

Rehoboth Beach-Dewey Beach Chamber of Commerce

"The Nation's Summer Capital"

P.O. Box 216

Rehoboth Beach, DE 19971-0216

Phone: (302) 227-2233 • (800) 441-1329

Fax: (302) 227-8351

e-mail rehoboth@beach-fun.com

www.beach-fun.com

FOR IMMEDIATE RELEASE
Run through September 7, 2019

Contact: Emily Grothey
302-227-2233

REHOBOTH - DEWEY CHAMBER ANNOUNCES THE 40th ANNUAL SANDCASTLE CONTEST

Join the Rehoboth Beach-Dewey Beach Chamber of Commerce (RDBDCC) for the 40th Annual Sandcastle Contest on Saturday, September 7, 2019. Teams and individuals will express their artistic flair in the sand; past creations have included mermaids, Funland rides, Pyramids, Dolphins, Olympic athletes and of course traditional sandcastles. The contest will again be held just off the boardwalk on the beach in front of Funland between Delaware and Laurel Avenues in Rehoboth Beach, DE.

The contest is open to both adults and children, all skill levels are welcome! Registration is free and participants may sign up under the blue Chamber tent between 11:00 AM and 2:30 PM. Sand sculptures may be started at any time on the day of competition but must be completed for judging by 3:00 PM.

Which Sculpture Takes Home a Trophy? YOU be the Judge!

The public is invited to participate in the People's Choice Voting which will be held between 3:00 - 4:00 PM on the day of the competition. Vote for your favorite adult, youth and business division creation by completing an event evaluation. Winners will be announced at approximately 4:30 PM. Trophies will be awarded to the top eight (8) People's Choice Favorites in both the adult and youth divisions and one (1) trophy in the business division. Children ages 6 and under will receive a souvenir squirt toy while supplies last.

The Rules

- Participants will be divided into four divisions: Business, Adult (15 and older), Youth (7-14), and Smiley division (children 6 and under).
- There is no limit to the number of participants per team.
- Piles of sand must be formed by manpower only. Mechanical assistance is not allowed.
- To be judged, creations must be built within event "feather" flag boundaries.
- The sand sculptures may contain only objects natural to the beach (shells, stones, seaweed, etc.) Participants must stay away from the dunes and dune grass. The use of food coloring is prohibited.
- Sculptures may not be dampened or sprayed with any solutions other than water. In other words: **NO STICKY STUFF!**
- Sculptures must be finished by 3:00 PM.

Children under 12 must be accompanied by an adult when registering for competition. The Chamber encourages young participants to enter and asks that parents provide

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minimal assistance to youth entries. Sculpture subject matter is left to the artists' imagination; however, the Chamber advises the avoidance of political/ controversial themes.

RBDBCC Business Members are encouraged to compete in the business category, represent your company in the sand! Entries will be judged by the public during the People's Choice Voting. The winning business will receive a trophy, promotion, and bragging rights for the entire year!

Sand Art Fun for Kids of All Ages

Beachgoers who would rather watch than create can join in the fun throughout the day!

- Local sand sculptor, Darrell O'Connor will lead the building of a community sculpture. Participants can sign up to lend a hand at the contest registration tent.
- Children are invited to create a sand art keepsake craft on the beach to commemorate their contest experience! Kids can create their sand art craft under the white tent on the beach at Delaware Ave. on contest day (Saturday, September 7, 2019) between noon and 3:00 PM. There is no charge for this activity, donations are welcome. While supplies last.
- Spectators are welcome to view the incredible creations upon their completion beginning at 3:00 PM free of charge.

Don't Forget to Start Your Weekend with Free Sculpting Lessons on Friday, September 6th – Sand sculpting artists, Darrell O'Connor and Andy West, will be on the beach at Rehoboth Avenue & the Boardwalk from 5:00 – 7:00 PM on Friday, September 6th giving FREE sculpting demonstrations & lessons. Learn some skills then put them to the test during the competition on Saturday!

This event is WEATHER DEPENDENT. In the event of bad weather, set up and registration may be delayed. If bad weather continues, this event will be postponed until the following year. If bad weather occurs during the contest, participants may continue at will or at the discretion of lifeguards. Judging may be cancelled at any time if warranted by weather conditions. In the event of inclement weather, updates will be posted to the RBDBCC Facebook and Instagram pages. Recorded updates will also be available by calling (302) 227-2233.

This event is produced by the Rehoboth Beach – Dewey Beach Chamber of Commerce and funded in part by Southern Delaware Tourism. For more information, visit the Rehoboth Beach-Dewey Beach Chamber of Commerce's website at www.beach-fun.com.