

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event	Wednesday	Room Count
October 2-4, 2020	2,752	60's Sunny	Phase Two; Sidewalk Sale	September 30, 2020	1,600
October 1-3, 2021	3,356	70's Sunny	Sidewalk Sale	September 29, 2021	2,492
October 9-11, 2020	2,760	70's Rainy	Phase Two; Rummage Sale	October 7, 2020	1,631
October 8-10, 2021	3,248	70's Sunny	No Event	October 6, 2020	2,294
October 16-18, 2020	2,298	60's Sunny	Phase Two; Mini Jazz Fests	October 14, 2020	1,405
October 15-17, 2021	3,162	80's Sunny	Jazz Festivals	October 13, 2021	2,393
October 23-25, 2020	2,359	60's, Sun & Rain	Phase Two	October 21, 2020	1,460
October 22-24, 2021	2,157	70's Sunny	No Event	October 20, 2021	1,709
October 30-November 1, 2020	1,806	50's Rainy	Phase Two	October 28, 2020	1,320
October 29-31, 2021	3,123	70's Sunny	Sea Witch® Festival	October 27, 2021	1,990
November 6-8, 2020	2,395	60's Sunny	Phase Two	November 4, 2020	1,363
November 5-7, 2021	2,609	50's Sunny	No Event	November 3, 2021	1,581
November 13-15, 2020	1,833	60's Sunny	Phase Two	November 11, 2020	1,184
November 12-14, 2021	2,513	60's Sunny	No Event	November 10, 2021	1,531
November 20-22, 2020	1,554	60's Sunny	Phase Two	November 18, 2020	1,158
November 19-21, 2021	2,015	40's Sunny	No Event	November 17, 2021	1,367
November 27-29, 2020	1,273	60's Sunny	Phase Two; Thanksgiving Weekend	November 25, 2020	949
November 26-28, 2021	2,331	40's Sunny	Thanksgiving Weekend; Sip & Shop	November 24, 2021	1,654
December 4-6, 2020	1,423	40's Rainy	Phase Two	December 2, 2020	1,132
December 3-5, 2021	2,369	50's Sunny	No Event	December 1, 2021	1,401
December 11-13, 2020	1,427	60's Cloudy	Phase Two	December 9, 2020	1,142
December 10-12, 2021	1,935	60's Cloudy	No Event	December 8, 2021	1,333

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - December 13, 2020 · 91,919
 January - December 12, 2021 · 133,208



WEDNESDAY

January 1 - December 9, 2020 · 65,105
 January 1 - December 8, 2021 · 104,433



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.