

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event
November 4-6, 2016	2,635	60's Sunny	None
November 3-5, 2017	2,648	70's Sunny	None
November 11-13, 2016	2,508	60's Sunny	Film Festival
November 10-12, 2017	2,548	40's Sunny	Film Festival
November 18-20, 2016	2,077	60's Sunny	None
November 17-19, 2017	1,909	50's Sunny	WonderFest
November 25-27, 2016	2,385	50's Cloudy	Tree Lighting
November 24-26, 2017	2,325	60's Cloudy	Tree Lighting
December 2-4, 2016	2,465	50's Sunny	RB Marathon
December 1-3, 2017	2,565	50' Sunny	RB Marathon
December 9-11, 2016	1,816	30's Sunny	None
December 8-10, 2017	1,791	30's Snow	None
December 16-18, 2016	1,559	30's Rain	None
December 15-17, 2017	1,706	30's Sunny	None
December 23-25, 2016	1,446	50's Rain	Holiday
December 22-24, 2017	1,481	50's Sunny	Holiday

Wednesday	Room Count
November 2, 2016	1,192
November 1, 2017	1,205
November 9, 2016	1,422
November 8, 2017	1,174
November 16, 2016	1,170
November 15, 2017	1,119
November 23, 2016	972
November 22, 2017	1,241
November 30, 2016	970
November 29, 2017	1,091
December 7, 2016	1,023
December 6, 2017	1,085
December 14, 2016	979
December 13, 2017	1,002
December 21, 2016	867
December 20, 2017	1,034

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - December 25, 2016 · 143,475
January - December 24, 2017 · 145,730

WEDNESDAY

January - December 21, 2016 · 85,863
January - December 20, 2017 · 85,051

Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event
January 6-8, 2017	1,406	30's Snow	No Event
January 5-7, 2018	1,356	10's Snowy	No Event
January 13-15, 2017	1,795	30's Sunny	No Event
January 12-14, 2018	1,781	30's Cloudy	No Event
January 20-22, 2017	1,777	40's Rainy	No Event
January 19-21, 2018	1,671	40's Sunny	No Event
January 27-28, 2017	1,783	40's Sunny	No Event
January 26-28, 2018	1,786	40's Sunny	No Event

Wednesday	Room Count
January 4, 2017	968
January 3, 2018	1,003
January 11, 2017	972
January 10, 2018	1,044
January 18, 2017	1,028
January 17, 2018	1,095
January 25, 2017	1,012
January 24, 2018	1,034

Year to Date Occupancy TOTAL Comparison

WEEKEND

January 1 - 29, 2017 · 6,761
January - 28, 2018 · 6,594

WEDNESDAY

January 1 - 25, 2017 · 3,980
January 1- 24, 2017 · 4,176

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2017	2016	2015	2014	2013
NOV	302	402	414	461	375
DEC	183	295	326	321	369



Delaware Labor Force Trends

(December 2017); Delaware's seasonally adjusted unemployment rate in December 2017 was 4.6%, down from 4.7% in November 2017. There were 21,800 unemployed Delawareans in December 2017 compared to 20,400 in December 2016. The U.S. unemployment rate was 4.1% in December 2017, unchanged from November 2017. In December 2016, the U.S. unemployment rate was 4.7%, while Delaware's rate was 4.3%.

Source: Delaware Department of Labor - Monthly Labor Review; published January 19, 2018. <http://lmi.delawareworks.com>