

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013

Date	Room Count	Weather	Event
January 6-8, 2012	1,624	50's, Sunny	No Event
January 4-6, 2013	1,479	40's, Sunny	No Event
January 13-15, 2012	1,779	50's, Sunny	Holiday
January 11-13, 2013	1,422	50's, Cloudy	No Event
January 20-22, 2012	1,501	40's, Cloudy	No Event
January 18-20, 2013	1,714	40's, Cloudy	Holiday
January 27-29, 2012	1,790	50's, Cloudy	No Event
January 25-27, 2013	1,439	30's, Snow	No Event
February 3-5, 2012	2,147	40's, Sunny	Polar Bear Plunge
February 1-3, 2013	1,957	30's, Light Snow	Polar Bear Plunge
February 10-12, 2012	1,848	30's, Rain/Snow	Valentine's Day Wknd/Merchants' Attic
February 8-10, 2013	1,546	40's, Rain	No Event
February 17-19, 2012	2,413	50's, Sunny	President's Day Weekend
February 15-17, 2013	2,335	40's, Rain/Snow	President's Day Wknd/Merchants' Attic
February 24-26, 2012	1,898	40's, Partly Sunny	No Event
February 22-24, 2012	1,846	40's, Rainy	No Event

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2013	2012	2011	2010	2009
JAN	286.....	347.....	234.....	328.....	324
FEB	304.....	504.....	471.....	200.....	428

Quote of the Month

**Genius is the
power to make
continuous effort.**

Benjamin Disraeli

HOME EXPO PREVIEW

Building Supply Depot and Anderson Windows & Doors invites you to join them for a Chamber Mixer on Friday, April 5th, 2013 from 5:30 PM to 7:30 PM at the Rehoboth Beach Convention Center for a preview of the **16th Annual Delaware Resorts Home Expo**.

Please RSVP to Carrie at 302-684-8588 or carrie@buildingsupplydepot.com by Wednesday, March 27, 2013.

Home Expo to be held on April 6 - 7, 2013. For more info, visit www.rehobothtoday.com/expo.