2019 Individual Event Sponsorships

Your business can be a part of any of the Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center events. Mark your selection(s) from the options below.

### 4th Annual Beach Goes Red, White & Blue
**June 8, 2019**
Join us as we salute Police Officers, Firefighters, Paramedics, our Military and ALL those who serve! Activities will take place in Rehoboth Beach & Dewey Beach. Enjoy free musical entertainment on the Rehoboth Bandstand as well as demonstrations and displays from Local, County and State Police, First Responders, USO Delaware and Fort Miles.

- **Kid’s Activity Sponsorship** $300 (balloon twist, craft, face painting, etc.)
- **Bandstand Entertainment Sponsor** $3,000 (only one sponsor permitted)

### 40th Annual Sandcastle & Sculpture Contest
**September 7, 2019**
Teams and individuals of all ages will express their artistic flair in the sand on Rehoboth Beach. The contest will be held on the beach off of Delaware Avenue in front of Funland. Spectators are invited to vote for their favorite creations and join in on the fun with kids craft activities and a community sandcastle.

- **Logo on Event T-Shirt** $100
- **Trophy Sponsorship** $100
- **Children’s Activities** $500

### Santa’s House & Light Display on the Boardwalk
**November & December Weekends**
Hundreds of children will line up at Santa’s House on the Rehoboth Boardwalk to tell him their wish list. Santa’s House will be open during the Rehoboth Beach Tree Lighting and weekends in December. Don’t miss the light displays along the boardwalk too!

- **Santa Sponsor for the Week** $200
  (inclusion on press release, website, Newsletter & Facebook, plus promotional picture)

### Free Movies and Bonfires in Dewey Beach
**June 24 - August 21, 2019**
Become a movie slide sponsors and reach the 3,000+ visitors attending the free Dewey Beach Movies on the Beach and Bonfires on the Beach. Movie slides run on a loop for 30 – 45 minutes prior to all 9 scheduled movies.

- **Movie Slide Sponsor** $100
  (Business logo, picture and contact info on a 5 second slide shown during the pre-movie slide show before every movie for the whole summer)
- **“Featured” Movies & Bonfires Sponsor** $500
  (Includes 2 movie slides; approved handout opportunity during events; inclusion on 2 press releases)
- **“Blockbuster” Movies & Bonfires Sponsor** $1,500
  (Includes 4 movie slides; approved handout opportunity during events; inclusion on 4 press releases)

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  (inclusion on press release, website, Newsletter & Facebook, plus promotional picture)

### Chamber Recognition Luncheon · November 20, 2019
**Installation & Distinguished Awards Banquet · December 2019**
The Chamber will hold two events: a Recognition Luncheon on November 20th honoring our 20-Year Members, Sponsors and Scholarship Recipients as well as the Annual Installation and Distinguished Awards Banquet in December recognizing the recipients of the Business of the Year, Mae Hall McCabe and Volunteer of the Year Awards and Installation of the Chamber Board.

- **Advertising Slide during Pre-Show Presentation** $50
  (Business logo, picture and contact info on a slide; to be shown during the Pre-Show Photo Presentation at both events)
- **Event Sponsor (Per Event)** $500
  (Placement and distribution of your businesses’ promotional product or gift at each place setting; product/signage placement at each table; advertising slide included in the pre-show photo presentation; promotion on press when applicable; First right of Refusal; Non-Compete with fellow Members)

See reverse side for additional sponsorships and to reserve your spot! As of January 25, 2019.
30th Anniversary of the Sea Witch® Festival · October 25-27, 2019

The Sea Witch® Festival is a multi-award winning festival that continues to draw crowds of 195,000+ over the 3 day weekend. Festival goers can participate in the costume parade, dog parade, trick or treating, haunted bonfire, 5K, live entertainment, beach games and more!

Your business can be a part of the Sea Witch® fun!
Mark your selection(s) from the options below!

Costume Parade - Saturday
- Parade Trophy Sponsorship.................... $150
- Parade Balloon (subject to availability)........ $600

Dog Costume Contest & Parade - Sunday
- Co-Sponsor of Dog Parade....................... $500
- OFFICIAL Dog Parade Sponsor............... $1,000

Official Bandstand Sponsor
- Bandstand Sponsor (banner & amenities)...... $5,000
  *only one Bandstand Sponsor permitted

Festival Gear Sponsorship
- Festival Event T-Shirt (min. of 1,000 printed)
  - Logo on t-shirt ................................ $125
  - Logo on (1) sleeve of t-shirt.............. $2,000

Official Sea Witch® Vittle
- Official Vittle (i.e. crab cake, donut) .......... $500
  *only one vittle per category

Website - Beach-Fun.com - Advertising
- Web Banner on Sea Witch® Page ...... $350

Fun Activities & Beach Games Sponsorship
- Recognition as sponsor in program & press; logo on event ribbon (if applicable)
- Broom Toss on the Beach........................ $300
- Hula Twist Off .................................... $300
- Peanut on the Nose Race....................... $300
- Slippery Swords .................................. $300
- Knee Knob Wobble................................ $200
- Monster Stomp .................................... $300
- Noggin Joggin ..................................... $300
- Choo Choo Express ............................... $300
- Tyke Bike on the Boards....................... $300
- Kid’s Treasure Hunt .............................. $600

*some activity names subject to change; one sponsor per event

Festival Program Advertising
- Program Advertising (full color; 10,000+ copies)
  - 1/8 page (3.625" w x 2.8125" t) ............... $300
  - 1/4 page (3.625" w x 4.8125" t) ............... $350
  - 1/2 page (7.5" wide x 4.8125" t) ............... $450
  - Full page (dim. below; No Bleed only) ....... $750
  - Outside Back Cover (dim. below) ............. $850
  - Inside Front Cover (dim. below) .............. $850

No Bleed: 7.5" w x 9.875" t; Covers With Bleed: 8.125" w x 10.75" t

For additional information or questions, contact Emily Grothey at 302-227-2233 ext. 11 or events@beach-fun.com

Business Name ________________________________________________________________________________
Contact Name ________________________________________________________________________________
Business Phone Number __________________________________________________________________________
Email Address __________________________________________________________________________________
Contact Signature ______________________________________________________Date ___________________

By signing this agreement, you agree to the sponsorship as completed on this sheet. Completed forms can be sent to the Rehoboth Beach-Dewey Beach Chamber of Commerce, Attn: Emily Grothey. PO Box 216, Rehoboth Beach Delaware 19971. Email to events@beach-fun.com or fax to 302-227-8351.

As of 1/25/2019.