



2021 Sea Witch® Festival

Financial Report

The Rehoboth Beach - Dewey Beach Chamber of Commerce thanks all those who helped make the festival possible!

As of 11/16/2021

CATEGORY/DESCRIPTION	REVENUE	EXPENSE
ACTIVITIES: Pony Rides, Kid's Games (Brooms, Stickers, Ribbons, etc.), Trick or Treat Bags, Monster Art, 50/50, Kid's Treasure Trail, etc.	\$2,326.00	(\$5,286.95)
ADVERTISING: Newspapers, TV, Radio, Facebook, etc.	\$0.00	(\$7,033.20)
CONTRACTED SERVICES/ENTERTAINMENT: Bands, Balloon Twisting, Hayrides, Photography, City of Rehoboth Bandstand Usage Fee, Sound, etc.	\$944.00	(\$15,682.14)
COSTUME PARADE: Safety Fencing (\$38,000 Expense), Parade Numbers, Ribbons, Stickers, Tent, Tables, Chairs, Portable Restrooms, etc.	\$2,400.40	(\$57,003.75)
DECORATIONS: Straw, Pumpkins, Ribbon, etc.	\$0.00	(\$695.58)
DOG PARADE: Tables, Chairs, Parade Numbers, Prizes, etc.	\$1,015.00	(\$311.50)
ENFORCEMENT/SECURITY: Police - Rehoboth Beach, Dewey Beach, Camden, Cheswold, Laurel, Millsboro, Dover, State Police, etc.	\$0.00	(\$21,834.76)
PRINT PRODUCT: Programs, Event Stickers, Posters, etc.	\$0.00	(\$9,032.01)
PROMOTIONAL PRODUCT: Pins, T-Shirts, Hats, Masks, etc.	\$25,772.00	(\$1,695.00)
RENTALS/PERMITS: Tables, Chairs, Event Permit Fees, etc.	\$0.00	(\$776.61)
SPONSORSHIP: Affinity Energy Management, Applebees Neighborhood Grill & Bar, Arena's Deli & Bar, Atlantic Jewelry, Artisans' Bank, Bayhealth, The Bellmoor, Blackwall Hitch, Boardwalk Plaza Hotel, Brighton Suites, Buffalo Wild Wings, Cape May - Lewes Ferry, Carl M. Freeman Companies, Charles Schwab, Coho's Market & Grill, Community Bank, County Bank, CoWork Reho, Creative Concepts, Crosswinds Motel, Cruisin' Tikis Rehoboth Bay, The Cultured Pearl, Custom Mechanical, DART First State, DE Beach Book, DE Humane Association, Dewey Business Partnership, DISCOVER Bank, Dogfish Head Brewings & Eats, Fine Line Websites & IT Consulting, Fulton Bank, Grotto Pizza, HomeLight, Hyatt Place Dewey Beach, Jack Lingo Realty, just COMFORT shoes, Kid's Cottage, Kilwins, M&T Bank, M.L. Lichtenberg, Maplewood Dental, Mason's Lobster Rolls, McCrone Engineering, Meghan's Collection, Mudslingers of Rehoboth, Nicola Pizza, Ørsted, Pet Wants Rehoboth Beach, Pirates of Lewes, Preston Automotive, RE/Max Realty Group, RE/Max Realty Rental Division, Rehoboth Beach Animal Hospital, Rehoboth Toy & Kite, Schell Brothers, Seaboard Hotels, Sheets at the Beach LLC, Sussex Eye Center, Sussex Family YMCA, Sylvan Learning Center, Tidewater Property Management, T-Mobile, Victoria's Restaurant, Virtua Home Technologies, WEIS, William's Insurance, Woody's Dewey Beach, WSFS	\$71,225.00	\$0.00
VENDORS: Outdoor & Indoor Vendor Fees, Convention Center Rental Fee, etc.	\$21,300.00	(\$6,325.00)
VOLUNTEERS: Financial Assistance to Groups that Assist, Volunteer T-shirts, etc.	\$0.00	(\$1,610.00)
MISCELLANEOUS SUPPLIES/ITEMS	\$0.00	(\$484.69)
TOTAL REVENUE/EXPENSE	\$124,982.40	(\$127,771.19)

NET LOSS: (\$2,788.79)

The Sea Witch® Festival has been produced for 31 years by the
Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center

For winners, pictures & info, visit Beach-Fun.com or call 302-227-6446
 Mark your calendar for the **32nd Sea Witch® Festival . . . October 28-30, 2022**

