

..... 79 Years of Service .....

# Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center

OUR MISSION: **To promote business, tourism and civic responsibility.**



306 Rehoboth Avenue (Admin Offices) · 501 Rehoboth Avenue (Visitors Center)  
Rehoboth Beach, Delaware 19971

Member Hot Line 302-227-6446 · Fax 302-227-8351  
rehoboth@beach-fun.com · Beach-Fun.com · Facebook · Instagram



**The Rehoboth Beach and Dewey Beach Chamber of Commerce and Visitors Center**

**was founded in 1940 and is the State's largest local Chamber.**

Our full time, year round staff creates and organizes programs that benefit business, the community, and the visitor. As the main marketing arm for the Resort Area, the Chamber also greets & assists visitors, answers thousands of questions, and acts as a referral service for 1,300 business Members.

The Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center is a powerful voice responding to issues of legislation

at all levels. The Chamber's legislative representative is the voice of the business community at Legislative Hall. General membership meetings are held throughout the year, and Members are provided with newsletters, invited on a regular basis to business after hours networking events and depend on the Chamber for unity.

This booklet includes Member testimonials and lists the many benefits of Chamber Membership. The membership application can be found on the back cover or online at [www.Beach-Fun.com](http://www.Beach-Fun.com).

Our Members are working together to improve the economic and civic vitality of the community. We invite you to join us!

Carol Everhart, President/CEO



## Frequently Asked Questions

### What is the official geographic territory serviced by the Chamber?

The official service territory includes the 19971 zip code area, which runs from Midway on Route One East to Downtown Rehoboth and South into Dewey following Route 1 to the Indian River Bridge. The Chamber actively seeks membership with all establishments located within or doing business in this geographic area. Any business, including those outside of the 19971 zip code, is welcome to join the Chamber.

### Membership Geographic Territories:

For the purposes of membership counts, the geographic boundaries are defined as Route One, Downtown, Dewey Beach and Other:

- Route One: Midway to the Y split at Route 1 & 1A
- Downtown: The Y split at Route 1 & 1A Rehoboth Avenue to beach and adjacent blocks
- Dewey: The split at Route 1 & 1A to the middle of Indian River Bridge
- Other: Any location not listed in above categories

### How do businesses located outside the Chamber’s designated service area become members?

Many businesses weigh the services offered by various Chambers and choose to only join the Rehoboth Beach-Dewey Beach Chamber of Commerce while others decide to join several Chambers when the services offered make good advertisement, information distribution and/or business sense.



## Got Questions? We Have Answers!

Please feel free to contact the Chamber of Commerce & Visitors Center via 302-227-6446 or 302-227-2233 (extensions listed below).

- Mariella Trosko, Visitors Center Supervisor ..... mariella@beach-fun.com ..... x.10
  - Emily Grothey, Event Coordinator ..... events@beach-fun.com ..... x.11
  - Carol Everhart, President/CEO ..... carol@beach-fun.com ..... x.13
  - Lisa Newnom, Administrative Assistant ..... lisa@beach-fun.com ..... x.14
  - Sophia Sawicki, Membership Representative ..... sophia@beach-fun.com ..... x.15
  - Meghan McCalley, Office Manager/Publications ..... meghan@beach-fun.com ..... x.16
- Plus 10+ Additional Team Members (Part-Time & Hourly)*

## Complimentary Services

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- Basic listing and logo in your business category on the Chamber's website
- Access to current demographics, accommodation occupancy counts & visitation statistics via the Chamber's website
- Chamber's website statistics reported in *Focus On* Newsletter
- Posting of specials, packages, promotions and events on Chamber's website
- Posting of job openings on Chamber Beach Job Board
- Photo & video galleries, Chamber publications and option to order a Visitors Guide on the Chamber's website
- Sharing of pictures, events, specials and more on the Chamber's Facebook page (70,000+ Followers) and Instagram (500+ Followers)
- Ribbon cutting with press release opportunities
- Distribution of Chamber product (Visitors Guides, Dining Guides, Coupon Books, Calendar of Event Posters & Rack Cards)
- Spotlight feature & logo in the Chamber's *Focus On* newsletter (4,400 printed per issue with a portion mailed to Members & elected officials and a portion inserted into the Cape Gazette; electronic issues emailed to 1,100+)
- Gratis copies of the Delaware Today Magazine, Morning Star Business Report, and Chamber *Focus On* Newsletter
- Email and fax distribution of Member Information Sheets notifying Members of events & hot topics, plus Legislative Alerts on issues that affect business
- Referral of our Members by Chamber and Visitors Center staff year round
- An average of 200,000+ annual requests for Resort Area information and Member's promotional product are mailed or responded to by staff
- Product distribution in the Visitors Center (i.e. business cards/brochures)
- Member Key Tag offering nearly 200 Member2Member discounts
- Gratis luncheon for new Members at one General Membership Meeting

## Member Benefits

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- As a Member of the 501c6 non-profit Chamber, **your membership fee is tax deductible as a business expense**
- Member Info Sheets and Legislative updates and alerts on business issues
- Opportunity to attend seminars, networking events and meetings such as Business After Hours and General Membership Meetings
- Events & Special Projects involvement include: Beach Goes Red, White & Blue; Business After Hours; Candidates Forums; Dewey Beach Movies & Bonfires; Fall & Spring Sidewalk Sales; General Membership & Award Meetings; Green Force Meetings; Holiday Happenings; Hospitality & Leadership Seminars; Realtor & Community Bags Distribution; Ribbon Cuttings; Sandcastle Contest; Sea Witch® Festival; Santa's House on the Boardwalk

## Fee Based Services

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- Fee based services are available ranging from web & print advertising, email blasts, product placement in realtor & community bags, and more! For information, contact the membership representative at 302-227-6446 ext.15.

## Member Testimonials

"Our Chamber of Commerce membership is invaluable and provides a partner that we can reinvest with and help promote the community." *Scott D. Swingle · WSFS Bank*

"The Realtor Bags are a great gift to give out and the guests really seem to appreciate them!" *Jo-Ann Bacher · Jack Lingo REALTOR*

"Our longtime membership in the Chamber of Commerce has yielded valuable dividends. The Chamber's work to improve our community benefits everyone."  
*Bob Moore · The Bellmoor*

". . . the Rehoboth Beach-Dewey Beach Chamber of Commerce events are honestly one of the most organized and easiest that I work with throughout the year. So thank you."  
*Lt. Jaime Riddle · City of Rehoboth Police Department*

"The Chamber offers wonderful services and the customer service is outstanding! Not only did they save me money but peace of mind." *Heather Knowles · RE/MAX Realty Group*

## Chamber Local, State and National Representation & Recognition



**Representation:** American Business Association; American Chamber of Commerce Executives; Association of Chambers; Better Business Bureau; CIEE - Council on International Educational Exchange; City of Rehoboth Beach Municipal Meetings; Delaware State Chamber of Commerce; Dewey Beach Business Partnership; International Student Outreach Program (ISOP); Junior Achievement of Delaware; MERR Institute; Rehoboth Convention Hall/Special Events/Bandstand Committee; Rehoboth Art League; Rehoboth Beach Historical Society; Rehoboth Beach Main Street; Rehoboth Parking Garage Committee; Reunion Friendly Network; Route One Pedestrian Safety Task Force; Southern Delaware Tourism Board & Associated Committees; Sussex Economic Development Advisory Committee (SEDAC); Town of Dewey Beach Municipal Meetings; Travel Industry Association of America; Tourism Works for America; U.S. Chamber of Commerce; USO Delaware

**Chamber Task Forces:** Accommodations & Group Tour; Awards (Business of the Year & Mae Hall McCabe); Dewey Beach Advisory; Downtown Rehoboth Beach Advisory; Education/Customer Service; Ethics; Events/Volunteer Pool/Meet & Greet/Ribbon Cutting; Finance; Green Force; Legislative/Economic Development; Long Range Plan; Route One Advisory

**Recognition:** Delaware Today's Best of: Annual Event 2004 (Sea Witch®) and Best Business Networking Group 2005; Governor's Tourism Award for: Quality Service, Tourism Awareness, Public Sector Program, Outstanding Special Event, Annual Hall of Fame Event; Special Events Directory & Events Business News "Top 250 Events"; Eight Time Winner of the American Bus Association's Top 100 Events in 1993, 1996, 2003, 2009, 2012, 2013, 2014 & 2015; Sea Witch® Fiddlers' Festival proclaimed the State's Official Fiddlers' Festival, 2008; Delaware Senate Tribute for the 25th Anniversary of the Sea Witch Festival®, 2014; Sea Witch Festival® awarded the 2015 Southern Delaware Tourism Award; Sea Witch Festival® named Sussex County's "Best Festival or Event" by Coastal Style Magazine's 2017 "Best Of", July 2017.

Throughout the year, the Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center produces several events for both Members and visitors!

Members are invited to attend **Business After Hours** which are a great opportunity to network with fellow Members. **General membership meeting luncheons** are also held and feature guest speakers on the local, county and state level.

The Chamber produces a handful of events that encourage visitation to the Resort Area. These fun and award-winning events are:

**Merchants' Attic**  
March

**Spring & Fall Sidewalk Sales**  
Third full weekend in May  
First full weekend in October

**Beach Goes Red, White & Blue**  
First Saturday following Memorial Day

**Dewey Beach Movies & Bonfires**  
Movies: Mondays, some June & July-August  
Bonfires: Wednesdays, some June & July-August

**Sandcastle Contest**  
Saturday following Labor Day

**Sea Witch® Festival**  
Third full weekend in October

**Santa's House on the Boardwalk**  
November & December Weekends

*(A full weekend includes a Friday, Saturday & Sunday in the same month)*

More info at [Beach-Fun.com](http://Beach-Fun.com)



# Resort Area Awards

- Dewey Beach ranked 28th on Top Value Reviews' list of Top 30 Greatest Small Beach Towns on the East Coast
- Coastal Living Magazine Rehoboth Beach Area Awards: Best Place to See Live Music on the Coast; Best Beach in the USA; Best Beach Boardwalk; A Happiest Seaside Town; Best Beach Boardwalk Food
- Readers of Coastal Style Magazine voted the Sea Witch® Halloween & Fiddlers' Festival a "Best Of" winner for 2015
- Rehoboth Beach named as one of the Best States to Retire 2015 by Kiplinger.com
- Rehoboth Beach was chosen as "Favorite Beach" by radio station Eagle 97.7's Petch & Amy's 1st Annual Local Awards
- Thrillist.com named Rehoboth Beach One of the Fourteen Best Small Beach Towns in America
- Family Vacation Critic names Rehoboth Beach one of the 2015 Ten Best Beaches for Families
- Rehoboth Beach named #4 in the USA Today's 10Best Reader's Choice for Best Coastal Small Towns
- Rehoboth Beach named as one of the Best Family Beaches on East Coast by ABC Travel Guide
- The Delaware Shore was selected by "Where to Retire" magazine as one of "America's 100 Best Places to Retire"
- Coastal Living Magazine names Rehoboth Beach as one of their 10 Great Coastal Boardwalks
- NerdWallet Travel names Rehoboth Beach as part of their top 10 Family Friendly Beach Towns
- FlipKey names Rehoboth Beach as one of the Top East Coast Beaches
- Delaware ranked #3 as a Bike Friendly State by the League of American Bicyclists
- Rehoboth Beach selected as one of America's Best Little Beach Towns by Travel + Leisure
- Rehoboth Beach named in America's 10 Best Beach Towns by Parents Magazine
- Sea Witch® Festival named one of the Best Fall Beach Festivals for Families by Family Vacation Critic
- Southern Delaware selected by Where to Retire magazine as a Top Retirement Destination in the Nation
- Named a 2006 Top Restored Beach by American Shore and Beach Preservation Association (asbpa)
- Rehoboth & Dewey Beach Receive National Recognition as Five-Star Beaches by the National Resources Defense Council for Superior Water Quality
- Sherman's Travel's Top 10 American Boardwalks
- National Geographic's Top 10 U.S. Boardwalks
- Southern Living's Top 10 Budget Getaways
- Delmarva Beaches Voted Among Cleanest in the Nation
- Forbe's Magazine's Traveler No. 4 on Top Boardwalks List
- Rehoboth Beach Voted Best Beach for the 2010 Express Best Of Contest
- Rehoboth Beach shares the vote with Bethany Beach for America's Best Boardwalk by the American Profile Magazine
- Rehoboth Beach selected as one of the Top 10 Best U.S. Beaches for Families in the nation by the Family Vacation Critic
- Rehoboth Beach named one of the top 10 Northern beaches by Marinalife Magazine readers, July 2017
- Rehoboth Beach named one of the "Top 20 Most Popular Summer Destinations in America, Based on Trip Advisor's Hotel Pricing Report", May 2017
- Rehoboth Beach named one of "15 Waterfront Towns You Absolutely Must Visit" by CarRentals.com, May 2017
- Rehoboth Beach featured in "11 Mid-Atlantic Small Towns That'll Charm Your Socks Off" article, wheretraveler.com. March 2017
- Rehoboth Beach named as part of Budget Travel's 20 Affordable American Boardwalks, July 2018
- AARP "Dream City"
- Readers Digest "Americas Favorite"



# Invitation to Membership

We accept the Chamber's challenge to promote business, tourism and civic responsibility.

**Business Name** (to be shown in print & on website) \_\_\_\_\_

**Business Category** (select one)

- Accommodation  Real Estate  Restaurant/Eatery
- Retail  Service  Attraction  Patron Member\*

\* Patron Member may attend Chamber functions, receive emails & publications. Volunteer hours are encouraged. Member services such as print/web advertising may not be purchased.

**Business Owner** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Business Address** (physical location - to be shown in print & on website) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Business Mailing Address** (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Phone Numbers** (please include area code)

Business (to be shown in print & on website) \_\_\_\_\_

Home Number \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_

Check to Receive Chamber/Member Notices by  Fax or  Email

**Email Address** \_\_\_\_\_

**Web Address** \_\_\_\_\_

**Business Description** (describe the product or service you provide) \_\_\_\_\_

## General Information

· No. of Employees (avg) \_\_\_\_\_ Avg. Annual Payroll \_\_\_\_\_

· Offer a Member 2 Member Discount  YES  NO

· I give permission for the Chamber to post my specials on Beach-Fun.com on my behalf.  YES  NO

## What is your anticipated benefit of membership?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SIGNATURE

Date \_\_\_\_\_ Chamber Rep \_\_\_\_\_

Note: Signature acknowledges ownership of required business license(s).

**Box to be completed by Chamber Staff.**

GEO LOC  Downtown  Route 1  Dewey  Lewes  Other

Business Sub-Category \_\_\_\_\_

Business (\$235)  Non-Profit (\$135)  Patron\* (\$150)

Check # \_\_\_\_\_  VISA/MC/AMEX/DISC  Cash Date \_\_\_\_\_

Applications are reviewed by the Board of Directors once a month; notification of approval will be made via mail. If you have any questions or would like assistance in completing the application, please contact the Chamber staff at 302-227-6446.