

Rehoboth Beach-Dewey Beach Chamber of Commerce

"The Nation's Summer Capital"

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FOR IMMEDIATE RELEASE
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20th ANNUAL SEA WITCH HALLOWEEN & FIDDLERS FESTIVAL –
“Spellbound for 20 Years!”
OCTOBER 23 - 25, 2009

COSTUME PARADE:

JOIN THE THOUSANDS OF COSTUMED PARTICIPANTS, BANDS, DECORATED CARS, SURPRISE ENTRIES & THE NUR TEMPLE.

Walkers line up at Rehoboth Beach Convention Hall and selected motorized/rolling units line up at State Street. The parade route follows Rehoboth Avenue to the Rehoboth Bandstand and ends on Rehoboth Avenue at Village by the Sea. All parade participants are encouraged to pick up a raffle ticket at the Village by the Sea Shops immediately following the parade for a prize drawing. Trophies are awarded to the “judge’s favorites”, and all parade participants receive a “Sea Witch – Spellbound for 20 Years” ribbon. The parade begins at 11:00 AM on Saturday, October 24 and is WEATHER DEPENDENT. The size of the parade no longer allows for a rain date.

STATE OF DELAWARE’S OFFICIAL SEA WITCH HALLOWEEN FIDDLER’S FESTIVAL

The Sea Witch Halloween & Fiddler’s Festival is Delaware’s Official Fiddler’s Festival. Fiddler’s and banjo players alike provide a full day of foot-stompin’ entertainment. With a cash prize contest, the audience becomes the recipient of some of the best pickin’ possible...This Fiddler’s Festival has been billed as “top string!” There is both an adult and children’s competition for best fiddle, blue grass and banjo playing. The Fiddler’s Festival is held from 1:00 PM to 5:00 PM on Saturday, October 24 at the Rehoboth Beach Convention Hall. The Fiddler’s Festival is sponsored in part by the Cape Gazette Newspaper.

FRIDAY NIGHT KICK OFF - Fun for the little ones & family.

Choo-Choo Express in Grove Park, Downtown Rehoboth – short ride through the Park in train cars pulled by lawn mower engine – 3:00-7:00 PM. No fee – donations appreciated.

Outdoor Movie on the Big Screen – Bring your lawn chair, the entire family and blanket to see “Kung Fu Panda”, beginning at 7:00 PM in Grove Park, Downtown Rehoboth. No fee – donations appreciated.

BROOMS FLY AT THE WACKY BROOM TOSSING CONTEST

All age based categories get a chance to toss their numbered broom on the beach, with the longest distance winning. Participants can’t wait to walk away with a ribbon, proclaiming them as an official “Sea Witch Broom Tosser”. The Broom Tossing Contest will be held at 3:00 PM on Saturday, October 24.

“BEST COSTUMED PET PARADE”...bring your costumed monsters

Former bow-wow critters and winners have included those outfitted as lifeguards, Egyptians, chickens, Tinkerbell and even Dolles Taffy. Prizes are awarded based on judge’s favorites. All participants receive a ribbon. ***New this year...FLOATS, WAGONS, ETC., .MUST remain on the Boardwalk and will NOT be allowed on the stage. ONLY leashed or carried pets will be received on the stage. NO livestock, wild***

animals or reptiles are permitted in the contest. Pets and owners parade down the Boardwalk letting the crowds get an eyeful. Judge's favorites are called onto the Bandstand where prizes are awarded. The Best Costumed Pet Contest is set for Sunday, October 25 -- line up begins at 12:00 PM at Grenoble Place (**on the actual street next to Stuart Kingston at the north end of the Boardwalk**), judging will begin at 12:15 PM, and promptly at 1:00 PM the monsters wag their way down the Boardwalk.

SALTWATER COWBOYS HIT THE BEACH – HORSE SHOW ON THE BEACH

Sit back and watch the Maryland Rough Riders as they provide musically choreographed horse performances and drills on the Beach! These cowboys become beach boys for the day parading and exhibiting their dexterity on horseback, in full cowboy attire. Don't miss the only east coast horse performance on the beach. The horse parade is performed, just off the Boardwalk, at 5:00 PM on Saturday, October 24 and 3:00 PM on Sunday, October 25.

SEA WITCH HUNT

Those who believe they have both the hunting skill and the stamina needed, must first check in with the official clue keeper and pick up a 100-clue site location list. The clues run in no particular order, so hunters take their best guess prior to a final cut-off time. The earliest correct guess wins a cash prize. How it works – Sample clues and answers:

CLUE: Blue Light Special

ANSWER: Light on Police Car

CLUE: Noticeable or Proper Attire

ANSWER: Uniform

CLUE: Can be Friend or Foe – Your Choice

ANSWER: Law Enforcement

CLUE: Not Dewey, But Close By

ANSWER: Rehoboth

If you combine these answers from a prior hunt, it would have guided you to the Rehoboth Beach Police Department. The Hunt begins at 1:00 PM on Saturday, October 24. All guesses must be handed in by 5pm. The winner is announced at the Bandstand on Saturday evening at 5 PM.

SPOOK OUT With SPATS, ENTERTAINMENT & MORE

Live entertainment is scheduled at the Rehoboth Beach Bandstand on Saturday, October 24, and Sunday, October 25. This year's entertainment includes Spooky Spats Family Show, The Funny Guy, Southern Delaware School of Art's Steel Drum Band, "Steel the Show", Delaware Comedy Theatre, Jamboree Boys, Magic Shows and more.

5K RACE & THE FUN WEBFOOTERS WALKS

5K Race - Many of the 500+ runners, including entire families, arrive in costume. Prizes are presented not only for time, but also for the best costumes. Past runners have included cartoon characters, cheerleaders, various farm animals and monsters. The 5K Race begins at Grove Park at 9:00 AM on Sunday, October 25. **The Webfooters Walk** - the walk will take place on Saturday and Sunday. The registration/walk starts at 8:00 AM and hundreds join in.

OLD FASHION BEACH GAMES: Held on the beach at Rehoboth Avenue on Saturday, October 24 beginning at 2:00 PM; ribbons will be given to all participants.

PEANUT ON THE NOSE RACE. Kids practice their balancing skills and cross the finish line with heads back and peanuts balanced on their nose.

APPLE PUSH. Kids race using sticks to push their apple across the beach first.

PUMPKIN DASH. Kids dash across the beach balancing pumpkin bean bags on their heads.

New this year.....

- **SPIDER ON A SPOON.** Kids scurry down the beach balancing creepy crawlers on wooden spoons.
- **HULA BOO.** Kids hula hoop for a big "BOO!"
- **CREEPY CASTING** – Kids cast fishing line to hit target

- **FISHING POND** – Saturday, 11:00 AM – 3:00 PM
- **PUMPKIN PIE EATING** – Saturday, 2:00 PM
- **PUMPKIN SEED SPITTING CONTEST** –Saturday, 3:00 PM

MORE SILLY STUFF

FRANKENDUDE PICTURE BOARD. Get your picture taken with the coolest dude in town on Saturday, October 24 from 10:00 AM – 5:00 PM

KID’S PIRATE TREASURE TRAIL. Let the kids go on a hunt where they will follow their pirate’s map and find treasure. Participants can pick up their map Sunday, October 25 between 11:00 AM and 2:00 PM, at the Bandstand. Sponsored by Kiwanis Club of Rehoboth.

OTHER WACKY & WILD STUFF

Trick or treating with merchants, scarecrow making, face painting, skim board contest, Halloween tattoo, candy corn guess, guess weight of giant pumpkin, kids make it-take it craft area, artisan and heritage craft show and other fun games.

SEA WITCH FESTIVAL’S AWESOME AWARDS

Winner of Delaware Tourism Awards: “Outstanding Special Event” and “Annual Hall of Fame Event”

Winner of Business News “Top 250 Events”

Four time winner of the American Bus Association National “Top 100 Events”

Winner of Delaware Today’s “Best Annual Event”

Proclaimed Delaware’s Official Fiddler’s Festival

Event produced by the Rehoboth Beach-Dewey Beach Chamber of Commerce

FOR MORE INFORMATION ABOUT THIS FESTIVAL AND AREA INFORMATION, PLEASE CONTACT THE REHOBOTH BEACH-DEWEY BEACH CHAMBER OF COMMERCE, 800-441-1329, Ext. 0 OR 302-227-2233, EXT 0. EMAIL: rehoboth@beach-fun.com. Check out our website at www.beach-fun.com for program information. SPECIAL ACCOMMODATION PACKAGES ARE AVAILABLE FOR THIS EVENT. FUNDED IN PART BY SOUTHERN DELAWARE TOURISM.

Press Note: SEA WITCH PROGRAM (updated weekly)/PHOTOS -- available on the Chamber website -- www.beach-fun.com. For the Program, click on the Site Index Beach Ball in the center of the home page and scroll down to Sea Witch Festival. For Photos, click on Photo Tour on the left side of the home page and click forward until you reach Sea Witch. While the photo tour slide show is running, click on the photo you want- it will open in a new window. To download the picture, right click on it and scroll down to “Save Picture As.” For additional information, please contact Elizabeth Beck as noted above.

Sponsors to date include:

- **WBOC – “Perfect Wave Sponsor”**
- **Bethany Blues Restaurant – “Tidal Wave Sponsor”**
- **Wilmington Trust – “King Monster Sponsor”**
- **Nemours Health & Prevention Services – “Monster Sponsor”**
- **Tanger Outlet Center – “Frankendude Sponsor”**
- **Applied Bank – “ Frankendude Sponsor”**

- **Delmarva Power - “Swell Sponsor”**
- **Atlantic Liquors/Crosswinds Motel – “Swell Sponsor”**
- **Alesi Builders – “Rip Wave Sponsor”**
- **Affinity Energy – “Rip Wave Sponsor”**
- **Jake’s Seafood Restaurant – “Ghostbuster Sponsor”**
- **WSFS Bank – “Ghostbuster Sponsor”**
- **The Bake Shoppe – “Hayride Sponsor”**
- **Made Ya Look! Salon & Spa**
- **The Admiral Hotel**
- **Faithful Friends, Inc.**
- **PNC Bank**
- **Nicola Pizza**
- **Midway Speedway**
- **Grotto Pizza**
- **ECI**
- **The Breakers Hotel & Suites**
- **Alley Oop**
- **Kiwanis Club of Rehoboth**
- **Seashore Striders**
- **Hooters**
- **Rocky Mountain Chocolate Factory**
- **Delaware Today**
- **Coast Press**
- **Dos Locos**
- **Prudential Gallo Realtors**
- **Cape Gazette**
- **County Bank**
- **Portraits in the Sand**
- **PRO Physical Therapy**
- **Irish Eyes**
- **Great Scott Broadcasting**
- **EH Custom Homes**
- **Town of Dewey Beach**
- **City of Rehoboth Beach**
- **Southern Delaware Tourism**
- **State of Delaware**
- **Artisans’ Bank**
- **Windsor’s Flowers**
- **Delaware State News**

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