

Rehoboth Beach - Dewey Beach

Chamber of Commerce & Visitors Center

306 Rehoboth Ave (Admin) · 501 Rehoboth Ave (Visitors Center)

Rehoboth Beach, DE 19971

www.Beach-Fun.com · 302-227-6446

Advertising Contact: meghan@beach-fun.com

2022 Focus On Information

Approximately two printed issues with a minimum of 24 pages. 4,400 copies are printed for each issue and are mailed to the Membership and elected officials, plus inserted into the Cape Gazette newspaper. Electronic newsletters will be emailed to 1,100+ email addresses.



Deadlines

Newsletter Issue.....	Content/Ad Deadline.....	Date of Distribution
March/April (Electronic).....	March 11.....	March 25 *
May Issue (Print)	April 22.....	May 6 **
June/July (Electronic).....	June 10.....	June 24 *
September Issue (Print)	August 19.....	September 2 **
November (Electronic).....	October 28.....	November 10 *
December (Electronic)	November 25.....	December 9 *

* Electronic Issue emailed to membership & local officials only

** Print Issue emailed and mailed to membership & local officials plus inserted in Cape Gazette

Advertising Rates

Ad Size.....	Price Per Ad	FULL COLOR AD Dimensions
Business Card Ad	\$50.00	3.6" wide x 2.15" high
Front Page Footer	\$100.00	7.4" wide x 1.5" high
Quarter Page Ad	\$100	3.6" wide x 4.3125" high
Half Page Ad.....	\$125.00	7.4" wide x 4.3125" high
Full Page Ad	\$175.00	7.4" wide x 9.125" high

Note: Number of issues, pages and deadlines are subject to change without notice. As of March 23, 2022.