

Rehoboth Beach-Dewey Beach Chamber of Commerce 2009 Event Sponsorship Agreement

Your sponsorship of the Chamber and Chamber events is greatly appreciated! Please complete the information below to choose your sponsorship for the Sandcastle Contest & Sea Witch Halloween & Fiddler's Festival and return this form to your Chamber representative.



Mascot Round Up • May 16
Spring Sidewalk Sale • May 15-17
Sandcastle Contest • August 1
Sea Witch Halloween & Fiddlers Festival • Oct. 23-25

Business Name _____
 Contact _____
 Address _____
 Phone _____
 Email _____
 Fax _____

By signing this agreement, you agree to the sponsorship(s) as completed shown on this sheet.

Contact Signature _____
 Date _____
 Chamber Rep Signature _____
 Date _____



Photos courtesy of
www.PortraitsInTheSand.com

Rehoboth Beach-Dewey Beach Chamber of Commerce
 509 Rehoboth Ave • Rehoboth Beach, DE 19971
 302-227-2233 • Hotline 302-227-6446 • FAX 302-227-8351

- Program Advertising (8,000 - 15,000 copies)
 - Full page\$550.00 _____
 - 1/2 page\$300.00 _____
 - 1/4 page\$200.00 _____
 - 1/8 page\$150.00 _____
 - Full page color\$1,000.00 _____
- Web Banner on Sea Witch Page ... \$350.00 _____
- Event Shirts
 - Logo on Sandcastle shirt (min. of 400) . \$50.00 _____
 - Logo on Sea Witch shirt (min. of 500) . \$50.00 _____
 - Name/logo on Sea Witch shirt sleeve . \$500.00 _____
- Trick or Treat/Volunteer Bag
 - Sponsorship (logo on 500) \$400.00 _____
- Parade Trophy Sponsorship \$50.00 _____
- Fiddler's Festival Sponsorship (Banner at show)
 - Adult's Contest \$1,000.00 _____
 - Children's Contest \$500.00 _____
- Pet Costume Contest \$1,500.00 _____
- Horsedrawn Hayrides (price per wagon/
per day; banner on wagon seen by 100,000+) . \$750.00 _____
- Kid's Pirate Treasure Hunt \$550.00 _____
- Horseshow on the Beach (price per day) \$200.00 _____
- Monster Art Activity (banner at activity) . \$300.00 _____
- Sea Witch Hunt \$300.00 _____
- Scarecrows \$300.00 _____
- Magic Shows \$250.00 _____
- Steel Drum Band Entertainment
 - (2 performances available; banner on stage) . \$200.00 _____
- Before Parade Entertainment \$500.00 _____
- Saturday Entertainment (price per show) \$500.00 _____
- Sunday Entertainment (price per show) . \$500.00 _____
- Sandcastle Building \$300.00 _____
- Broom Tossing Event \$500.00 _____
- Pumpkin Dash \$400.00 _____
- Apple Push \$400.00 _____
- Peanut on Nose Race \$400.00 _____
- Parade Transportation
 - (potential banner opportunity) \$1,000.00 _____
- Parade Balloons \$500.00-\$1,000.00 _____
- Barney & Gomer from Mayberry
 - Memories \$2,000.00 _____
- GHOST BUSTER Sponsor** \$500.00 _____
- FRANKENDUDE Sponsor** \$1,000.00 _____
- MONSTER Sponsor** \$3,000.00 _____
- KING MONSTER Sponsor** \$5,000.00 _____
- MEGA MONSTER Sponsor** \$10,000.00 _____
- TOTAL** \$ _____

2007 SEA WITCH SPONSORSHIP OPPORTUNITIES



| SPONSOR AMOUNT | BANNER PLACEMENT | GENERAL PRESS RELEASES | NEWSLETTER AD | POSTER | PROMOTIONAL SPONSOR PICTURE WITH CHECK PRESENTATION | SEA WITCH PROGRAM AD | T-SHIRT LOGO | TV COMMERCIAL CRAWL | VACATIONLAND AD/LOGO | VISITORS GUIDE AD | WEBSITE BANNER |
|----------------------------------|------------------|------------------------|---------------|--------|---|----------------------|--------------|---------------------|--------------------------------|----------------------------|----------------|
| \$10,000 MEGA MONSTER SPONSOR | MULTIPLE | SPECIAL RELEASE | 1 PAGE | ✓ | COLOR FULL PAGE AD INSIDE BACK COVER | PROMINENT | PROMINENT | PROMINENT | BLACK & WHITE 1/2 PAGE AD/LOGO | BLACK & WHITE FULL PAGE AD | ✓ |
| \$5,000 KING MONSTER SPONSOR | MULTIPLE | SPECIAL RELEASE | 1/2 PAGE | ✓ | BLACK & WHITE FULL PAGE AD | PROMINENT | PROMINENT | LOGO | BLACK & WHITE FULL PAGE AD | BLACK & WHITE FULL PAGE AD | ✓ |
| \$3,000 MONSTER SPONSOR | ✓ | SPECIAL RELEASE | 1/2 PAGE | ✓ | BLACK & WHITE 1/2 PAGE AD | PROMINENT | PROMINENT | LOGO | LOGO | BLACK & WHITE 1/2 PAGE AD | |
| \$1,000 FRANKENDUJDE SPONSOR | ✓ | ✓ | 1/4 PAGE | ✓ | BLACK & WHITE 1/4 PAGE AD | | | LOGO | LOGO | | |
| \$500 GHOST BUSTER SPONSOR | ✓ | ✓ | 1/8 PAGE | ✓ | BLACK & WHITE 1/8 PAGE AD | | | LOGO | LOGO | | |

PLEASE NOTE: *Festival Press Releases (sent 300+ media groups)
 *Chamber Newsletter (4,000 copies published)
 *Posters (600 distributed)
 *Sea Witch Programs (15,000 copies published)
 *T-Shirts (500 produced)
 *Vacationland (80,000 copies published)
 *Visitor's Guide (40,000 copies published)

DEADLINES: *T-Shirt Logos - Friday, June 15, 2007
 *Sea Witch Program Ads/Events during the Weekend to be included in program - Monday, August 13, 2007
 *Event Banners must be at Chamber - Friday, October 19, 2007

AD SIZES/
 SPECIFICATIONS: *All ads must be sent as a jpeg or pdf file to Elizabeth@beach-fun.com
 *Full page bleed: 8.125" wide x 10.75" high (takes up entire print area on the page)
 *Full page NO bleed: 7.5" wide x 9.875" high (page number shows)
 *Half page: 7.5" wide x 4.8125" high
 *Quarter page: 3.625" wide x 4.8125" high