

## Rehoboth Beach-Dewey Beach Chamber of Commerce

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**January 22, 2009**

## **NEW ELECTRIC SAVINGS OFFER**

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It's time . . . . to start saving on your electric bill!

Over the past several years, we have all experienced significant increases in our electric bills after Delmarva Power raised their rates in 2006. Nearly 200 chamber members' accounts were included in the chamber's electric buying group in the Spring of '07 but at that time we were unable to lock-in at a rate below Delmarva Power's rates. Since that time we have been waiting for lower energy prices and they are finally here!

The chamber will again be offering our members the opportunity to lower their energy costs and lock-in their electric supply at a fixed rate below Delmarva Power's current rates for a 1 to 2 year term through participation in the RBDBCC electric buying group aggregation.

### Highlights of the Program:

- Small, medium and large chamber business members that are served by Delmarva Power can expect to save between 5% and 15% off their bill amounting to hundreds or even thousands of dollars in savings.
- It only costs \$50 per member to cover the application fee to be included in the buying pool. You are not obligated to sign the final contract with the electric supplier but the \$50 application fee is non-refundable.
- If you were one of the original members to sign-up in the original buying group, there is no additional cost to participate. All that is required to be sure you're included is a recent copy of your Delmarva Power bill and the optional Power of Attorney form.
- We will be going out to bid for a one to two year contract so there's no long term commitment required.
- The program is open to any chamber business member – residential rate customers are not eligible to participate in the buying pool and businesses that receive their electric from the City of Lewes or DE Electric Co-op are also not able to participate.

To learn more about the program and be able to ask our energy consultant Ed Jackson of Affinity Energy Management questions about the process, please plan to attend the meeting listed below. At this meeting, you'll also be able to sign-up for the program in person. Please remember to bring a complete copy of your recent electric bill from Delmarva Power and a check or credit card to cover the \$50 application fee.

**Jan. 30<sup>th</sup> at 10:00AM at the Hampton Inn on Route 1 in Rehoboth**

Information about the program including application forms will be available for downloading off the chamber's website or can be faxed, emailed or mailed to you upon request. If you can't

attend the meeting but still want to take advantage of the buying pool, please complete and return the following to either the chamber office or Affinity Energy Management (220 Cherry Blossom Place, Hockessin, DE 19707 FAX 866-480-7811) no later than February 13th:

- RBDBCC electricity buying group application form
- Delmarva Power authorization form
- \$50 application fee (only required from members new to the buying group)
- a complete copy of a recent Delmarva Power bill – also required for members that signed up for the existing buying group in 2007
- optional power of attorney form – strongly encouraged for ease of executing the winning supplier's contract on the day we execute in early March – also required for members that signed a POA for the existing buying group in 2007 (it has expired)

The deadline for signing up to be included in the program is Friday, February 13. ***Even if you signed up to be in the electricity buying group in 2007, you must FAX a complete recent Delmarva Power bill copy and the optional POA form to Affinity Energy Management at 1-866-480-7811 no later than February 13.*** We intend to conduct bidding and execute a contract with the winning supplier the first week of March.

So plan to attend the upcoming meeting and then decide if the buying pool is right for you and your business. Remember - the more members sign up for the buying pool, the better price we'll all be able to get from competitive electric suppliers because of the larger volumes. If you have any questions in the mean time, feel free to contact the chamber office at 227-2233 x13 or contact our energy consultant at [Edjacksonenergy@aol.com](mailto:Edjacksonenergy@aol.com) (302-218-8920).