

Rehoboth Beach - Dewey Beach Chamber of Commerce

2011 Sponsorship Opportunities - FOUR EVENTS - ONE SPONSORSHIP PRICE



Sidewalk Sales (2)

May 20-22 & October 7-9



Sandcastle Contest

August 6



Sea Witch Festival

October 28-30

**\$10,000
PERFECT
WAVE
SPONSOR**

Retail Value \$12,230
\$2,230 Savings

- Banner Placement @ Each Event (Multiple)
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (3) Website Banners for 1 Year
- Full Page "Focus On" Newsletter Ad
- Color Full Page Ad in Visitor's Guide
- Inside Back Cover of Sea Witch Program
- Inside Back Cover of 2012-2013 Membership Directory
- Web Video (Production/Edit/Placement on Chamber's Website and Runs in Visitor Center Lobby; Max of 2 Minutes)
- Prominent Logo on Each Event TV Commercial*
* **Note: Maximum guarantee of 20 spots with partnering media**
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Balloon for Sea Witch Parade
- Logo in Sea Witch Program
- Logo on Sea Witch Event Ribbon

**\$5,000
TIDAL
WAVE
SPONSOR**

Retail Value \$7,830

- Banner Placement @ Each Event (Multiple)
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (3) Website Banners for 1 Year
- Full Page "Focus On" Newsletter Ad
- Color 1/2 Page Ad in Visitor's Guide
- Prominent Logo on Each Event TV Commercial*
* **Note: Maximum guarantee of 20 spots with partnering media**
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Logo on Sea Witch Event Ribbon
- Logo In Sea Witch Program
- Black & White Full Page Ad in the Sea Witch Program

**\$3,000
BARREL
WAVE
SPONSOR**

Retail Value \$3,725
\$725 Savings

- Banner Placement @ Each Event
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (3) Website Banners for 1 Year
- 1/2 Page "Focus On" Newsletter Ad
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Logo on Sea Witch Event Ribbon
- Logo In Sea Witch Program
- Black & White 1/2 Page Ad in the Sea Witch Program

**\$1,000
SWELL
SPONSOR**

Retail Value \$1075
\$75 Savings

- Banner Placement @ Each Event
- General Press Release for Each Event
- 1/4 Page "Focus On" Newsletter Ad
- Logo In Sea Witch Program
- Black & White 1/4 Page Ad in the Sea Witch Program

**\$500
RIP WAVE
SPONSOR**

Retail Value \$1050
\$550 Savings

- Banner Placement @ Each Event
- General Press Release for Each Event
- Business Card Ad in "Focus On" Newsletter
- Logo In Sea Witch Program
- Black & White 1/8 Page Ad in the Sea Witch Program

_____ (business name) would like to be a _____

sponsor in the amount of \$_____.

Contact Name _____ Contact Signature _____

Phone Number _____ Email Address _____

Please fax completed form to **302-227-8351**; Attention: Kate Bell.

1/31/2011