

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event
January 5-7, 2018	1,356	10's Snowy	No Event
January 4-6, 2019	1,254	50's Rain	No Event
January 12-14, 2018	1,781	30's Cloudy	No Event
January 11-13, 2019	1,204	30's Cloudy	No Event
January 19-21, 2018	1,671	40's Sunny	No Event
January 18-20, 2019	1,396	40's Cloudy	No Event
January 26-28, 2018	1,786	40's Sunny	No Event
January 25-27, 2019	1,302	40's Sunny	No Event
February 2-4, 2018	2,051	40's Sunny	Polar Bear Plunge
February 1-3, 2019	1,738	40's Sunny	Polar Bear Plunge
February 9-11, 2018	1,738	50's Cloudy	No Event
February 8-10, 2019	1,537	30's Cloudy	No Event
February 16-18, 2018	2,399	50's Sunny	Holiday/Merchants' Attic
February 15-17, 2019	2,167	50's Rainy	No Event
February 23-25, 2018	2,030	40's Cloudy	None
February 22-24, 2019	1,672	40's Rain	None
March 2-4, 2018	2,049	40's Sunny	None
March 1-3, 2019	1,837	40's Rainy	Gumbo Crawl
March 9-11, 2018	1,998	50's Sunny	None
March 8-10, 2019	1,672	40's Rainy	None

Wednesday	Room Count
January 3, 2018	1,003
January 2, 2019	901
January 10, 2018	1,044
January 9, 2019	958
January 17, 2018	1,095
January 16, 2019	960
January 24, 2018	1,034
January 23, 2019	994
January 31, 2018	1,001
January 30, 2019	954
February 7, 2018	1,061
February 6, 2019	993
February 14, 2018	1,183
February 13, 2019	1,002
February 21, 2018	1,074
February 20, 2019	1,025
February 28, 2018	1,173
February 27, 2019	1,086
March 7, 2018	1,095
March 6, 2019	1,025

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - March 11, 2018 · 18,859

January - March 10, 2019 · 15,779



WEDNESDAY

January - March 7, 2018 · 10,763

January - March 6, 2019 · 9,898



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

You will never follow your own inner voice until you clear up the doubts in your mind.

Roy T. Bennett