

Rehoboth Beach-Dewey Beach Chamber of Commerce

*"The Nation's Summer Capital"*

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FOR IMMEDIATE RELEASE

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Own a Piece of the Sea Witch® Balloon & History

The Rehoboth Beach – Dewey Beach Chamber of Commerce announces Sea Witch® Memorabilia packages are now available. While the plan was to wait until 2021 to disassemble the original Sea Witch® parade balloon, with the uncertainty that the original balloon will stay airborne, the Chamber decided to spread a bit of Sea Witch® cheer this year! Ken Moody, the artist and creator of the original 25+ year old Sea Witch® balloon, will be designing and producing an exact replica of the iconic Sea Witch® to be flown in the 2021 parade. Fans of the festival will be able to watch the new Sea Witch® balloon creation process online during the month of October. The original parade balloon will now be disassembled in November 2020 after the completion of the brand-new Sea Witch® balloon. Authenticated numbered pieces of the original balloon will be sold in 3 inch by 3 inch squares as part of the new Sea Witch® Memorabilia packages.

Preordered and prepaid Sea Witch® Memorabilia packages are available online through the Chamber's website [beach-fun.com](http://beach-fun.com) and at the Chamber's Admin office, 306 Rehoboth Avenue, Rehoboth Beach. Packages will include a numbered and authenticated piece of the original Sea Witch® balloon, a limited-edition Sea Witch® cloth face mask, a youth or adult sized 2021 Lobster Monster festival shirt, and a 20/21 festival pin. Packages retail for \$150 and include all shipping and handling costs. Packages will be shipped in early December 2020 – just in time for the holidays! Individual festival shirts, pins and masks can also be purchased online at [beach-fun.com](http://beach-fun.com). For more information, visit [beach-fun.com](http://beach-fun.com) or call the Rehoboth-Dewey Chamber at 302-227-6446.