

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
June 19-21, 2015	3,343	80's Sunny	No Event	June 17, 2015	2,364
June 17-19, 2016	3,564	70's Sunny	Father's Day	June 15, 2016	2,258
June 26-28, 2015	3,356		No Event	June 24, 2015	2,700
June 24-26, 2016	3,487	70's Sunny	No Event	June 22, 2016	2,609
July 3-5, 2015	3,476	70' Sunny	4th of July Holiday	July 1, 2015	2,222
July 1-3, 2016	3,462	80' Sunny	4th of July Holiday	June 29, 2016	2,540
July 10-12, 2015	3,556	80's Cloudy	Dewey Running of the Bull	July 8, 2015	2,396
July 8-10, 2016	3,402	90' Sunny	Dewey Running of the Bull	July 6, 2016	2,421
July 17-19, 2015	3,596	80's Cloudy	No Event	July 15, 2015	2,468
July 15-17, 2016	3,500	90's Sunny	No Event	July 13, 2016	2,724
July 24-26, 2015	3,619	80's Sunny	No Event	July 22, 2015	2,598
July 22-24, 2016	3,621	90's Sunny	No Event	July 20, 2016	2,743
July 31-August 2, 2015	3,452	80's Sunny	Sandcastle Contest	July 29, 2015	2,811
July 29-31, 2016	3,536	80's Sunny	No Event	July 27, 2016	2,921
August 7-9, 2015	3,558	70's Mix	Summer Vibes Fest	August 5, 2015	3,041
August 5-7, 2016	3,619	80's Sunny	Art League Show	August 3, 2016	2,972
August 14-16, 2015	3,559	80's Sunny	Art League Show	August 12, 2015	3,039
August 12-14, 2016	3,614	90's Sunny	Art League Show	August 10, 2016	3,109
August 21-23, 2015	3,671	80's Sunny	No Event	August 19, 2015	2,825
August 19-21, 2016	3,625	80's Sunny	No Event	August 17, 2016	3,245
August 28-30, 2015	3,404	70's Sunny	No Event	August 26, 2015	2,524
August 26-28, 2016	3,567	80's Sunny	No Event	August 24, 2016	2,744
September 4-6, 2015	3,584	80's Sunny	Labor Day	September 2, 2015	1,898
September 2-4, 2016	2,837	70's Storm	Labor Day & Tropical Storm Hermine	August 31, 2016	2,070
September 11-13, 2015	3,562	80's Cloudy	Pow Wow	September 9, 2015	2,385
September 9-11, 2016	3,571	70's Cloudy	Sandcastle Contest	September 7, 2016	2,241

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - September 13, 2015 · 104,142
 January - September 11, 2016 · 103,399

WEDNESDAY

January - September 9, 2015 · 62,842
 January - September 7, 2016 · 65,092

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2016	2015	2014	2013	2012
JUNE	1,953	2,355	2,559	2,335	2,368
JULY	2,260	2,750	2,758	2,988	2,511
AUG	2,332	2,619	2,404	2,908	2,472



DE Dept. Of Labor Statistics

(August 2016); Delaware's seasonally adjusted unemployment rate in August 2016 was 4.3%, unchanged from July 2016. There were 20,700 unemployed Delawareans in August 2016 compared to 22,900 in August 2015. The U.S. unemployment rate was 4.9% in August 2016, unchanged from July 2016. In August 2015, the U.S. unemployment rate was 5.1%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published September 16, 2016.
<http://lmi.delawareworks.com>