

# 2009 Rehoboth Beach—Dewey Beach Sponsorship Opportunities

## THREE EVENTS - ONE SPONSORSHIP PRICE



**Sidewalk Sale & Mascot Round Up**



**Sandcastle Contest**



**Sea Witch Halloween & Fiddlers Festival**

### **\$10,000 PERFECT WAVE SPONSOR**

*Retail Value \$10,880  
\$880 Savings*

- Banner Placement @ Each Event (Multiple)
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (2) Website Banners for 1 Year
- Full Page "Focus On" Newsletter Ad
- Color Full Page Ad in 2010 Vacationland
- Inside Back Cover of 2010 Blue Book/Membership Directory
- Web Video (Production/Edit/Placement on Chamber's Website and Runs in Visitor Center Lobby; Max of 2 Minutes)
- Logo Included in Each Event Ad in Vacationland
- Prominent Logo on Each Event TV Commercial
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Logo on Sea Witch Event Ribbon

### **\$5,000 TIDAL WAVE SPONSOR**

*Retail Value \$7,480  
\$2480 Savings*

- Banner Placement @ Each Event (Multiple)
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (2) Website Banners for 1 Year
- Full Page "Focus On" Newsletter Ad
- Color 1/2 Page Ad in 2010 Vacationland
- Logo included in Each Event Ad in Vacationland
- Prominent Logo on Each Event TV Commercial
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Logo on Sea Witch Event Ribbon
- Logo In Sea Witch Program
- Black & White Full Page Ad in the Sea Witch Program

### **\$3,000 BARREL WAVE SPONSOR**

*Retail Value \$5,375  
\$2375 Savings*

- Banner Placement @ Each Event
- Special Release for Each Event
- Press Release w/ Promotional Sponsor Picture of Check Presentation
- (1) Website Banners for 1 Year
- 1/2 Page "Focus On" Newsletter Ad
- Logo Included in Each Event Ad in
- Prominent Logo on Each Event TV Commercial
- Prominent Logo on Sandcastle and Sea Witch T-Shirts
- Logo on Sea Witch Event Ribbon
- Logo In Sea Witch Program
- Black & White 1/2 Page Ad in the Sea Witch Program

### **\$1,000 SWELL SPONSOR**

*Retail Value \$1575  
\$575 Savings*

- Banner Placement @ Each Event
- General Press Release for Each Event
- 1/4 Page "Focus On" Newsletter Ad
- Logo Included in Each Event Ad in Vacationland
- Business Name on Each Event TV Commercial Crawl
- Logo In Sea Witch Program
- Black & White 1/4 Page Ad in the Sea Witch Program

### **\$500 RIP WAVE SPONSOR**

*Retail Value \$1550  
\$1,050 Savings*

- Banner Placement @ Each Event
- General Press Release for Each Event
- Business Card Ad in "Focus On" Newsletter
- Logo Included in Each Event Ad in Vacationland
- Business Name on Each Event TV Commercial Crawl
- Logo In Sea Witch Program

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