUAL SEA WITCH HALLOWEEN & FIDDLERS’ FESTIVAL
“BE A SEA WITCH SCAREDY CAT!” - OCTOBER 23 - 25, 2015

NEW THIS YEAR!
• OFFICIAL MEGA MONSTER SPONSOR FOR THIS YEAR’S FESTIVAL IS WRDE NBC COAST TV!

• LENGTHENED PARADE ROUTE – An Additional block has been added to the walking participant route for enhanced spectator viewing!

• ENHANCED SATELLITE PARKING & SHUTTLE SERVICE – Looking for a place to park your broom (or car)? Shuttles will provide transport between satellite parking and Downtown Rehoboth Beach on Saturday, October 24th. By popular demand additional shuttles have been added to the 2015 route and a pick up/drop off location closer to the Rehoboth Boardwalk has been added!


• TWO NEW ACTIVITIES LOCATED AT THE ATLANTIC SANDS HOTEL POOL DECK – Saturday, October 24th & Sunday, October 25th, 10:00 AM – 5:00 PM
  o Fish Printing & Soap Carving - Learn how to carve a waterfowl decoy out of soap and create one of a kind fish prints with the Ward Museum! No fee; donations appreciated.
  o Touch Tank - Sponsored by Envirotech Environmental Consulting Services - Learn about our coastal eco system and experience it first hand at the touch tank!

• EXPANDED FIDDLERS’ FESTIVAL – The Fiddlers’ Festival will now include both an adult and children’s age bracket for best mandolin!

• LIGHT IT UP AT TRICK OR TREAT IN REHOBOTH – Sponsored by Apple Electric – Stop by the Chamber Info Table in front of the Rehoboth Bandstand on Saturday, October 24th from 6 – 7 PM to pick up your trick or treat bag and glow item courtesy of Apple Electric.

• SCAREDY CAT WALK – Sponsored by Kiwanis of Coastal DE - Young Sea Witchers can collect Scaredy Cat head gear parts while walking through downtown Rehoboth Beach. Participants can begin their collecting at the Information Table located in front of the Bandstand anytime between 10AM-4PM. Geared for children 3 and up. $5.00 fee. Weather Dependent.
CREATE! KIDS & FAMILY FALL GAMES, CRAFTS, & FUN – Join Create! Studio for the Arts on Sunday, October 25th in the Rehoboth Beach Convention Center from 10:00 AM – 4:00 PM for a slew of fun activities including pumpkin bowling, bean bag toss, and other Halloween games.

- 11:15 AM – 2:00 PM - Mask Making - Make & decorate your own mask, then take pics and selfies against the photo wall. All ages.
- 2:00 PM – 3:30 PM - Zombie Self Portraits - Draw, paint and collage yourself as a zombie, brains and all.

Family Pumpkin Decorating Contest. Bring your decorated pumpkin based on your favorite movie or book! Decorated pumpkins can be dropped off at the Convention Center between 10-11AM. All are welcome to vote for their favorite pumpkin by completing an event evaluation. Voting is from 11AM-2:30PM. Families can pick up their own pumpkins up until 3:30PM. Abandoned pumpkins will meet a gruesome end.

Pumpkin Olympics. Registration between 10:00 AM – 11:00 AM. Space is limited. Olympics from 12:00 PM – 2:00 PM. Games will include:
- Pumpkin Pushers: use a broom to “sweep” a pumpkin across the finish line, relay style.
- Mummy Wraps: teams will use 3 rolls of toilet paper in order to successfully wrap 1 teammate with all 3 rolls---without breaking the strands of toilet paper.
- Spider Hunt: plastic spiders and other objects will be hidden...first team to find all the spiders and objects wins.
- Eyeball Relays: teams will have a bucket of “eyeballs” that must be transported by spoon to the bucket on the other side of room. First team to transport all of the “eyeballs” wins.

$5 fee for children includes admission and participation in all activities. During the activities, BAKED and Kick n’ Chicken will be providing concessions and ASAP Printing will be selling the Official Sea Witch Festival event gear. The Rehoboth Beach Convention Center is located at 229 Rehoboth Avenue, Rehoboth Beach. For more information, contact Create! Studio for the Arts at 302-703-6863 or www.createdelaware.com.

**BACK BY POPULAR DEMAND!**

- **TWO TRICK OR TREATING OPPORTUNITIES** – Calling all ghosts and goblins – Enjoy Trick or Treat in the resort area two nights in a row! Trick or Treat in Dewey Beach on Friday, October 23rd from 6:30 – 7:30 PM and again with the Rehoboth Beach Downtown Merchants on Saturday, October 24th from 6:30-7:30 PM.

- **ENHANCED BANDSTAND SCHEDULE** – Sea Witch is rockin’ in 2015! Check out some of your favorites including The British Invasion Experience, Neon Swing X-perience, Jimi Smooth & HitTime, The Funsters, and The PanTones on the Rehoboth Bandstand! New this year are Nothing But Trouble, No Spare Time, and Paul Zavinsky!
• **BALLOON TWISTING** – Kids keep a look out for strolling balloon artist Wes Holly and his twisted balloon creations!

**FRIDAY KICK OFF** - Fun for the little ones & family.

• **TYEK BIKE RACE ON THE BOARDWALK** – Sponsored by Sussex Outdoors – Start the festival in a flash! Children ages 8 and under are invited to dash down the Boardwalk on their trikes and bikes. The Tyke Bike Race will be held on Friday, October 23rd from 3:00 – 4:00 PM.

• **CHOO CHOO EXPRESS TRAIN RIDES** – The Choo Choo Express will be taking small children on a short ride through Grove Park on Friday, October 23rd from 4:00 – 6:00 PM. Children can ride in train cars powered by a John Deere lawn mower. This activity is best for those 8 & under.

• **MOVIE & FALL FUN AT THE SUSSEX FAMILY YMCA** - Make plans to participate in the Sussex Family YMCA’s fall fun and movie night! Fun activities begin at 5:30 PM and include haunted schoolyard attraction, face-painting, crafts, costume contest, carnival style games, food trucks and concessions. Rain or shine.

  Lights...Camera...Action! The movie “Hotel Transylvania” will begin at 8:00 PM and will be shown indoors. No fee. Rain or Shine. The Sussex Family YMCA is located at 20080 Church Street in Rehoboth Beach. For more information, call 302-296-9622.

• **WHAT TO DO IN DEWEY** – Sponsored by Dewey Business Partnership

  Haunted Bonfire & Graveyard - Friday, October 23rd, 7:00 - 9:30 PM. Join the fun at the Haunted Bonfire & Graveyard in Dewey Beach! DJ, dancing, ghost story teller, snacks, refreshments and spooky fun for all ages! Located at Dagsworthy Street and the Beach. Weather dependent.

**There are no fees for the Friday activities; donations are appreciated. These are outdoor activities; limited parking available at Grove Park.**

**COSTUME PARADE**
Rehoboth Avenue will be CLOSED to traffic on Saturday, October 24th from 10:30AM to the end of the Costume Parade (approx. 2 PM).

Join the Woodland String Band mummers, thousands of costumed participants, local bands, decorated cars, & the Nur Shriners for the 26th Annual Sea Witch Halloween & Fiddlers’ Festival Costume Parade. This year's costume parade will kick off at 11 AM on Saturday, October 24, 2015. The parade will be lead by the Sea Witch Clipper Ship and 2014 Business of the Year – Big Fish Restaurant Group! See below for expanded parade routes:
WALKERS/ BALLOONS:
- The parade is scheduled to begin at 11:00 AM.
- Walkers can begin registering at 10:00 AM at Rehoboth Beach Convention Center, 229 Rehoboth Avenue and then line up outside the Hall in the parking lot.
- The walkers and balloon handlers will lead the parade turning right out of the Rehoboth Convention Hall parking lot, heading West on Rehoboth Ave.
- Walkers will cross into the eastbound lanes of Rehoboth Ave. at Christian St. (M & T Bank/ Jack Lingo Realtor).
- They will proceed east on the Avenue towards the Bandstand turning in front of the restrooms and continue on the Avenue westward; finishing at Village By The Sea.

ROLLERS:
- A limited number of accepted motorized vehicles (maximum 50), floats, bands, large walking groups, and members of the Shriner’s Temples will begin lining up on State Street at 10:30 AM.
- The accepted motorized vehicles, bands, floats, large walking groups, and members of the Shriner’s Temples will then follow the walkers.
- They will proceed east on Rehoboth Avenue (toward) the Bandstand and continue on the Avenue westward.
- The motorized vehicles will follow Rehoboth Avenue out of town to Route 1.

“Sea Witch” Masks will be available with donation for parade registrants.

Parade judges will award trophies to Top 25 Walking, Top 10 Rolling/ Motorized, and Judge’s Favorite Band.

NOTE: All motorized entries, bands & walking groups larger than 20 people must pre-register and submit an application for review. Parade registration form available at www.beach-fun.com. No more than 50 decorated, motorized entries and up to 6 Education Affiliated Bands will be accepted (floats, antique cars, etc.)

In the event of INCLEMENT WEATHER the parade may be POSTPONED until 11 AM on SUNDAY, OCTOBER 25, 2015. In the event of postponement ONLY WALKING PARTICIPANTS who can meet the requirements of the Boardwalk size, etc. may participate in the costumes walking parade on the Rehoboth Boardwalk. THERS IS NO SCHEDULED RAIN DATE FOR FLOATS OR MOTORIZED VEHICLES.

Any cancellation/postponement will be announced on the Radio Station, WGMD 92.7 or obtained through the RBDBCC Visitor’s Center hotline (302) 226-2233 x12 for inclement weather updates.
**DELAWARE STATE’S OFFICIAL FIDDLERS’ FESTIVAL**
The Sea Witch Halloween & Fiddler’s Festival is Delaware’s Official State Fiddlers’ Festival. This Fiddlers’ Festival has been billed as “top string!” Fiddlers and banjo players alike provide a full day of foot-stompin’ entertainment. Visit [www.beach-fun.com](http://www.beach-fun.com) for Fiddlers’ Festival registration form and complete program information.

With a cash prize contest, the audience becomes the recipient of some of the best pickin’ possible. There is both an adult and children’s competition for best fiddle, mandolin, banjo, and blue grass band. The Fiddler’s Festival is held from 1 to 6 PM on Saturday, October 24th at the Rehoboth Beach Convention Hall.

**There are no fees for the Fiddlers’ Festival; donations are appreciated. Concessions will be available for purchase in Convention Hall.**

**OLD FASHION BEACH GAMES**
Fun for all ages; children are invited to participate in the Old Fashion Beach Games held on the beach at Rehoboth Avenue on Saturday, October 24th beginning at 2:30 PM. All participants will be given participation ribbons.

- **PEANUT ON THE NOSE RACE – Sponsored by WRDE NBC Coast TV**- Kids practice their balancing skills and cross the finish line with heads back and peanuts balanced on their nose.
- **PUMPKIN DASH – Sponsored by Delaware Today** - Kids dash across the beach balancing pumpkin bean bags on their heads.
- **SLIPPERY SWORDS – Sponsored by Plastic Safety Systems** - Kids race down the beach balancing their pirate sword….don’t let it touch the sand!
- **HULA TWIST OFF – Sponsored by Sweet Frog Frozen Yogurt** - Kids hula hoop fun!

**BROOMS FLY AT THE WACKY BROOM TOSSING CONTEST**
*Sponsored by LC Homes*
All age based categories get a chance to toss their numbered broom on the beach, with the longest distance winning. All participants walk away with a ribbon, proclaiming them as an official “Sea Witch Broom Tosser”. The Broom Tossing Contest sponsored by will be held at 3:30 PM on Saturday, October 24th.

**SEA WITCH HUNT**
*Sponsored by TD Bank*
The hunt for the Sea Witch is on! Only those with both hunting skills and stamina need apply. The Hunt begins at 1 PM on Saturday, October 24th. Participants must check in with the official clue keeper and pick up a 100+ clue location list (clues run in no particular order). Hunters must turn in their best guess by 5:00 PM. The earliest correct guess wins a cash prize. The winner will be announced at the Bandstand on Sunday, October 25th at 4:00 PM.
HOW THE HUNT WORKS:
Hunters visit the locations listed on their clue location list. Each location has a clue that helps locate the Sea Witch.

Sample clues and answers:

- CLUE: Blue Light Special  
  ANSWER: Light on Police Car
- CLUE: Noticeable or Proper Attire  
  ANSWER: Uniform
- CLUE: Can be Friend or Foe – Your Choice  
  ANSWER: Law Enforcement
- CLUE: Not Dewey, But Close By  
  ANSWER: Rehoboth

If you combine these answers it would have guided you to the Rehoboth Beach Police Department where the Sea Witch was hiding.

5K RACE & 1MILE FRIGHT WALK - “Feet Don’t Leave Me Now.”
The Sea Witch 5K Classic Run and 1 Mile Fright Walk begins at Grove Park at 9AM on Sunday, October 25th; registration begins at 7:30 AM. Packet pick-up for pre-registered runners will be held on Saturday, October 24th from 5:00 – 7:00 PM at Grove Park.

Many of the 500+ runners, including entire families, arrive in costume. Prizes are presented not only for time, but also for the best costumes. Past winners have included cartoon characters, cheerleaders, various farm animals and monsters. Weather Dependent. No rain date scheduled. To pre-register online or for more information, visit www.seashorestriders.com.

THE WEBFOOTERS WALKS
Looking for a slower pace? Take part in the 1st State Webfooter Walks. Registration begins at 8:00 AM; latest starting time is 2 P.M. Walks begin at the Henlopen Hotel; visit the Webfooter registration starting point for walk information. Come out and join the hundreds who participate!

“BEST COSTUMED DOG PARADE”…Monsters on Parade
Sponsored by Rehoboth Beach Animal Hospital
The Best Costumed Dog Contest is set for Sunday, October 25th. Dogs and owners will parade down the Boardwalk letting the crowds get an eyeful. Former bow-wow critters include those outfitted as lifeguards, Egyptians, chickens, cowboys, chefs, police, etc.

Participants should be prepared for a 1 & 1/2 mile walk including line-up, parade and return to Rehoboth Avenue from Laurel Street exit. Registration begins at 2:00PM. Dogs and their owners will register on Lakeview Avenue, next to the Henlopen Hotel, where they will receive their entry number and parade ribbon. The registration fee is $5.00 per dog. Dogs will be judged immediately following registration. All registered participants will line up at the North end of the Boardwalk parallel to the beach.

The monsters wag their way down the Boardwalk beginning at 3:00PM. The lengthened parade will proceed south on the Boardwalk from the Henlopen Hotel to Star of the Sea Condominium at Laurel Street. Monster police will be positioned on the Boardwalk for spectator control and parade route passage. Participants will exit the Boardwalk and disperse down Laurel Avenue, turning right onto King Charles Avenue/First Street. From
King Charles Avenue/First Street participants can proceed back towards the Rehoboth Bandstand and Boardwalk via Rehoboth Avenue. Winners will be announced at the Rehoboth Bandstand at 4:30 PM and showcased on stage.

SPECIAL NOTE: Floats, wagons, etc. may be used on the Boardwalk but may not be brought on stage; only leashed or carried pets will be received on the stage. No livestock, wild animals or reptiles are permitted in the contest.

**OTHER WACKY & WILD STUFF**

- **SCARECROW MAKING** – Saturday, October 24th and Sunday, October 25th 10 AM – 5 PM, while supplied last
- **PONY RIDES** – Saturday, October 24th and Sunday, October 25th 10 AM – 4 PM
- **HAYRIDES** – Enjoy a scenic ride through Rehoboth beach Saturday, October 24th and Sunday, October 25th; 12 – 5 PM. Tickets can be purchased at the Visitor Center located at 501 Rehoboth Ave.
- **MONSTER ART & MAGIC SHOWS IN GROVE PARK** – **Sponsored by Adams Radio Group** - Monster Art will take place on Saturday, October 24th and Sunday, October 25th in the Grove Park Pavilions from 12 – 5 PM. All artists will receive a participation ribbon. Artwork will be sent to U.S. troops overseas via Operation Gratitude. Jack Noel will perform magic in Grove Park on Saturday, October 24th and Sunday, October 25th. Shows will be held 2 – 2:30 PM and 3 – 3:30 PM each day.
- **HORSE SHOWS ON THE BEACH** - Saturday, October 24th and Sunday, October 25th at 4:00 PM
- **SCALES & TALES** - Wildlife on display! Sunday, October 25th, 10 AM – 12 PM next to the information table.

**OFFICIAL PRODUCTS OF SEA WITCH:**

- The Cultured Pearl – Official Sea Witch Sushi
- Dolles Candyland – Official Sea Witch Caramel Popcorn
- The Fractured Prune – Official Sea Witch Donut
- Grotto Pizza – Official Sea Witch Pizza
- The Ice Cream Store – Official Sea Witch Ice Cream
- Woody’s Dewey Beach – Official Sea Witch Crab Cake
TOP SPONSORS TO DATE:

- Delaware Today - Perfect Wave Sponsor
- DART - Transportation Sponsor
- Plastic Safety Systems – King Monster Sponsor
- TD Bank – King Monster Sponsor
- Adams Radio Group - Tidal Wave Sponsor
- LC Homes - Tidal Wave Sponsor
- Insight Homes – Official Bandstand Entertainment Sponsor
- Discover Bank - Monster Sponsor
- Harbor Healthcare Center – Monster Sponsor
- Lessard Builders - Barrel Wave Sponsor
- Dogfish Head Brewings & Eats - Parade Balloon & Advertising Sponsor
- Rehoboth Beach Animal Hospital - Official Costumed Dog Parade Sponsor
- Applied Bank - Frankendude Sponsor
- Custom Mechanical - Frankendude Sponsor
- Fractured Prune - Frankendude Sponsor
- The Dough Roller – Frankendude Sponsor
- Maplewood Dental Associates - Frankendude Sponsor
- Sussex County Women's Journal - Frankendude Sponsor
- Arena's Deli - Swell Sponsor
- Atlantic Sands Hotel & Conference Center - Swell Sponsor
- Berkshire Hathaway HomeServices Gallo Realty - Swell Sponsor
- County Bank - Swell Sponsor
- Delmarva Power - Swell Sponsor
- Grand Rental Station - Swell Sponsor
- Jack Lingo, Inc. Realtor - Swell Sponsor
- M & T Bank - Swell & Festival Shirt Sleeve Sponsor
- Tanger Outlet Center - Swell Sponsor
- Cape Gazette - Fiddlers’ Festival Competition Sponsor
- Delaware Beaches, Yogi Bear's Jellystone Park Camp & Resort - Double Event Transportation Sponsor
- The Residences at Lighthouse Cove – Advertising & Event Transportation Sponsor
- Kiwanis of Coastal DE - Kids' Treasure Trail Sponsor
- Apple Electric – “Light It Up” Trick or Treat Sponsor
- Crabby Dick's - Ghostbuster Sponsor
- Papa Grande’s Rehoboth – Ghostbuster Sponsor
- Sweet Frog Frozen Yogurt – Ghostbuster Sponsor
- Tidewater Physical Therapy & Rehabilitation Assoc., P.A. – Ghostbuster Sponsor
- Trinity Logistics – Ghostbuster Sponsor
- WSFS - Ghostbuster Sponsor
- 7 Eleven - Rip Wave Sponsor
- Affinity Energy Management - Rip Wave Sponsor
- Beach Boutique - Rip Wave & Sea Witch Trophy Sponsor
- Boulevard Ford - Rip Wave Sponsor
- Buffalo Wild Wings - Rip Wave Sponsor
- Clear Space Theatre Company - Rip Wave Sponsor
- Coastal Kids Pediatric Dentistry - Rip Wave Sponsor
- Del Coast Design & Build - Rip Wave Sponsor
- Fulton Bank, Delaware National Division - Rip Wave Sponsor
- Grotto Pizza - Rip Wave Sponsor
- Jake’s Seafood House - Rip Wave Sponsor
- Johnson Orthodontics - Rip Wave Sponsor
- Monograms Unlimited - Rip Wave Sponsor
- PNC Bank - Rip Wave Sponsor
- Rita’s of Rehoboth - Rip Wave Sponsor


SEA WITCH FESTIVAL’S AWESOME AWARDS
- Winner of Delaware Tourism Awards: “Outstanding Special Event” & “Annual Hall of Fame Event”
- Winner of Business News “Top 250 Events”
- Five time winner of the American Bus Association National “Top 100 Events”
- Winner of Delaware Today’s “Best Annual Event”
- Proclaimed Delaware State’s Official Fiddler’s Festival

Visit our website, www.beach-fun.com for complete program information. For more festival or area information, please contact the Rehoboth Beach-Dewey Beach Chamber of Commerce at 800-441-1329 x0, 302-226-2233 x0, or via email at rehoboth@beach-fun.com.