

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event
March 3-5, 2017	1,922	40's Cloudy	None
March 2-4, 2018	2,049	40's Sunny	None
March 10-12, 2017	1,927	40's Rainy	None
March 9-11, 2018	1,998	50's Sunny	None
March 17-19, 2017	2,387	40's Cloudy	St. Patrick's Day
March 16-18, 2018	2,712	40's Cloudy	St. Patrick's Day
March 24-26, 2017	2,518	70's Sunny	None
March 23-25, 2018	2,144	40's Sunny	None
March 31 - April 2, 2017	2,422	50's Cloudy	Dewey Chili Fest
March 30 - April 1, 2018	2,377	60's Sunny	Easter Weekend
April 7-9, 2017	2,588	60's Cloudy	None
April 6-8, 2018	2,289	50's Cloudy	None
April 14-16, 2017	2,843	50's Cloudy	Easter/Dewey Music Fest
April 13-15, 2018	3,072	60's Sunny	Dewey Pop Fest
April 21-23, 2017	2,954	60's Sunny	Coastal DE Running Fest
April 20-22, 2018	2,992	50's Sunny	Coastal DE Running Fest/Bacon Fest
April 28-30, 2017	3,413	70's Sunny	Dewey Treasure Fest
April 27-29, 2018	3,193	60's Sunny	Dewey Treasure Fest

Wednesday	Room Count
March 1, 2017	1,088
February 28, 2018	1,173
March 8, 2017	1,121
March 7, 2018	1,095
March 15, 2017	1,128
March 14, 2018	1,117
March 22, 2017	1,161
March 21, 2018	1,132
March 29, 2017	1,190
March 28, 2018	1,340
April 5, 2017	1,148
April 4, 2018	1,317
April 12, 2017	1,602
April 11, 2018	1,254
April 19, 2017	1,439
April 18, 2018	1,327
April 26, 2017	1,382
April 25, 2018	1,256

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - April 30, 2017 · 38,628  
January - April 29, 2018 · 37,638

#### WEDNESDAY

January - April 26, 2017 · 19,094  
January - April 25, 2018 · 19,506

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

## Visitor Center Visitation

	2018	.....	2017	.....	2016	.....	2015	.....	2014
MAR	270	.....	438	.....	908	.....	616	.....	558
APR	484	.....	867	.....	790	.....	1,153	.....	1,234

Feel free to drop off your product such as business cards, brochures, coupons and menus to the Chamber's Visitors Center located at 501 Rehoboth Avenue.

For more details, call Sophia at 302-227-6446!

## Delaware Labor Force Trends

(March 2018); Delaware's seasonally adjusted unemployment rate in March 2018 was 4.3%, down from 4.4% in February 2018. There were 20,700 unemployed Delawareans in March 2018 compared to 22,100 in March 2017. The US unemployment rate was 4.1% in March 2018, unchanged from February 2018. In March 2017 the US unemployment rate was 4.5%, while Delaware's rate was 4.6%.

Source: Delaware Department of Labor - Monthly Labor Review; published April 20, 2018. <https://lmi.delawareworks.com>