

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event	Wednesday	Room Count
November 2-4, 2018	2,403	50's Sunny	Film Festival	October 31, 2018	1,112
November 1-3, 2019	3,041	50' Sunny	None	October 30, 2019	1,123
November 9-11, 2018	2,244	40's Sunny	WonderFest	November 7, 2018	1,191
November 8-10, 2019	2,269	40's Sunny	Film Festival	November 6, 2019	1,277
November 16-18, 2018	1,802	50's Sunny	WonderFest	November 14, 2018	1,186
November 15-17, 2019	1,637	50's Cloudy	WonderFest	November 13, 2019	1,195
November 23-25, 2018	2,049	50's Cloudy	Tree Lighting	November 21, 2018	1,299
November 22-24, 2019	1,605	50's Cloudy	WonderFest	November 20, 2019	1,116
November 30-December 2, 2018	1,616	50' Sunny/Rain	None	November 28, 2018	1,013
November 29-December 1, 2019	2,057	40's Sunny	Thanksgiving Weekend	November 27, 2019	1,386
December 7-9, 2018	2,190	40's Cloudy	RB Marathon	December 5, 2018	1,077
December 6-8, 2019	2,123	40's Sunny	WonderFest	December 4, 2019	1,108
December 14-16, 2018	1,398	50's Rain	None	December 12, 2018	1,026
December 13-15, 2019	1,407	50's Rain	WonderFest	December 11, 2019	1,062
December 21-23, 2018	1,309	50's Sunny	Holiday	December 19, 2018	950
December 20-22, 2019	1,247	40's Cloudy	WonderFest	December 18, 2019	993
December 28-30, 2018	1,781	50's Sunny	NYE; Slam Dunk to the Beach	December 26, 2018	950
December 27-29, 2019	1,800	50's Sunny	WonderFest	December 25, 2019	1,259

Year to Date Occupancy TOTAL Comparison

WEEKEND

January 1 - December 30, 2018 · 134,725

January 1 - December 29, 2019 · 131,096



WEDNESDAY

January 1 - December 26, 2018 · 86,008

January 1 - December 25, 2019 · 85,653



Accommodation Occupancy Chart | 2019 vs. 2020

Weekend	Room Count	Weather	Event	Wednesday	Room Count
January 4-6, 2019	1,254	50's Rain	No Event	January 2, 2019	901
January 3-5, 2020	1,297	50's Rain	No Event	January 1, 2020	993
January 11-13, 2019	1,204	30's Cloudy	No Event	January 9, 2019	958
January 10-12, 2019	1,487	60's	No Event	January 8, 2020	997
January 18-20, 2019	1,396	40's Cloudy	No Event	January 16, 2019	960
January 17-19, 2020	1,582	30's Flurries	No Event	January 15, 2020	1,036
January 25-27, 2019	1,302	40's Sunny	No Event	January 23, 2019	994
January 24-26, 2020	1,360	60's Rainy	No Event	January 22, 2020	1,056
February 1-3, 2019	1,738	40's Sunny	Polar Bear Plunge	January 30, 2019	954
January 31-February 2, 2020	1,805	40's Cloudy	Polar Bear Plunge	January 29, 2020	1,143

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - February 3, 2019 · 6,894

January - February 2, 2020 · 7,531



WEDNESDAY

January 1 - January 30, 2019 · 4,767

January 1 - January 29, 2020 · 5,225



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.