

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
April 3-5, 2015	2,186	50's Cloudy	Easter	April 1, 2015	1,322
April 1-3, 2016	2,356	50's Rain	Chocolate Festival	March 30, 2016	1,365
April 10-12, 2015	2,710	70's Cloudy	Get Down in Town	April 8, 2015	1,340
April 8-10, 2016	2,203	50's Rain	Dewey Music Festival	April 6, 2016	1,147
April 17-19, 2015	2,927	70's Sunny	Pop Fest	April 15, 2015	1,303
April 15-17, 2016	2,676	50' Sunny	Dewey Music Festival	April 13, 2016	1,284
April 24-26, 2015	2,789	50's Cloudy	Beach Goes Camo	April 22, 2015	1,294
April 22-24, 2016	3,117	70's Sunny	Coastal DE Running Festival, Bacon Fest, & Dewey Music Festival	April 20, 2016	1,075
May 1-3, 2015	3,227	50's Cloudy	Coastal DE Running Festival	April 29, 2015	1,188
April 29-May 1, 2016	2,393	60's Cloudy	None	April 27, 2016	1,286
May 8-10, 2015	3,602	70's Sunny	Mother's Day	May 6, 2015	1,218
May 6-8, 2016	2,621	60's Cloudy	Mother's Day, Dewey Arts Fest	May 4, 2016	1,411
May 15-17, 2015	3,352	60's Rain	Sidewalk Sale *	May 13, 2015	1,494
May 13-15, 2016	3,140	70's Sunny	No Event	May 11, 2016	1,426
May 22-24, 2015	3,549	70's Sunny	No Event	May 20, 2015	1,762
May 20-22, 2016	3,064	60's Sunny	Sidewalk Sale *	May 18, 2016	1,608
May 29-31, 2015	3,201	70's Sunny	Memorial Day Weekend	May 27, 2015	1,598
May 27-29, 2016	3,515	80's Sunny	Memorial Day Weekend	May 25, 2016	1,791
June 5-7, 2015	3,163	70's Rain	No Event	June 3, 2015	1,474
June 3-5, 2016	3,215	70's Cloudy	Beach Goes Blue	June 1, 2016	1,606
June 12-14, 2015	3,483	80's Sunny	Restaurant Week	June 10, 2015	1,864
June 10-12, 2016	3,397	70's Sunny	Restaurant Week	June 8, 2016	2,209

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - June 14, 2015 · 58,406  
 January - June 12, 2016 · 57,994

#### WEDNESDAY

January - June 10, 2015 · 29,571  
 January - June 8, 2016 · 30,495

\*Note: The Spring Sidewalk Sale is always held on the third full weekend in May (Fri/Sat/Sun).

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

### Visitor Center Visitation

	2016	.....	2015	.....	2014	.....	2013	.....	2012
MAY	2,028	.....	2,321	.....	2,207	.....	1,719	.....	1,777



### DE Dept. Of Labor Statistics

(May 2016); Delaware's seasonally adjusted unemployment rate in May 2016 was 4.1%, down from 4.2% in April 2016. There were 19,900 unemployed Delawareans in May 2016, compared to 22,700 in May 2015. The U.S. unemployment rate was 4.7% in May 2016, down from 5.0% in April 2016. In May 2015, the U.S. unemployment rate was 5.5%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published June 17, 2016.  
<http://lmi.delawareworks.com>